



NATIONAL

National Survey for the **National Ethnic Press
and Media Council of Canada**

Field Date: November 1-3, 2025

Release Date: November 4, 2025

2025 Election Accuracy

Ontario Election	Federal Election
1. Liaison	1. Mainstreet
2. Mainstreet	2. Liaison
3. Innovative	3. Angus Reid
4. Research Co.	4. Cardinal*
5. Forum	5. Nanos
6. Abacus	6. Research Co.
7. Pallas	7. Pallas
8. Leger	8. Leger
9. Nanos	9. Forum
10. Ipsos	10. Ipsos
11. Relay	11. Abacus



Consistently
Accurate.

Most accurate polling firm of
the 2025 Ontario Election &
2nd most accurate polling firm
of the 2025 Canadian Election.

*Fieldwork conducted outside the seven days leading up to election day.



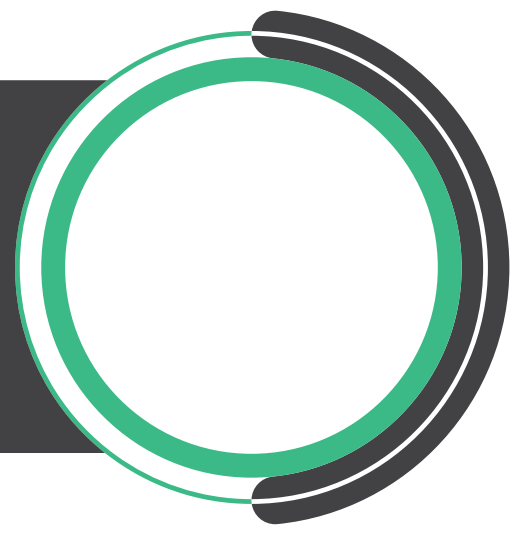
Liaison surveyed a random sample of 1,000 Canadians through Interactive Voice Recording (IVR) from November 1-3, 2025

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

The margin of error for survey results is ± 3.09 percentage points, 19 times out of 20 for the total. Margin of error is higher for sub samples.

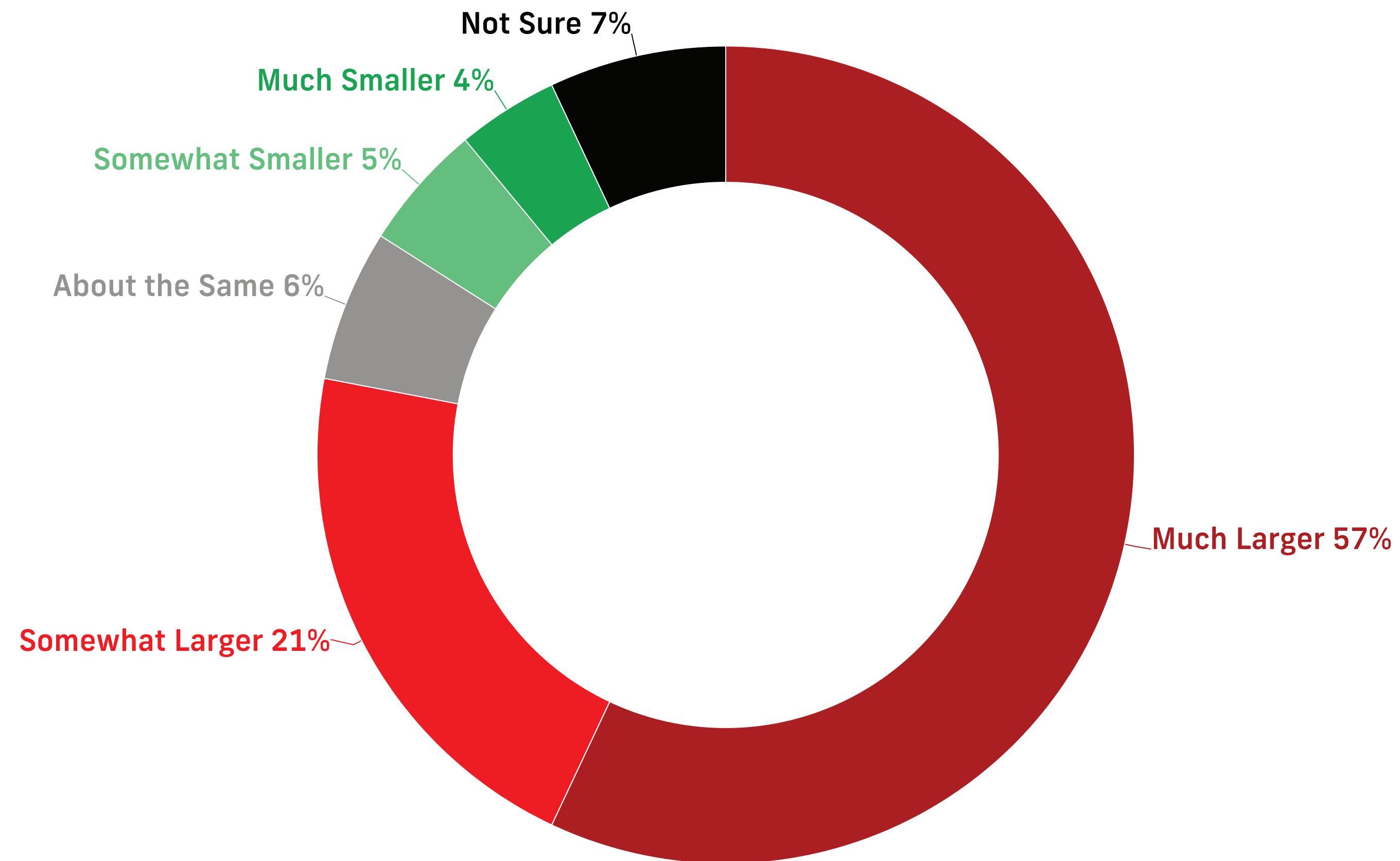
Results may not add up to 100 due to rounding.

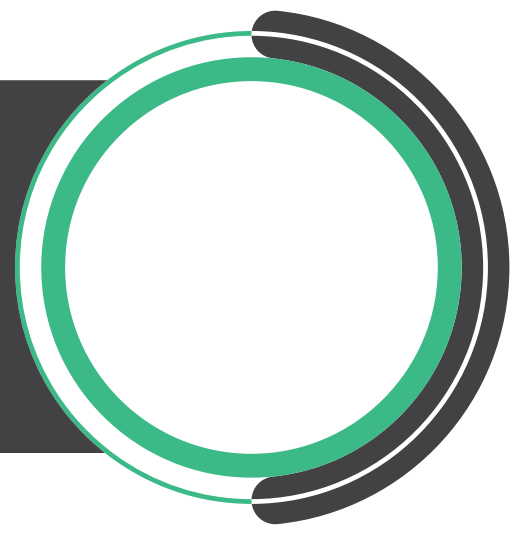
Pre-Budget



National - Pre-Budget

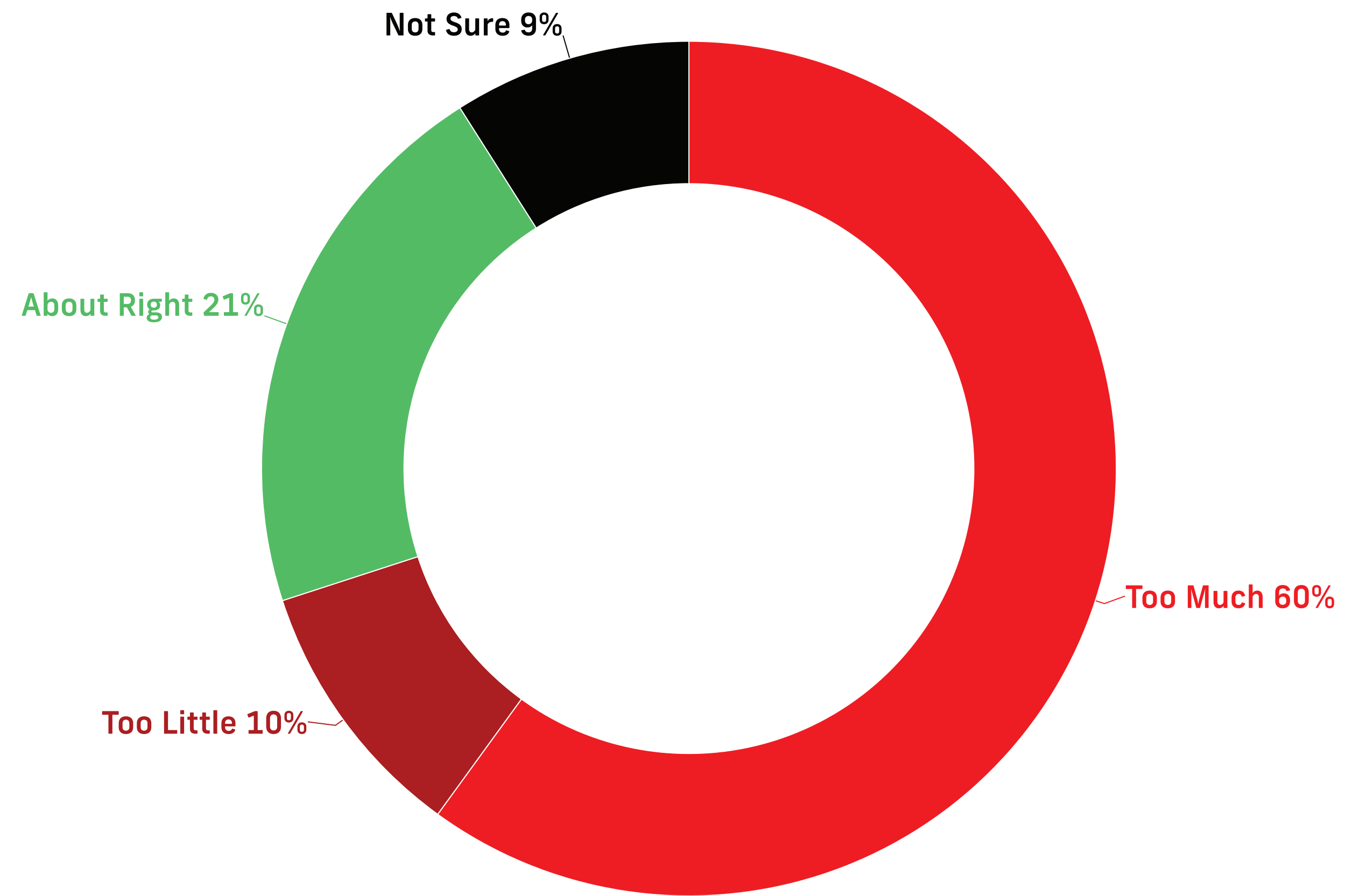
Q: Compared to last year, do you expect the federal deficit to be...





National - Pre-Budget

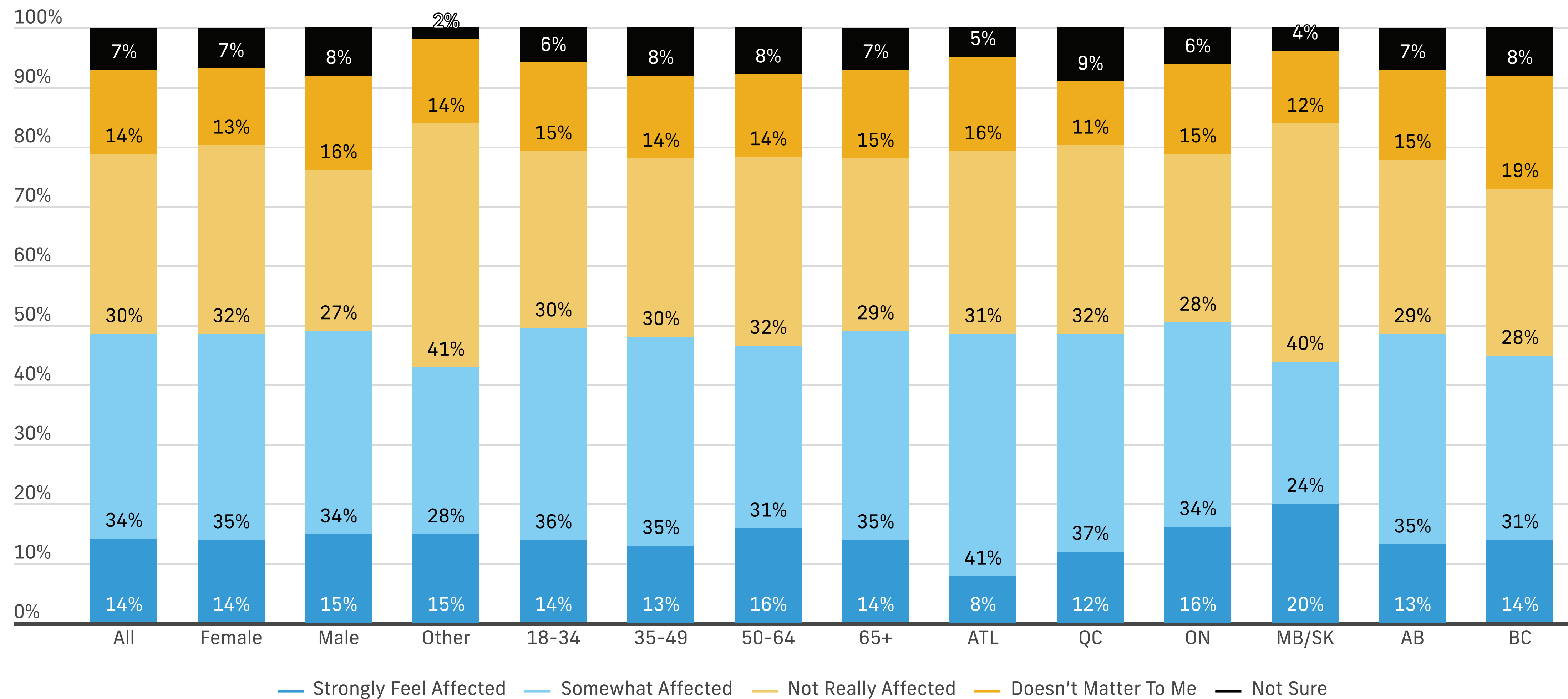
Q: Overall, does it feel like the federal government is spending too much, too little, or about the right amount?





National - Pre-Budget

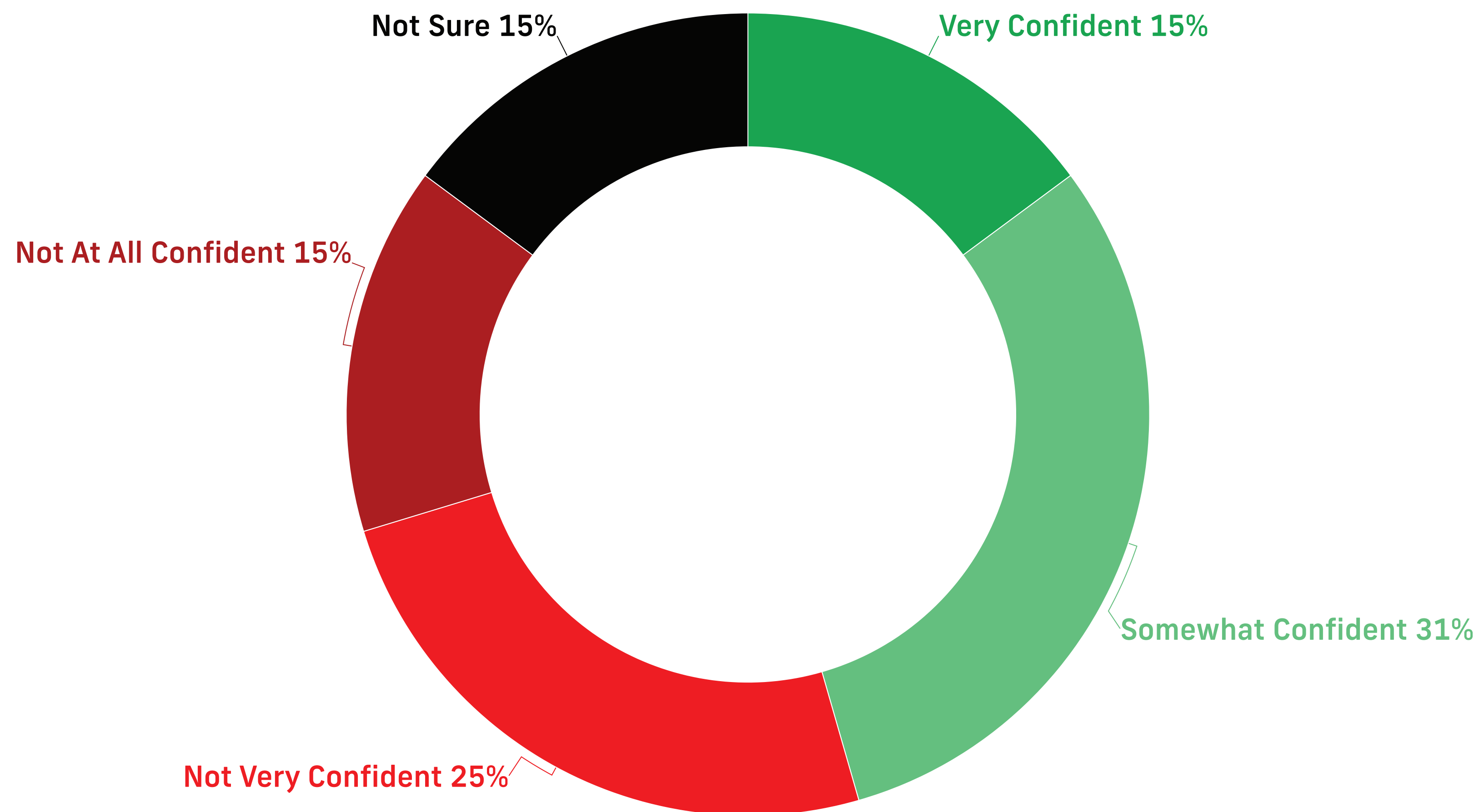
Q: Do you personally feel affected by the federal deficit?





National - Pre-Budget

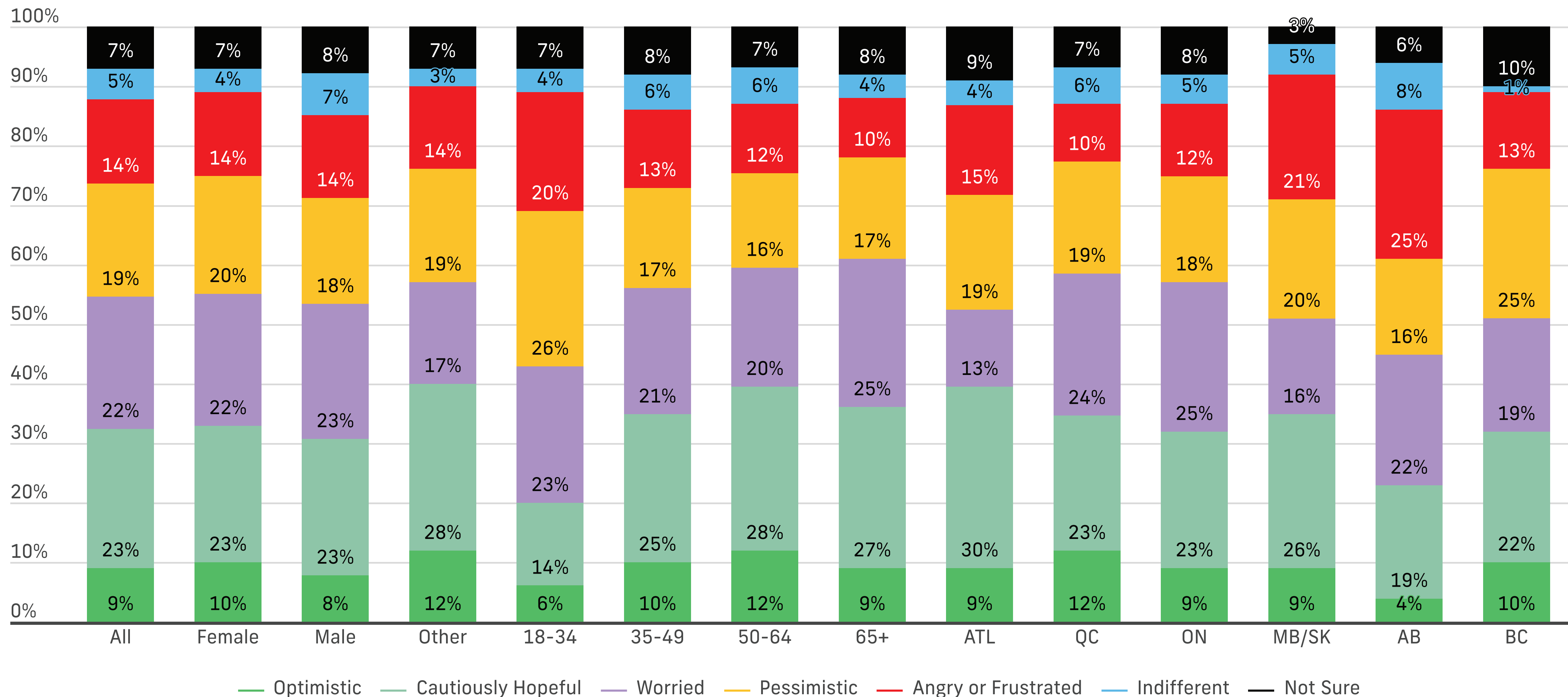
Q: Do you feel confident that government spending today will benefit people like you in the long run?





National - Pre-Budget

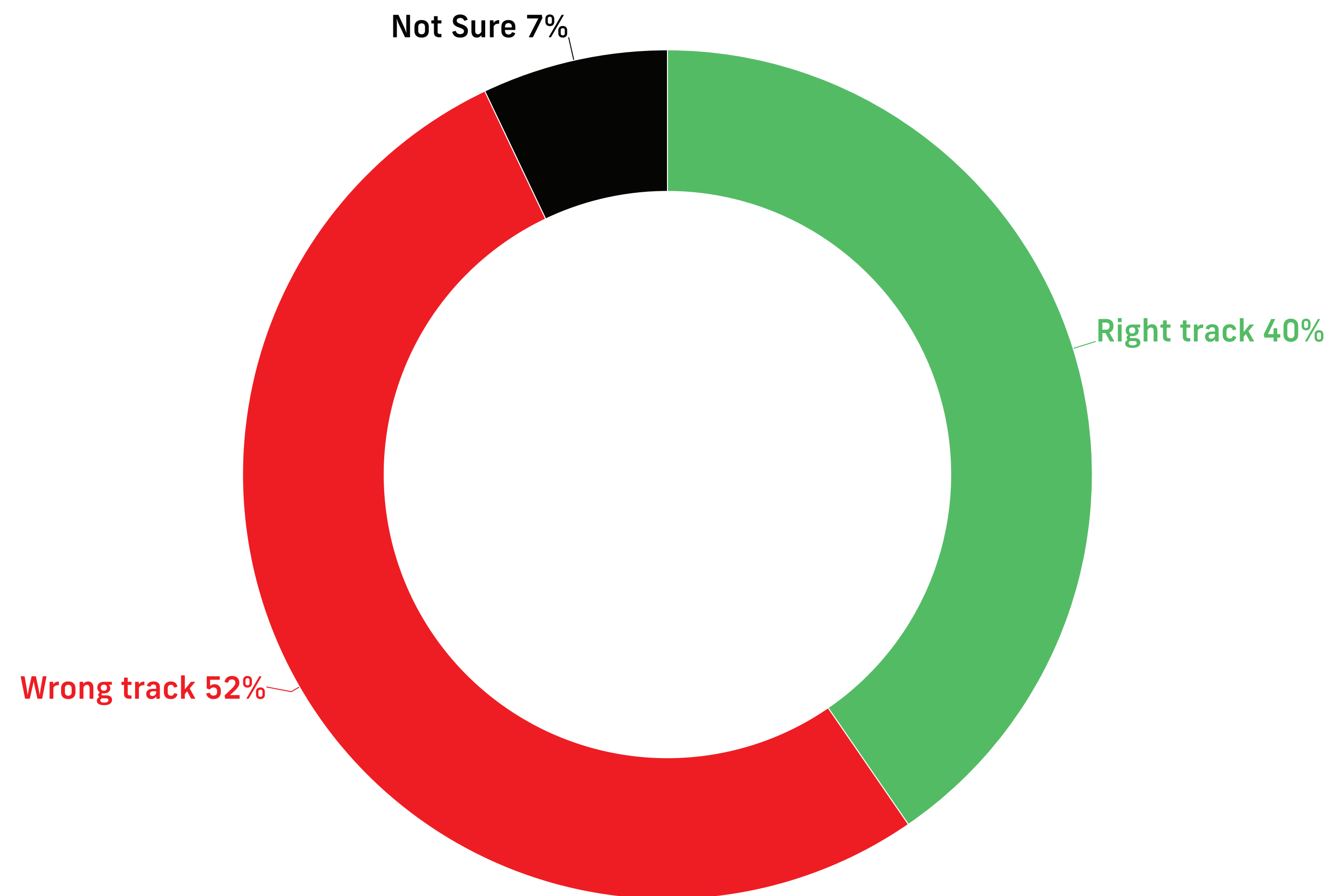
Q: Thinking about the Canadian economy right now, what best describes your mood?





National - Pre-Budget

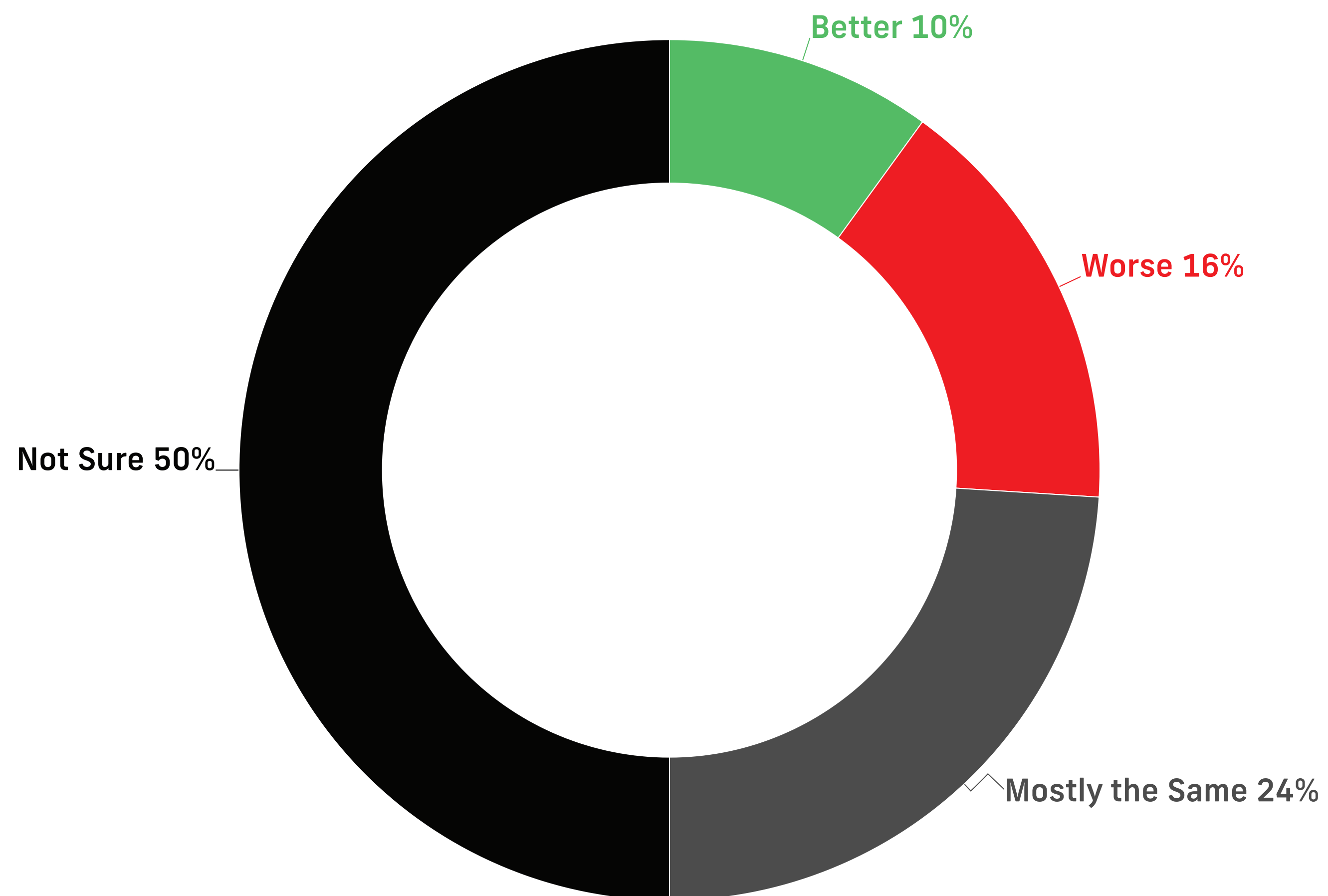
Q: Is Canada on the right track or the wrong track?





National - Pre-Budget

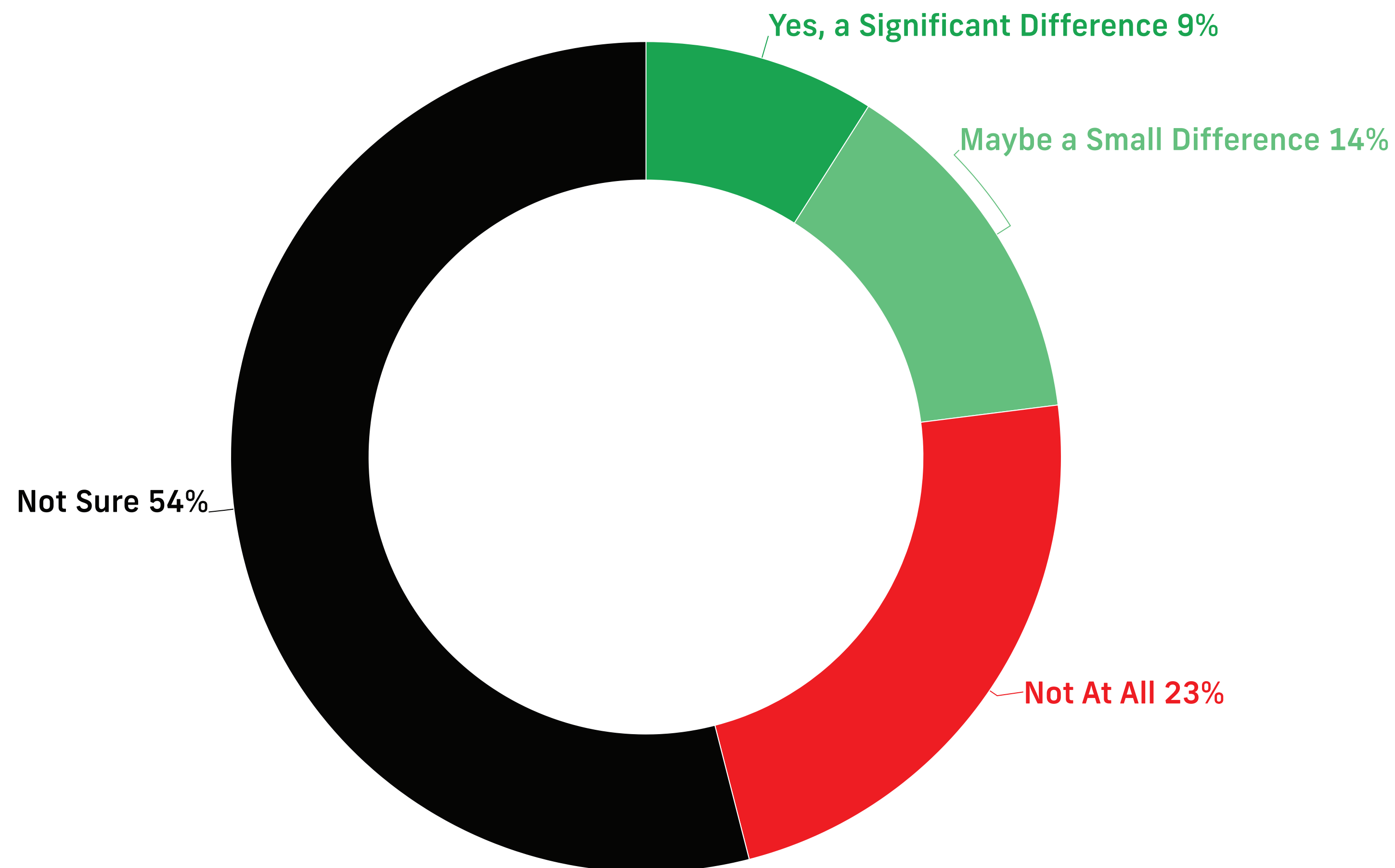
Q: Based on what you've heard so far, do you think this year's budget will make Canada's financial situation better, worse, or mostly the same?





National - Pre-Budget

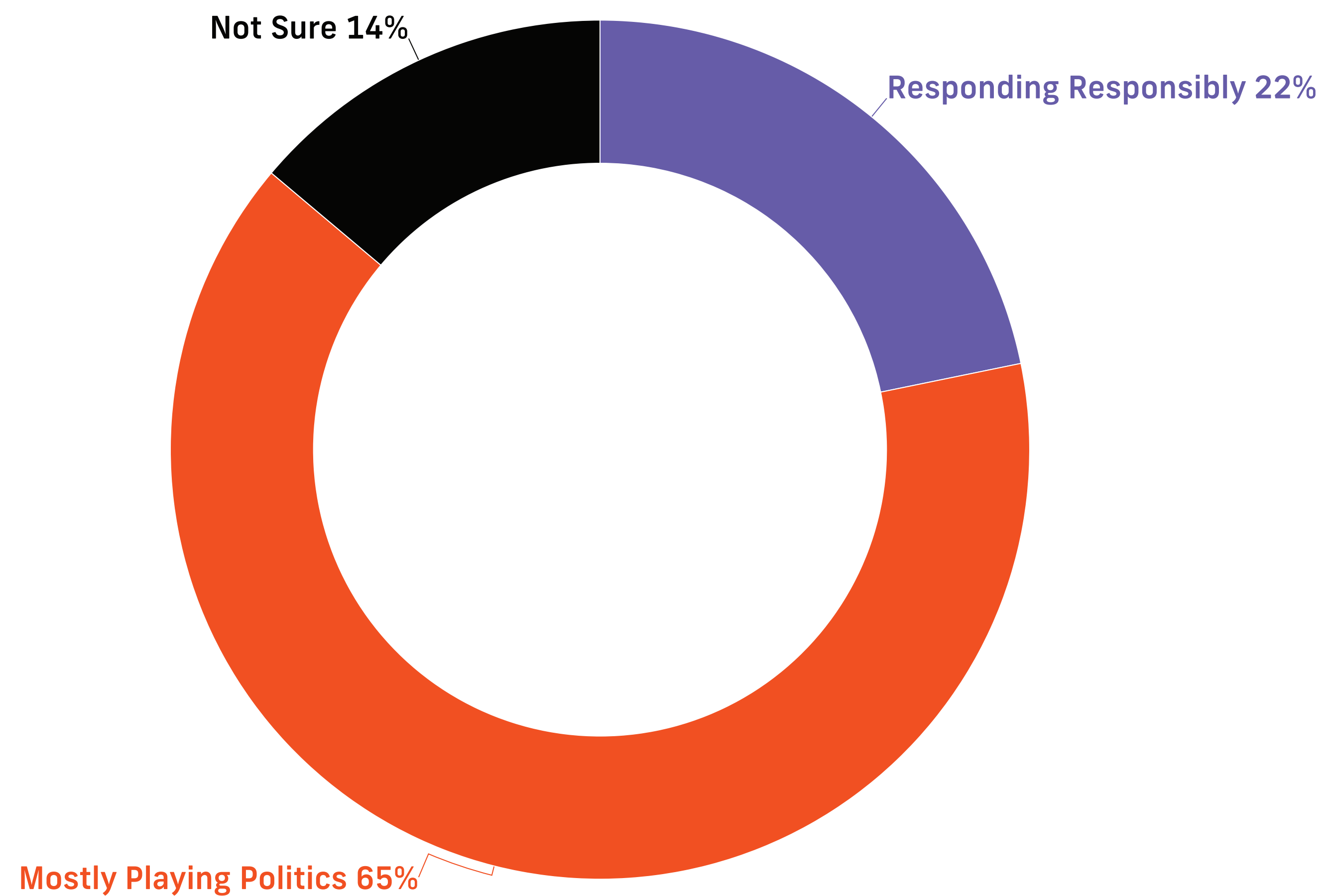
Q: Do you think this budget will make a positive difference in your personal finances over the next year?





National - Pre-Budget

Q: So far, do you think the opposition parties are responding responsibly to the budget, or mostly playing politics?

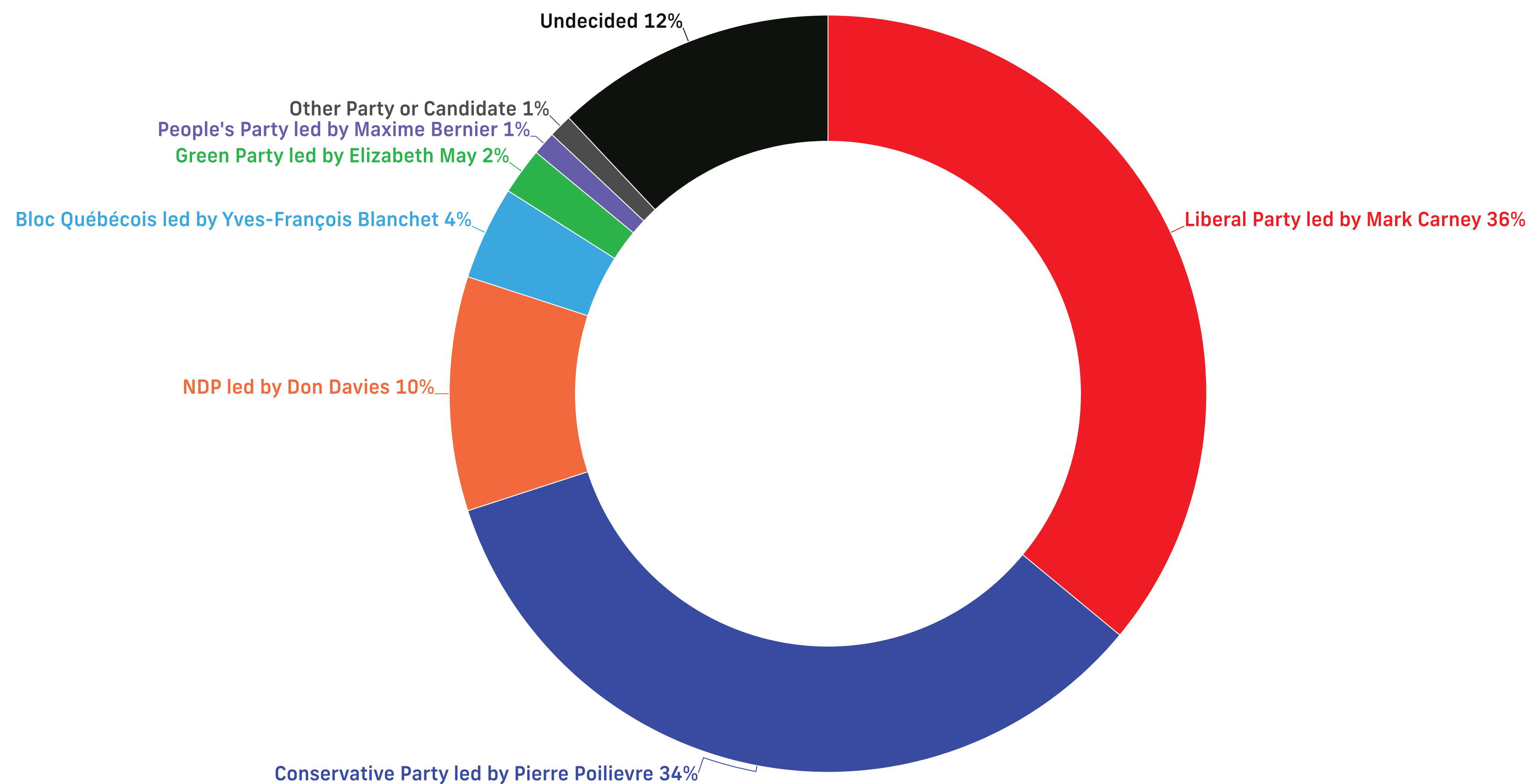


Federal Tracking



Voting Intent - National

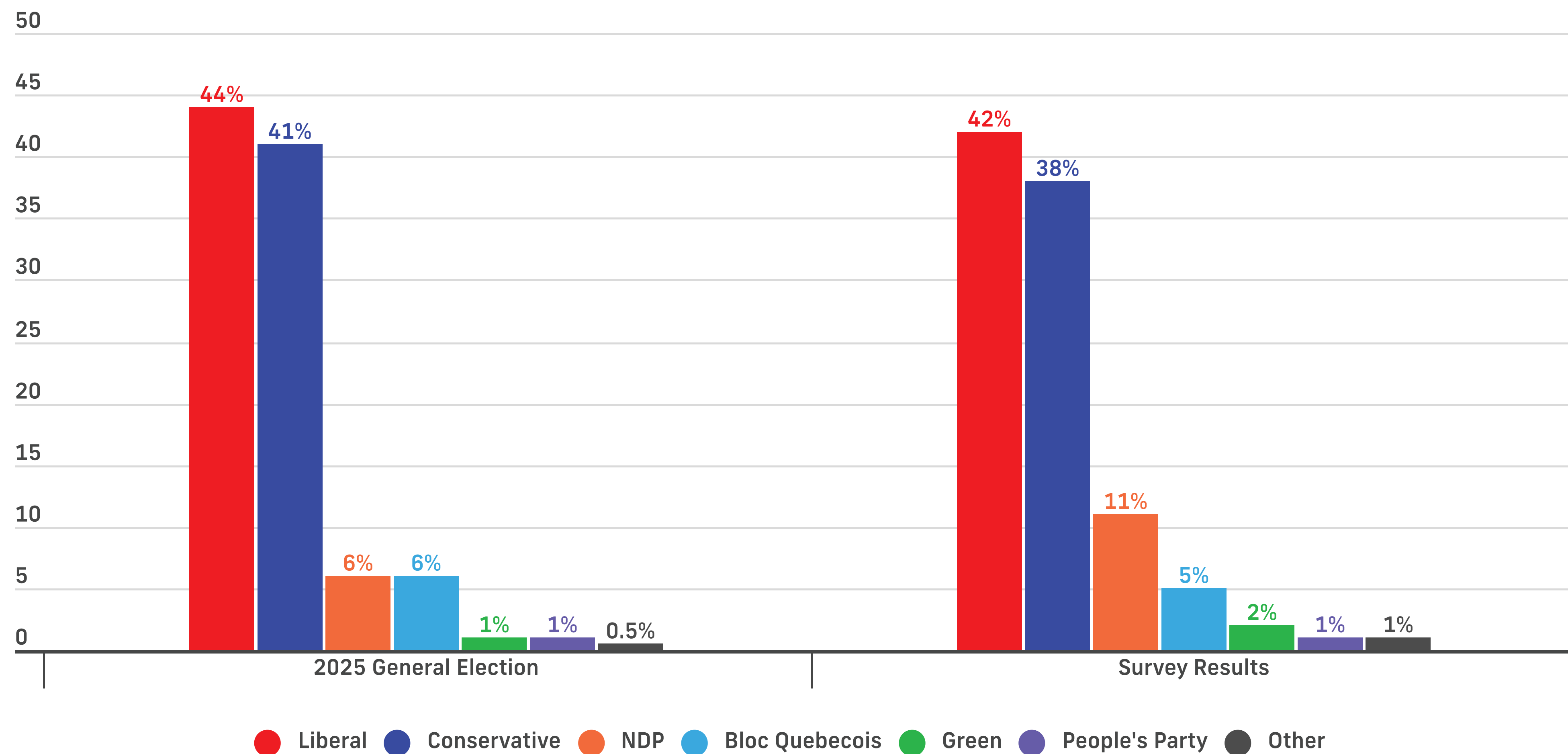
Q: If a Federal Election were held today, which party would you vote for?





Voting Intent - Federal - Decided & Leaning Only

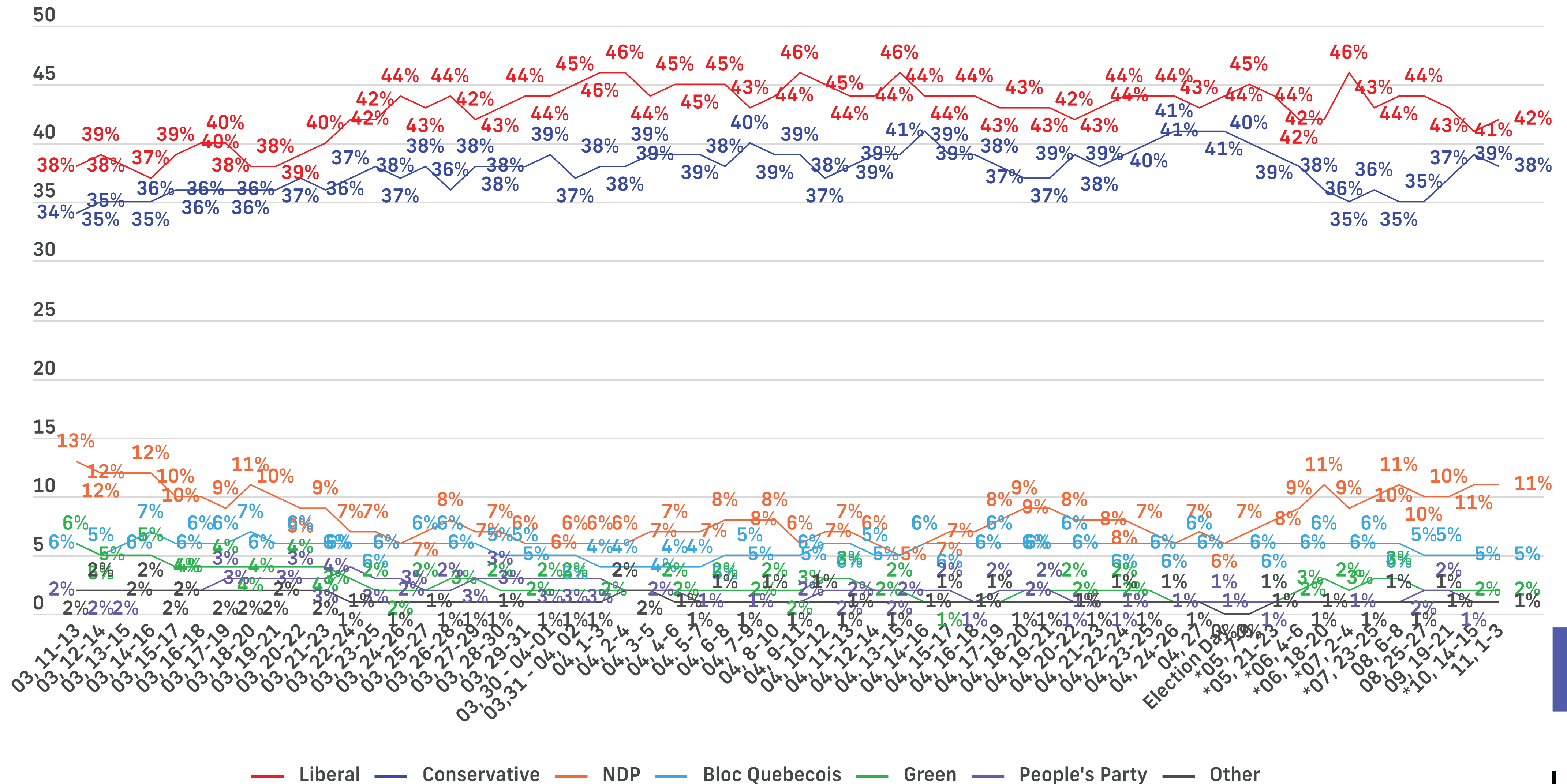
*Q: If a Federal Election were held today, which party would you vote for?
& (Undecided Only): And which party are you leaning towards?*





Voting Intent - National - Decided & Leaning Only

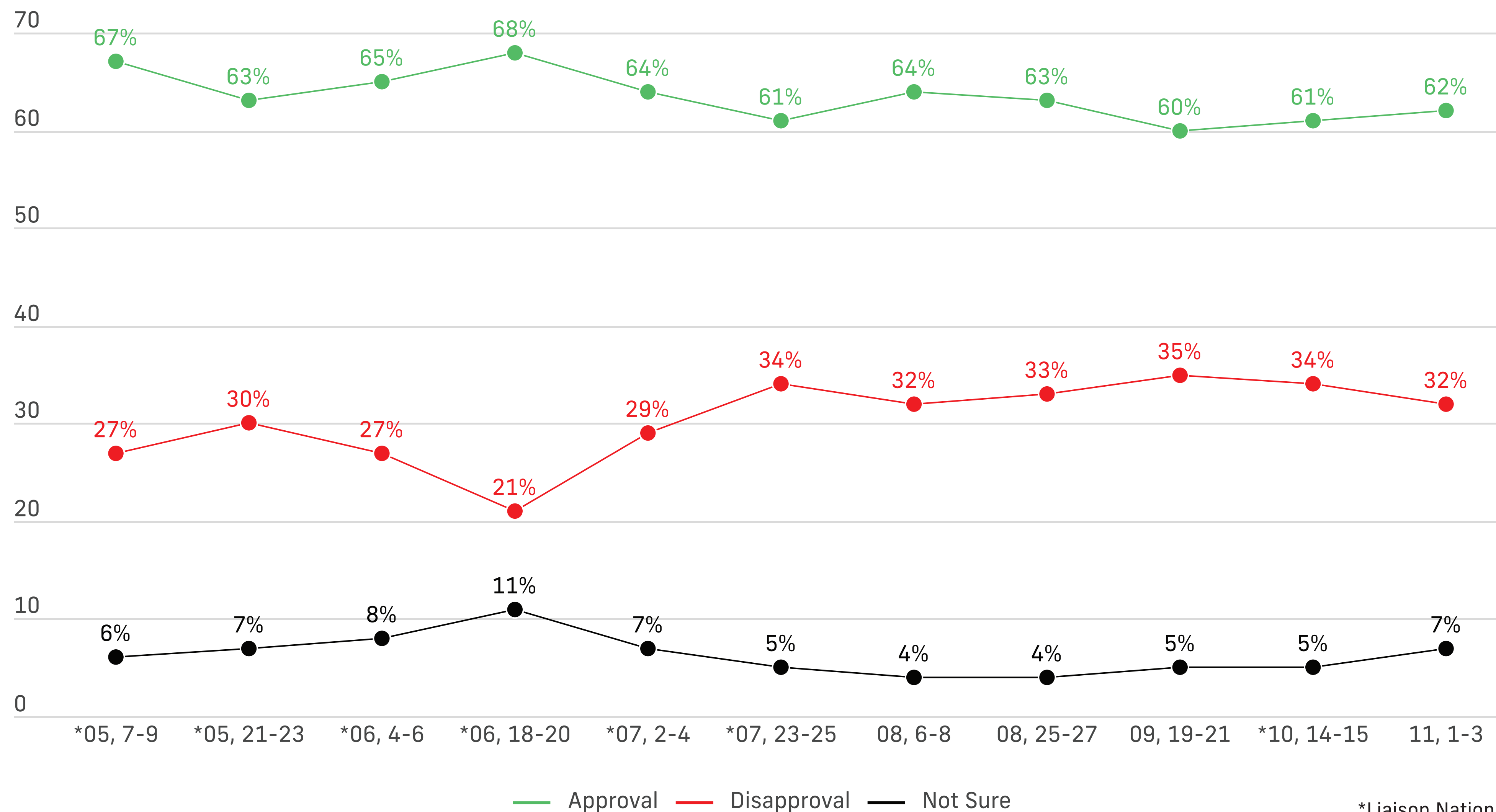
Q: If a Federal Election were held today, which party would you vote for?
& (Undecided Only): And which party are you leaning towards?



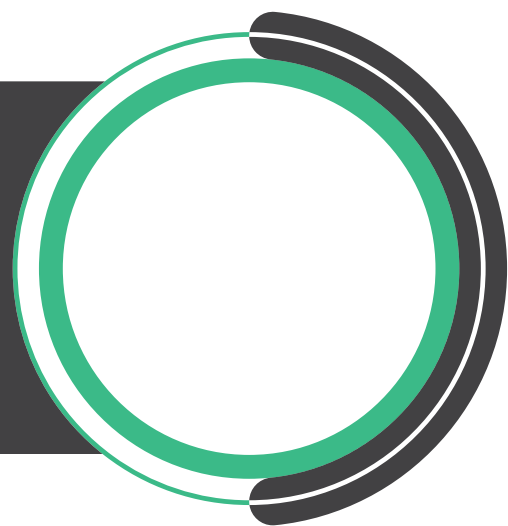


Approval of Mark Carney - National

Q: Do you approve or disapprove of the job Mark Carney is doing as Prime Minister of Canada?



*Liaison National Omnibus



Voting Intent - National

Q: If a Federal Election were held today, which party would you vote for?
Undecided Only: And which party are you leaning towards?

All Voters

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Liberal Party led by Mark Carney	36%	38%	34%	43%	34%	31%	41%	39%	48%	38%	39%	25%	23%	38%
Conservative Party led by Pierre Poilievre	34%	34%	34%	28%	38%	39%	30%	26%	27%	22%	34%	47%	51%	33%
NDP led by Don Davies	10%	9%	12%	8%	10%	11%	8%	11%	9%	7%	11%	12%	9%	14%
Bloc Québécois led by Yves-François Blanchet	4%	3%	6%	0%	3%	5%	4%	6%	0%	19%	0%	0%	0%	0%
Green Party led by Elizabeth May	2%	2%	1%	0%	2%	2%	0%	3%	2%	2%	3%	0%	1%	1%
People's Party led by Maxime Bernier	1%	1%	1%	2%	2%	1%	1%	1%	1%	0%	2%	0%	2%	1%
Other Party or Candidate	1%	1%	1%	0%	1%	0%	1%	1%	3%	0%	1%	1%	0%	1%
Undecided	12%	12%	11%	20%	8%	11%	15%	13%	10%	12%	11%	15%	15%	12%
Sample (Unweighted)	1000	493	461	46	259	240	259	242	70	230	390	66	109	135
Weighted	1000	488	464	48	267	242	255	236	67	231	387	65	111	139

Decided & Leaning

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Liberal Party led by Mark Carney	42%	43%	38%	56%	38%	34%	48%	46%	53%	44%	43%	29%	28%	43%
Conservative Party led by Pierre Poilievre	38%	39%	38%	33%	42%	44%	35%	30%	31%	24%	38%	53%	60%	38%
NDP led by Don Davies	11%	10%	13%	9%	11%	13%	9%	12%	10%	7%	12%	14%	10%	15%
Bloc Québécois led by Yves-François Blanchet	5%	3%	7%	0%	4%	6%	5%	7%	0%	22%	0%	0%	0%	0%
Green Party led by Elizabeth May	2%	3%	1%	0%	2%	2%	0%	3%	2%	2%	3%	0%	1%	1%
People's Party led by Maxime Bernier	1%	1%	1%	3%	2%	1%	1%	1%	1%	0%	2%	2%	2%	1%
Other Party or Candidate	1%	1%	1%	0%	1%	0%	1%	2%	3%	0%	1%	2%	0%	2%
Sample (Unweighted)	909	450	417	42	247	219	221	222	61	210	351	62	100	125
Weighted	909	444	422	43	250	221	223	215	62	212	352	60	97	126

Tables, Continued

Do you feel confident that government spending today will benefit people like you in the long run?

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Very Confident	15%	15%	14%	17%	17%	15%	13%	13%	13%	18%	14%	6%	13%	16%
Somewhat Confident	31%	33%	30%	31%	29%	30%	32%	35%	42%	28%	30%	38%	31%	32%
Not Very Confident	25%	23%	26%	26%	25%	28%	24%	21%	20%	27%	23%	21%	31%	22%
Not At All Confident	15%	14%	15%	18%	13%	13%	19%	15%	12%	11%	16%	19%	15%	17%
Not Sure	15%	15%	15%	7%	16%	14%	12%	16%	13%	16%	16%	15%	9%	13%

Thinking about the Canadian economy right now, what best describes your mood?

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Optimistic	9%	10%	8%	12%	6%	10%	12%	9%	9%	12%	9%	9%	4%	10%
Cautiously Hopeful	23%	23%	23%	28%	14%	25%	28%	27%	30%	23%	23%	26%	19%	22%
Worried	22%	22%	23%	17%	23%	21%	20%	25%	13%	24%	25%	16%	22%	19%
Pessimistic	19%	20%	18%	19%	26%	17%	16%	17%	19%	19%	18%	20%	16%	25%
Angry or Frustrated	14%	14%	14%	14%	20%	13%	12%	10%	15%	10%	12%	21%	25%	13%
Indifferent	5%	4%	7%	3%	4%	6%	6%	4%	4%	6%	5%	5%	8%	1%
Not Sure	7%	7%	8%	7%	7%	8%	7%	8%	9%	7%	8%	3%	6%	10%

Is Canada on the right track or the wrong track?

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Right track	40%	46%	34%	51%	34%	27%	49%	53%	50%	38%	42%	39%	34%	42%
Wrong track	52%	48%	59%	41%	59%	65%	45%	40%	44%	49%	53%	56%	63%	51%
Not Sure	7%	7%	7%	9%	7%	8%	6%	7%	6%	12%	6%	5%	2%	8%

Based on what you’ve heard so far, do you think this year’s budget will make Canada’s financial situation better, worse, or mostly the same?

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Better	10%	9%	11%	17%	11%	9%	11%	11%	13%	16%	7%	4%	9%	12%
Worse	16%	15%	17%	13%	15%	21%	16%	13%	10%	13%	17%	22%	19%	17%
Mostly the Same	24%	24%	23%	28%	23%	21%	24%	28%	28%	24%	25%	25%	20%	22%
Not Sure	50%	51%	49%	42%	50%	50%	50%	48%	48%	47%	51%	49%	52%	48%

Tables

Mark Carney Approval Rating

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Approve	62%	65%	58%	64%	59%	60%	64%	64%	59%	63%	62%	54%	63%	63%
Disapprove	32%	29%	35%	30%	35%	34%	31%	27%	31%	32%	31%	38%	31%	30%
Not Sure	7%	6%	7%	5%	6%	6%	5%	9%	10%	5%	7%	8%	6%	7%

Compared to last year, do you expect the federal deficit to be...

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Much Larger	57%	57%	58%	51%	60%	55%	59%	55%	65%	58%	55%	62%	59%	56%
Somewhat Larger	21%	20%	23%	20%	18%	24%	22%	20%	12%	17%	24%	18%	22%	23%
About the Same	6%	7%	4%	9%	7%	5%	5%	7%	11%	6%	6%	3%	3%	6%
Somewhat Smaller	5%	4%	5%	5%	5%	6%	2%	6%	4%	6%	5%	2%	5%	4%
Much Smaller	4%	4%	3%	7%	4%	4%	4%	4%	6%	4%	3%	8%	5%	4%
Not Sure	7%	8%	6%	7%	6%	6%	7%	8%	1%	9%	7%	7%	6%	7%

Overall, does it feel like the federal government is spending too much, too little, or about the right amount?

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Too Much	60%	60%	59%	56%	60%	57%	59%	63%	56%	56%	60%	65%	67%	59%
Too Little	10%	9%	13%	5%	12%	10%	11%	9%	15%	13%	8%	9%	9%	11%
About Right	21%	21%	19%	27%	18%	26%	19%	20%	25%	20%	23%	11%	12%	24%
Not Sure	9%	9%	9%	12%	11%	7%	11%	9%	4%	11%	9%	15%	12%	6%

Do you personally feel affected by the federal deficit?

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Strongly Feel Affected	14%	14%	15%	15%	14%	13%	16%	14%	8%	12%	16%	20%	13%	14%
Somewhat Affected	34%	35%	34%	28%	36%	35%	31%	35%	41%	37%	34%	24%	35%	31%
Not Really Affected	30%	32%	27%	41%	30%	30%	32%	29%	31%	32%	28%	40%	29%	28%
Doesn't Matter To Me	14%	13%	16%	14%	15%	14%	14%	15%	16%	11%	15%	12%	15%	19%
Not Sure	7%	7%	8%	2%	6%	8%	8%	7%	5%	9%	6%	4%	7%	8%

Tables, Continued

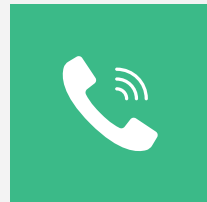
Do you think this budget will make a positive difference in your personal finances over the next year?

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Yes, a Significant Difference	9%	9%	8%	17%	9%	9%	8%	10%	7%	8%	10%	8%	9%	8%
Maybe a Small Difference	14%	14%	16%	9%	14%	9%	18%	16%	14%	17%	12%	20%	12%	16%
Not At All	23%	23%	24%	18%	25%	23%	23%	20%	15%	19%	27%	28%	26%	18%
Not Sure	54%	55%	53%	56%	52%	58%	51%	54%	64%	56%	51%	44%	52%	58%

So far, do you think the opposition parties are responding responsibly to the budget, or mostly playing politics?

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Responding Responsibly	22%	22%	21%	27%	25%	17%	20%	24%	28%	20%	20%	19%	29%	23%
Mostly Playing Politics	65%	65%	66%	54%	61%	70%	66%	62%	61%	67%	66%	61%	56%	65%
Not Sure	14%	14%	13%	19%	13%	13%	14%	14%	11%	12%	14%	21%	15%	12%

GET IN TOUCH



+1 416-483-2335



liaison.ca



2586A Yonge Street, Suite 2B
Toronto, Ontario, Canada

