



ONTARIO

Ontario Survey - August 2025

Field Dates: August 1-14, 2025

Release Date: August 29, 2025

2025 Election Accuracy

| Ontario Election | Federal Election |
|-------------------|-------------------|
| 1. Liaison | 1. Mainstreet |
| 2. Mainstreet | 2. Liaison |
| 3. Innovative | 3. Angus Reid |
| 4. Research Co. | 4. Cardinal* |
| 5. Forum | 5. Nanos |
| 6. Abacus | 6. Research Co. |
| 7. Pallas | 7. Pallas |
| 8. Leger | 8. Leger |
| 9. Nanos | 9. Forum |
| 10. Ipsos | 10. Ipsos |
| 11. Relay | 11. Abacus |



Consistently
Accurate.

Most accurate polling firm of
the 2025 Ontario Election.
2nd most accurate polling firm
of the 2025 Canadian Election.

*Fieldwork conducted outside the seven days leading up to election day.

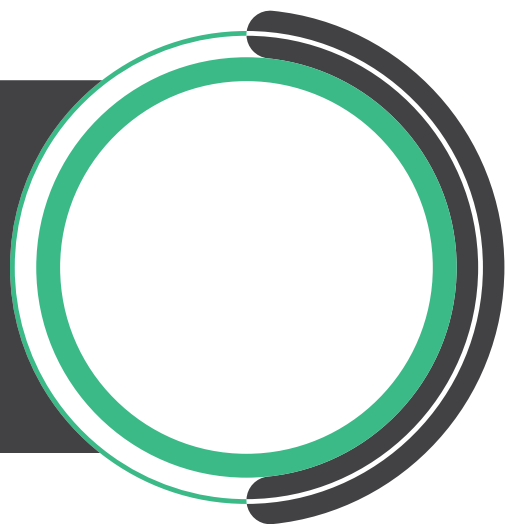


Liaison surveyed a random sample of 800 Ontario residents through live operators from August 1-14.

Responses were weighted by demographic and geographic characteristics according to 2021 Census targets.

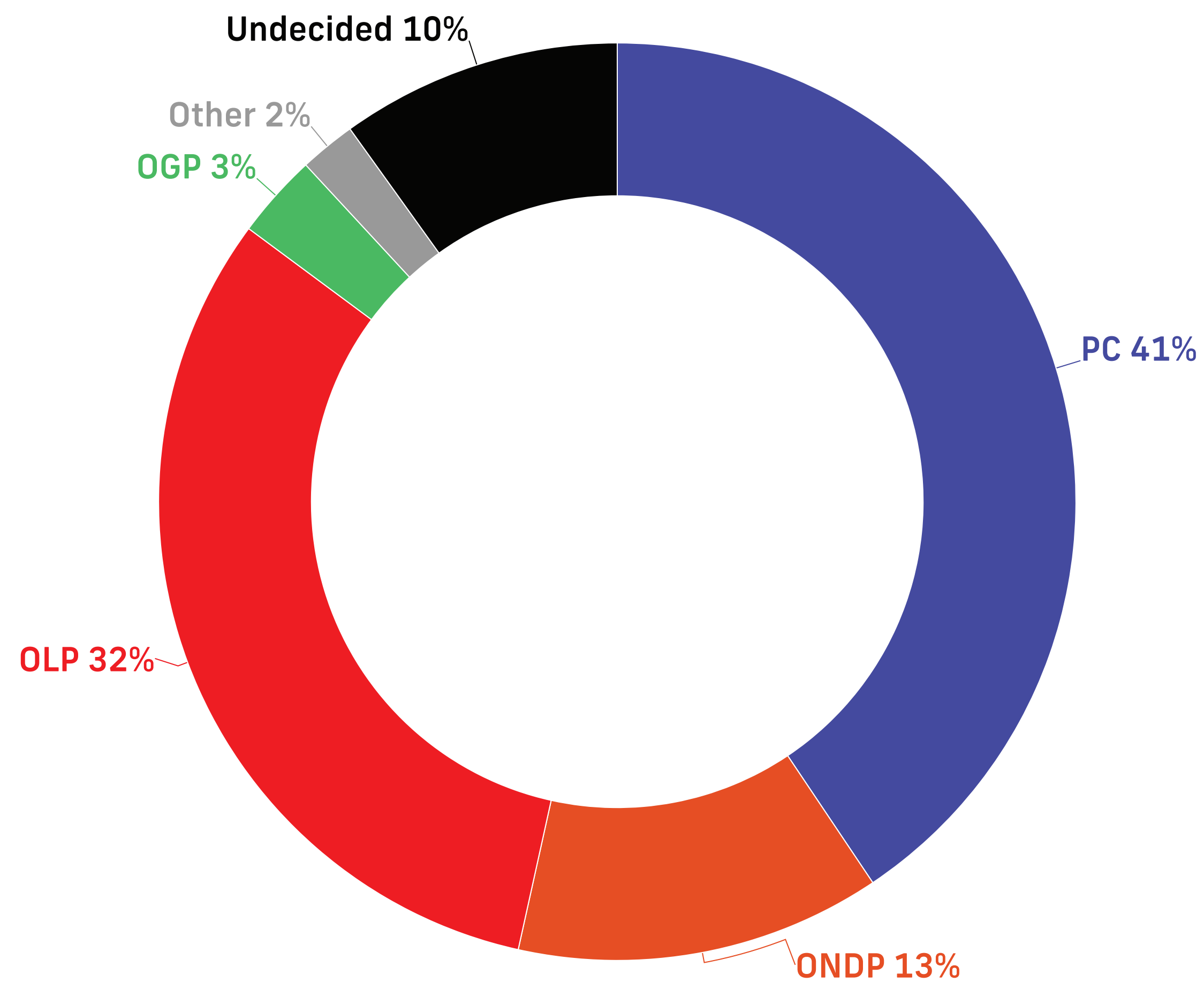
The margin of error for survey results is ± 3.4 percentage points, 19 times out of 20 for the total. The margin of error is higher for sub-samples

Results may not add up to 100 due to rounding.



Voting Intent - Ontario

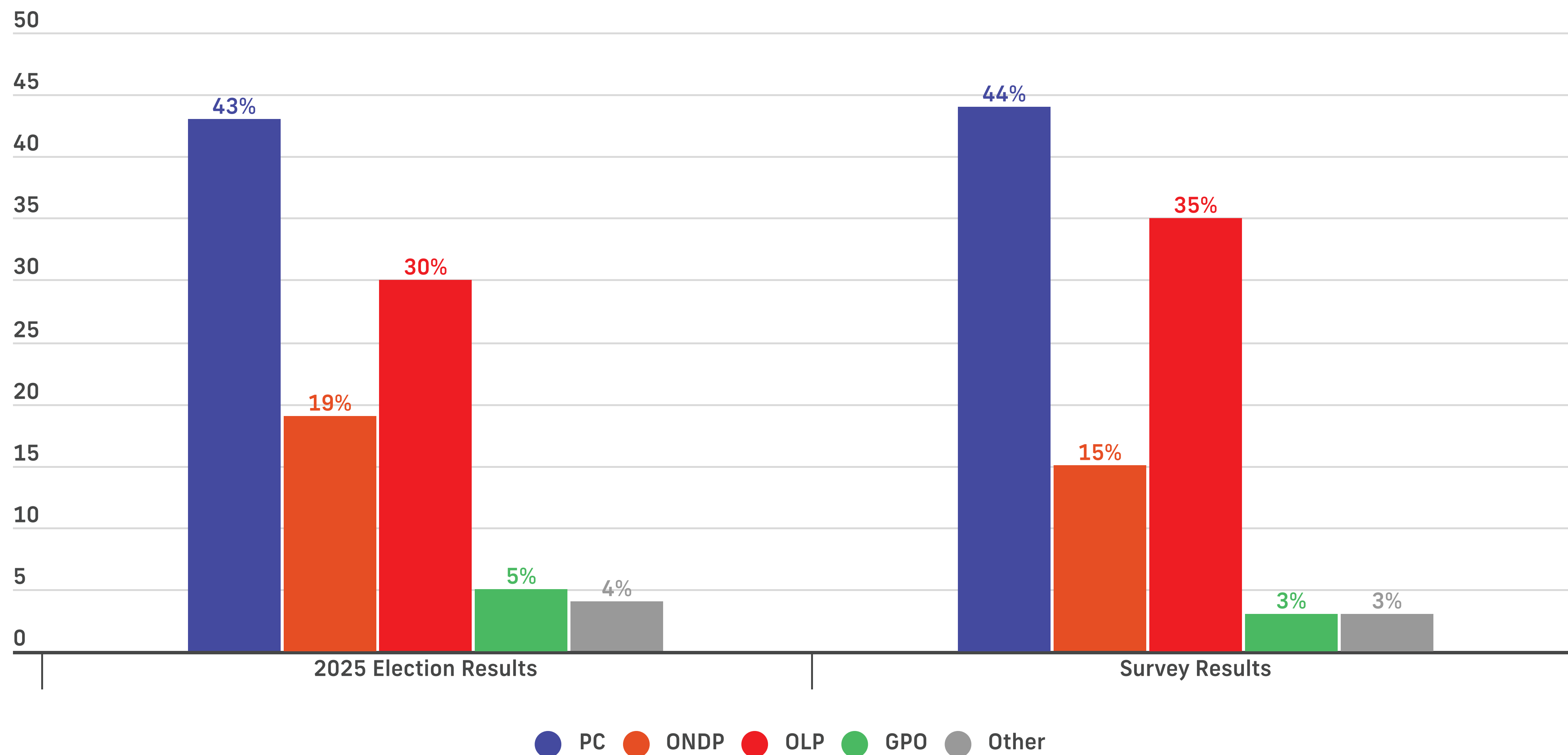
Q: If a Provincial Election were held today, which party would you vote for?





Voting Intent - Ontario - Decided & Leaning Only

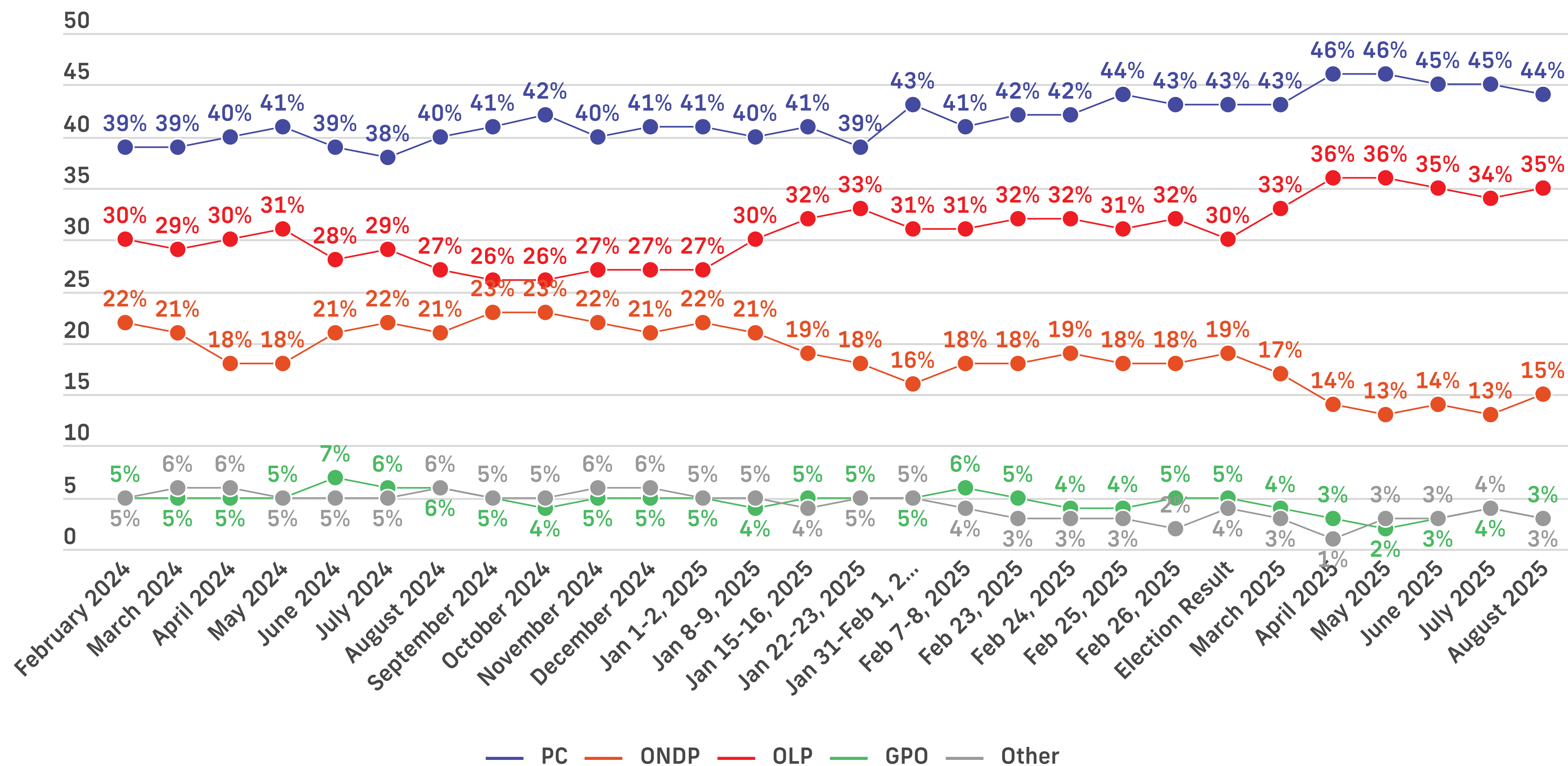
*Q: If a Provincial Election were held today, which party would you vote for?
& (Undecided Only): And which candidate are you leaning towards?*

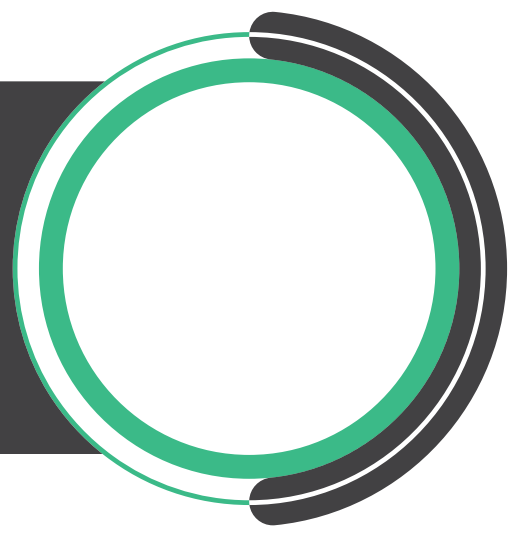




Voting Intent - Ontario - Decided & Leaning Only

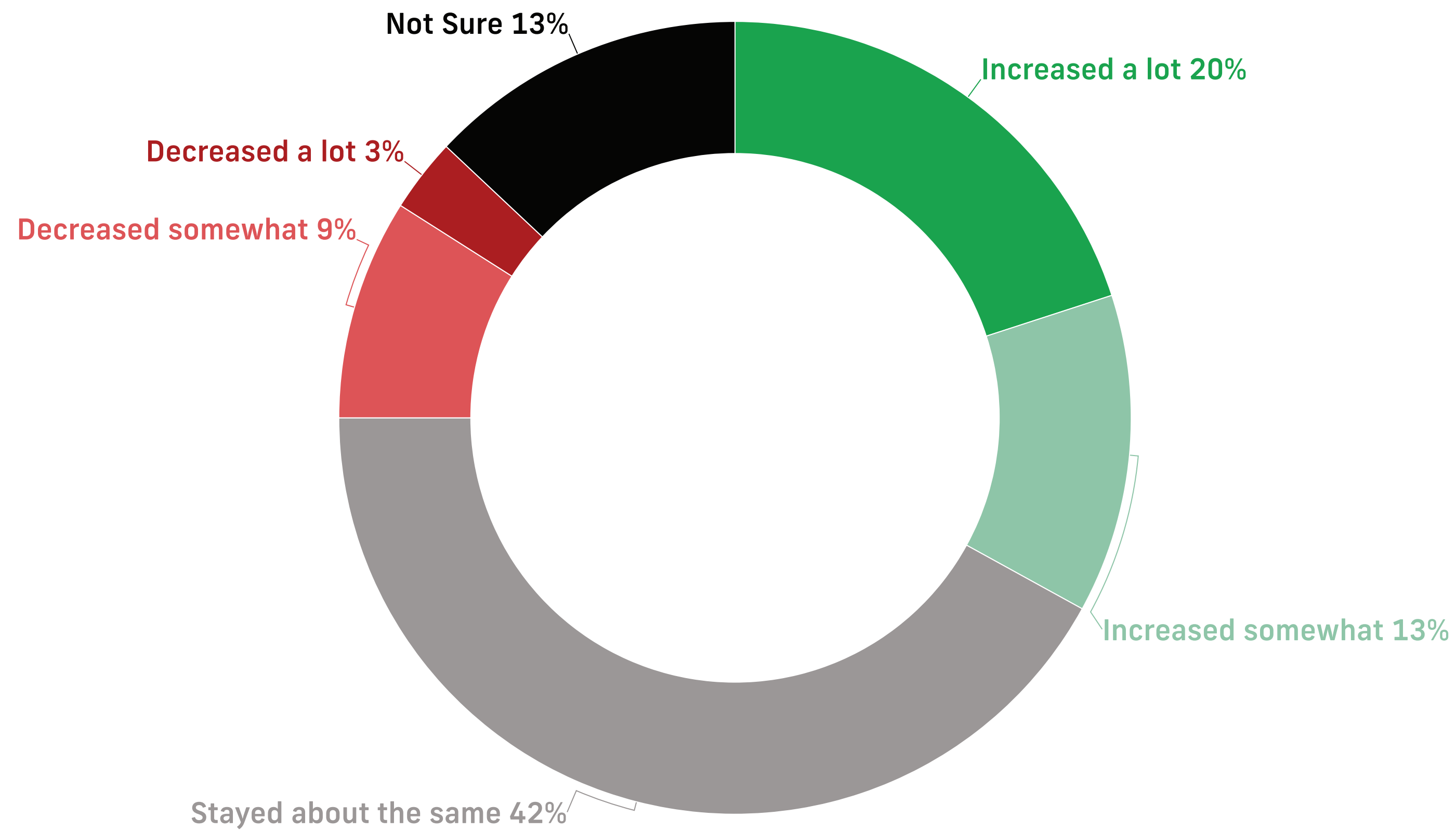
Q: If a Provincial Election were held today, which party would you vote for?
& (Undecided Only): And which candidate are you leaning towards?





Ontario - Housing

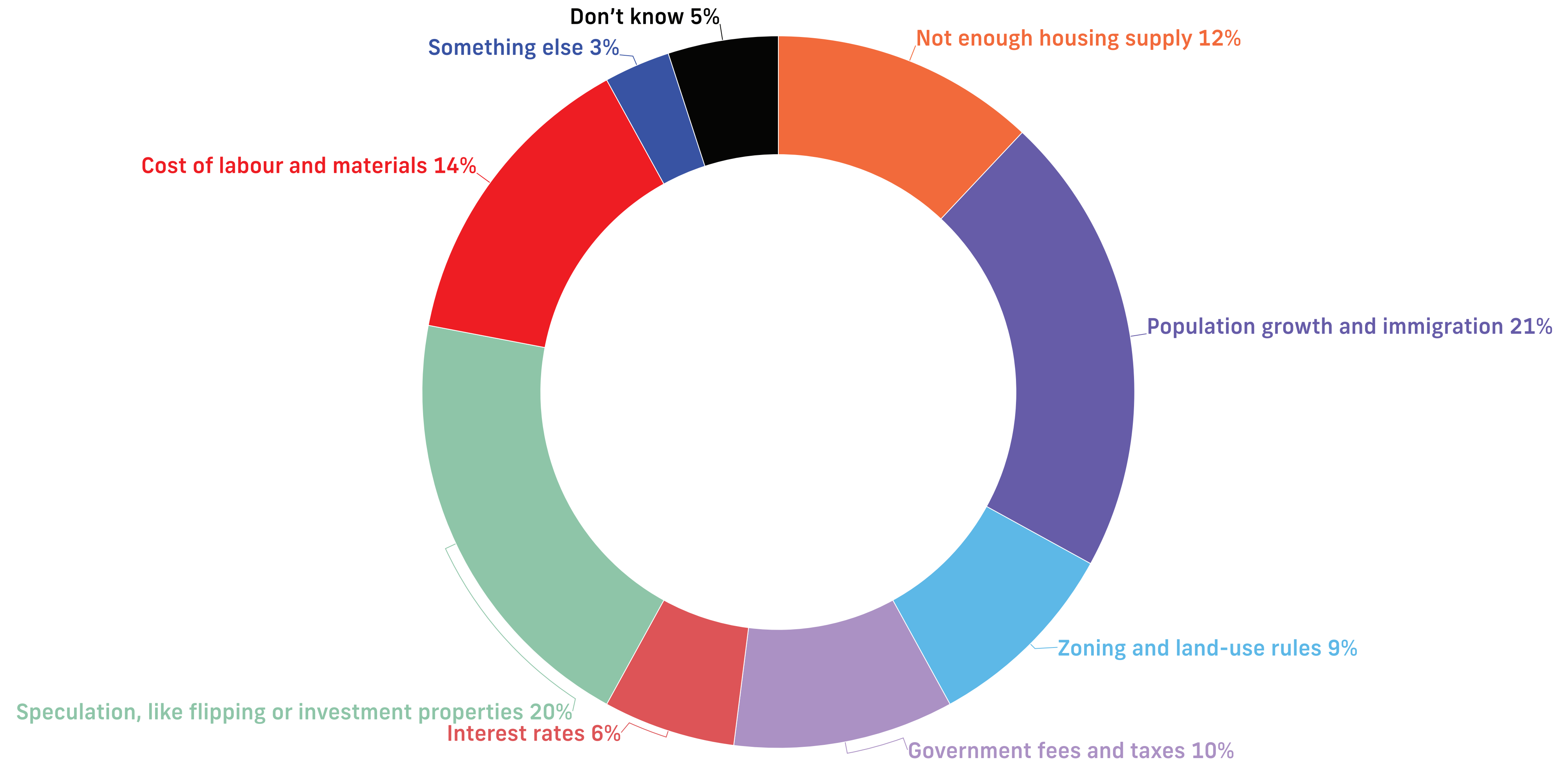
Q: Compared to five years ago, would you say housing construction in Ontario has: increased a lot, increased somewhat, stayed about the same, decreased somewhat, decreased a lot, or are you not sure?





Ontario - Housing

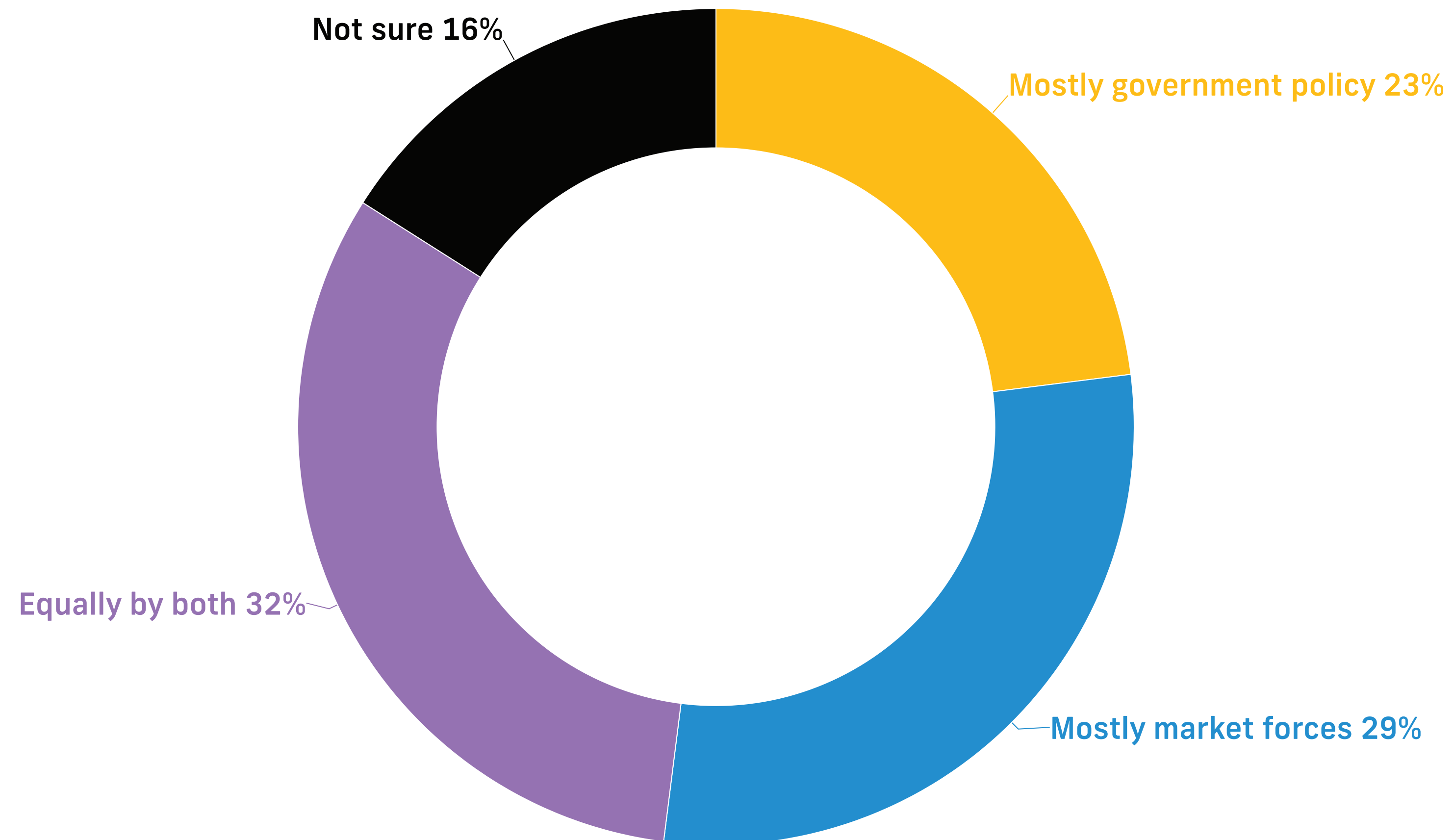
Q: Which one of the following do you think affects the cost of a home the most?

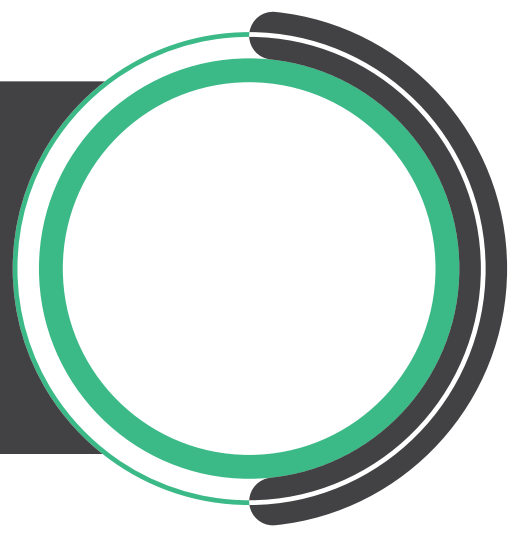




Ontario - Housing

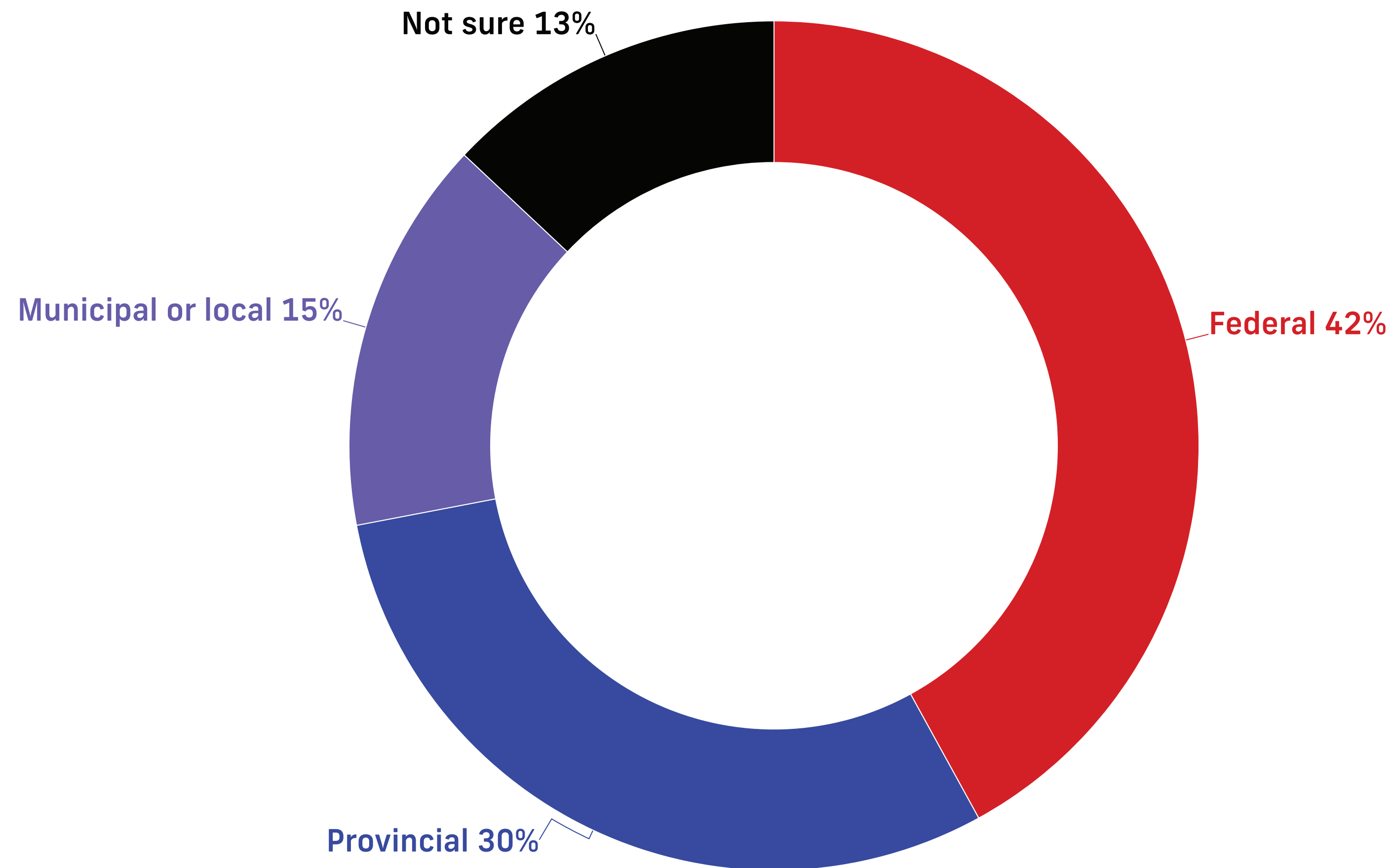
Q: Overall, are housing costs more driven by government policy and regulation, or more by market forces, or equally by both?





Ontario - Housing

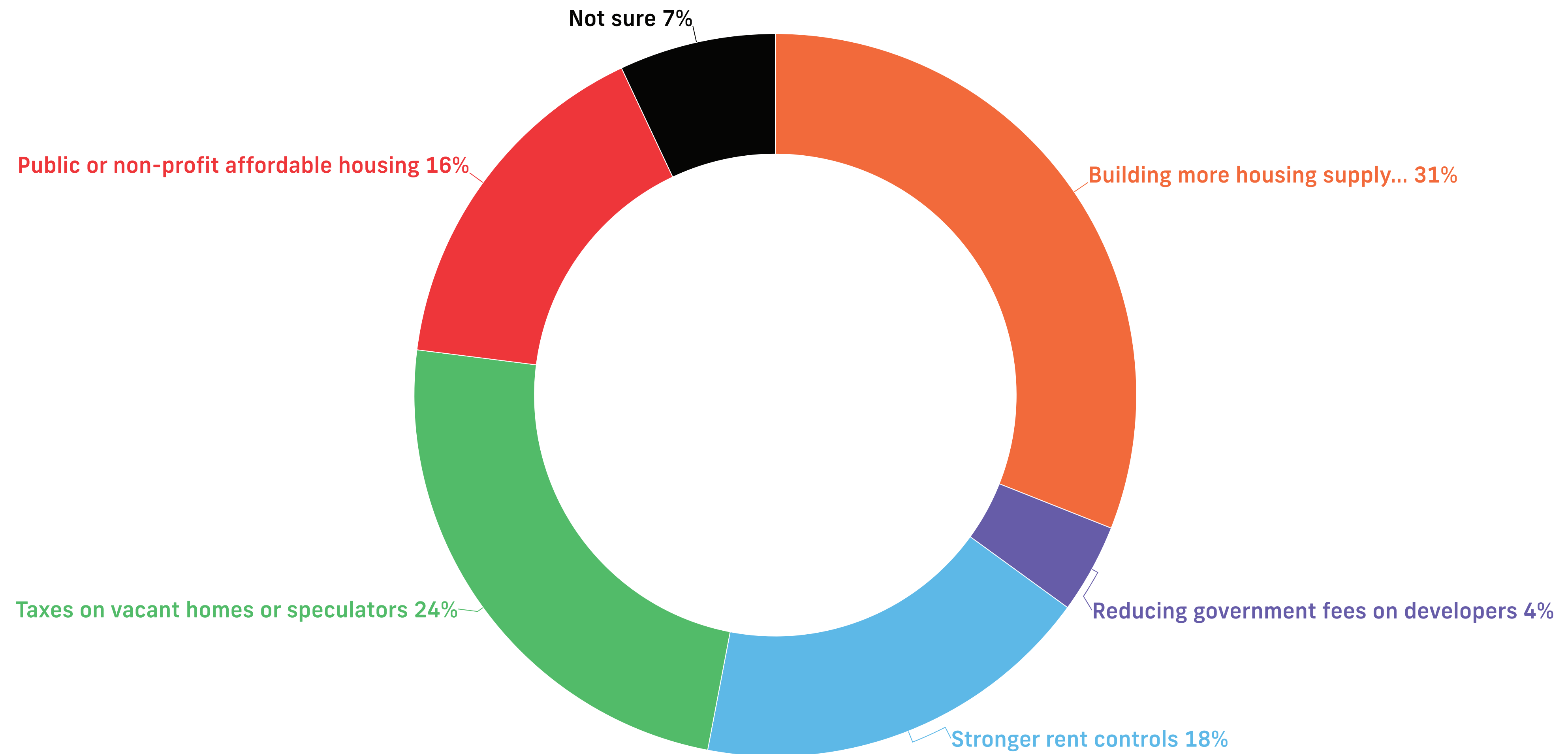
Q: Which level of government do you think has the most influence on housing availability and affordability in Ontario?

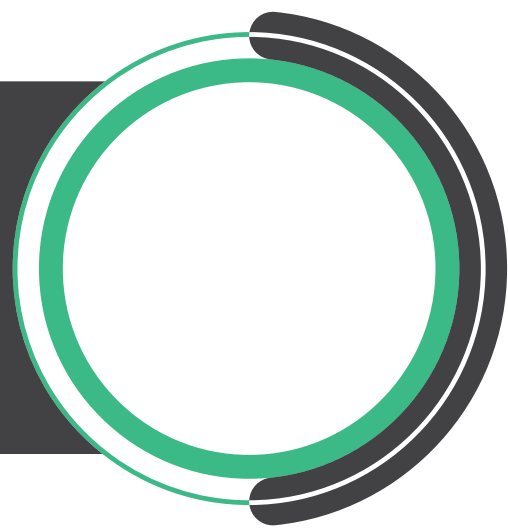




Ontario - Housing

Q: Which one of the following housing policies would you most like to see governments focus on? Building more housing supply including apartments and mid-rise buildings, reducing government fees on developers, stronger rent controls, taxes on vacant homes or speculators, public or non-profit affordable housing.





Voting Intention - Ontario

*Q: If a Provincial Election were held today, which party would you vote for?
Undecided Only: And which candidate are you leaning towards?*

All Voters

| | All | Female | Male | Other | 18-34 | 35-49 | 50-64 | 65+ | North | East | Southwest | Southcentral | 905 | 416 |
|------------------------|-----|--------|------|-------|-------|-------|-------|-----|-------|------|-----------|--------------|-----|-----|
| Ontario PC | 41% | 31% | 51% | 34% | 42% | 47% | 38% | 34% | 27% | 54% | 41% | 39% | 39% | 34% |
| Ontario NDP | 13% | 15% | 11% | 6% | 16% | 10% | 13% | 12% | 25% | 10% | 12% | 17% | 12% | 13% |
| Ontario Liberal | 32% | 38% | 25% | 32% | 30% | 25% | 34% | 38% | 31% | 26% | 31% | 25% | 32% | 39% |
| Green Party of Ontario | 3% | 2% | 3% | 7% | 2% | 2% | 2% | 4% | 4% | 1% | 2% | 4% | 3% | 2% |
| Other | 2% | 1% | 3% | 2% | 3% | 2% | 2% | 1% | 1% | 3% | 1% | 1% | 2% | 2% |
| Undecided | 10% | 12% | 8% | 18% | 6% | 14% | 10% | 11% | 11% | 6% | 12% | 13% | 12% | 9% |
| Sample (Unweighted) | 800 | 400 | 376 | 24 | 222 | 191 | 204 | 183 | 55 | 144 | 150 | 74 | 213 | 164 |
| Weighted | 800 | 400 | 377 | 23 | 221 | 191 | 205 | 183 | 44 | 145 | 152 | 74 | 223 | 162 |

Decided & Leaning

| | All | Female | Male | Other | 18-34 | 35-49 | 50-64 | 65+ | North | East | Southwest | Southcentral | 905 | 416 |
|------------------------|-----|--------|------|-------|-------|-------|-------|-----|-------|------|-----------|--------------|-----|-----|
| Ontario PC | 44% | 34% | 54% | 42% | 44% | 53% | 41% | 38% | 31% | 55% | 45% | 42% | 43% | 38% |
| Ontario NDP | 15% | 19% | 12% | 8% | 18% | 13% | 16% | 14% | 29% | 13% | 13% | 20% | 15% | 15% |
| Ontario Liberal | 35% | 41% | 28% | 39% | 32% | 28% | 37% | 42% | 33% | 27% | 36% | 31% | 35% | 42% |
| Green Party of Ontario | 3% | 3% | 3% | 8% | 2% | 3% | 3% | 6% | 4% | 1% | 3% | 6% | 4% | 2% |
| Other | 3% | 2% | 3% | 3% | 4% | 3% | 4% | 1% | 4% | 3% | 3% | 1% | 3% | 3% |

FURTHER TABLES

*Q: Compared to five years ago, would you say housing construction in Ontario has:
increased a lot, increased somewhat, stayed about the same, decreased somewhat, decreased a lot, or are you not sure?*

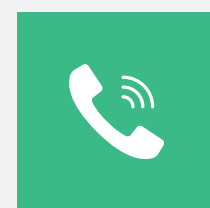
| | All | Female | Male | Other | 18-34 | 35-49 | 50-64 | 65+ | North | East | Southwest | Southcentral | 905 | 416 | PC | NDP | OLP | UD |
|-----------------------|-----|--------|------|-------|-------|-------|-------|-----|-------|------|-----------|--------------|-----|-----|-----|-----|-----|-----|
| Increased A Lot | 20% | 17% | 23% | 25% | 20% | 23% | 18% | 20% | 9% | 24% | 21% | 20% | 18% | 21% | 29% | 10% | 17% | 7% |
| Increased Somewhat | 13% | 12% | 14% | 10% | 15% | 10% | 15% | 13% | 13% | 14% | 11% | 15% | 13% | 13% | 14% | 14% | 11% | 18% |
| Stayed About The Same | 42% | 45% | 38% | 40% | 40% | 41% | 41% | 45% | 62% | 40% | 39% | 29% | 44% | 41% | 39% | 44% | 45% | 34% |
| Decreased Somewhat | 9% | 10% | 8% | 15% | 9% | 9% | 9% | 9% | 5% | 6% | 11% | 9% | 10% | 9% | 5% | 14% | 11% | 10% |
| Decreased A Lot | 3% | 3% | 3% | 0% | 2% | 3% | 4% | 3% | 3% | 3% | 3% | 7% | 2% | 3% | 1% | 7% | 5% | 1% |
| Not Sure | 13% | 13% | 14% | 10% | 15% | 14% | 13% | 10% | 9% | 12% | 14% | 20% | 12% | 13% | 13% | 12% | 11% | 30% |

| | All | Female | Male | Other | 18-34 | 35-49 | 50-64 | 65+ | North | East | Southwest | Southcentral | 905 | 416 | PC | NDP | OLP | UD |
|-----------------------|-----|--------|------|-------|-------|-------|-------|-----|-------|------|-----------|--------------|-----|-----|-----|-----|-----|-----|
| Total Increased | 33% | 29% | 37% | 35% | 34% | 32% | 33% | 33% | 22% | 38% | 32% | 35% | 31% | 34% | 43% | 24% | 28% | 25% |
| Stayed About the Same | 42% | 45% | 38% | 40% | 40% | 41% | 41% | 45% | 62% | 40% | 39% | 29% | 44% | 41% | 39% | 44% | 45% | 34% |
| Total Decreased | 12% | 13% | 11% | 15% | 11% | 13% | 13% | 12% | 7% | 9% | 15% | 16% | 12% | 12% | 6% | 21% | 16% | 11% |
| Not Sure | 13% | 13% | 14% | 10% | 15% | 14% | 13% | 10% | 9% | 12% | 14% | 20% | 12% | 13% | 13% | 12% | 11% | 30% |

Q: Which one of the following do you think affects the cost of a home the most?

| | All | Female | Male | Other | 18-34 | 35-49 | 50-64 | 65+ | North | East | Southwest | Southcentral | 905 | 416 | PC | NDP | OLP | UD |
|----------------------------------|-----|--------|------|-------|-------|-------|-------|-----|-------|------|-----------|--------------|-----|-----|-----|-----|-----|-----|
| Not Enough Housing Supply | 12% | 14% | 11% | 8% | 12% | 16% | 10% | 12% | 8% | 10% | 14% | 24% | 11% | 10% | 14% | 9% | 11% | 13% |
| Population Grown And Immigration | 21% | 18% | 24% | 20% | 25% | 15% | 22% | 21% | 22% | 18% | 23% | 23% | 21% | 20% | 26% | 14% | 21% | 13% |
| Zoning And Land Use Rules | 9% | 9% | 9% | 12% | 8% | 8% | 10% | 11% | 9% | 13% | 8% | 10% | 9% | 6% | 7% | 9% | 10% | 11% |
| Government Fees And Taxes | 10% | 13% | 6% | 17% | 9% | 12% | 8% | 12% | 11% | 8% | 9% | 10% | 9% | 15% | 13% | 10% | 8% | 9% |
| Interest Rates | 6% | 5% | 7% | 17% | 6% | 5% | 6% | 7% | 4% | 8% | 8% | 3% | 6% | 4% | 6% | 4% | 8% | 7% |
| Speculation | 20% | 21% | 19% | 17% | 18% | 21% | 22% | 20% | 22% | 21% | 21% | 12% | 19% | 21% | 17% | 29% | 22% | 14% |
| Cost Of Labour And Materials | 14% | 15% | 15% | 0% | 15% | 15% | 15% | 13% | 18% | 13% | 12% | 13% | 17% | 15% | 11% | 21% | 13% | 26% |
| Something Else | 3% | 2% | 3% | 0% | 3% | 3% | 1% | 1% | 0% | 2% | 3% | 1% | 3% | 1% | 2% | 2% | 2% | 0% |
| Don't Know | 5% | 3% | 6% | 9% | 4% | 7% | 5% | 4% | 5% | 6% | 2% | 3% | 5% | 9% | 7% | 3% | 4% | 7% |

GET IN TOUCH



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LIAISON
S T R A T É G I E S

FURTHER TABLES

Overall, are housing costs more driven by government policy and regulation, or more by market forces, or equally by both?

| | All | Female | Male | Other | 18-34 | 35-49 | 50-64 | 65+ | North | East | Southwest | Southcentral | 905 | 416 | PC | NDP | OLP | UD |
|--------------------------|-----|--------|------|-------|-------|-------|-------|-----|-------|------|-----------|--------------|-----|-----|-----|-----|-----|-----|
| Mostly Government Policy | 23% | 21% | 25% | 21% | 22% | 23% | 26% | 20% | 25% | 17% | 22% | 21% | 25% | 26% | 21% | 22% | 28% | 17% |
| Mostly Market Forces | 29% | 32% | 26% | 34% | 28% | 37% | 25% | 27% | 18% | 27% | 29% | 37% | 32% | 27% | 34% | 31% | 27% | 23% |
| Equally By Both | 32% | 32% | 32% | 26% | 32% | 24% | 35% | 36% | 40% | 41% | 31% | 24% | 31% | 27% | 33% | 34% | 30% | 28% |
| Not Sure | 16% | 16% | 16% | 19% | 18% | 16% | 14% | 17% | 17% | 15% | 19% | 17% | 12% | 20% | 12% | 13% | 15% | 32% |

Q: Which level of government do you think has the most influence on housing availability and affordability in Ontario?

| | All | Female | Male | Other | 18-34 | 35-49 | 50-64 | 65+ | North | East | Southwest | Southcentral | 905 | 416 | PC | NDP | OLP | UD |
|--------------------|-----|--------|------|-------|-------|-------|-------|-----|-------|------|-----------|--------------|-----|-----|-----|-----|-----|-----|
| Federal | 42% | 44% | 39% | 53% | 42% | 40% | 47% | 38% | 49% | 45% | 46% | 41% | 44% | 32% | 46% | 40% | 41% | 33% |
| Provincial | 30% | 30% | 30% | 30% | 32% | 27% | 27% | 34% | 24% | 31% | 31% | 30% | 33% | 26% | 29% | 36% | 35% | 14% |
| Municipal or Local | 15% | 14% | 16% | 8% | 14% | 17% | 12% | 17% | 11% | 16% | 10% | 11% | 11% | 27% | 15% | 16% | 16% | 7% |
| Not Sure | 13% | 12% | 15% | 9% | 12% | 16% | 14% | 11% | 16% | 8% | 14% | 19% | 13% | 14% | 10% | 8% | 8% | 46% |

Q: Which one of the following housing policies would you most like to see governments focus on? Building more housing supply including apartments and mid-rise buildings, reducing government fees on developers, stronger rent controls, taxes on vacant homes or speculators, public or non-profit affordable housing.

| | All | Female | Male | Other | 18-34 | 35-49 | 50-64 | 65+ | North | East | Southwest | Southcentral | 905 | 416 | PC | NDP | OLP | UD |
|---|-----|--------|------|-------|-------|-------|-------|-----|-------|------|-----------|--------------|-----|-----|-----|-----|-----|-----|
| Building more housing supply... | 31% | 29% | 34% | 24% | 32% | 28% | 32% | 31% | 26% | 26% | 38% | 30% | 34% | 27% | 32% | 32% | 31% | 22% |
| Reducing government fees on developers | 4% | 4% | 4% | 0% | 5% | 3% | 5% | 3% | 7% | 4% | 7% | 3% | 2% | 4% | 5% | 6% | 3% | 2% |
| Stronger Rent Controls | 18% | 20% | 16% | 11% | 21% | 20% | 14% | 16% | 11% | 19% | 15% | 14% | 17% | 25% | 17% | 16% | 22% | 13% |
| Taxes on vacant homes or speculators | 24% | 25% | 23% | 32% | 25% | 28% | 19% | 25% | 22% | 26% | 23% | 24% | 23% | 25% | 25% | 22% | 24% | 21% |
| Public or non-profit affordable housing | 16% | 14% | 18% | 17% | 12% | 15% | 19% | 19% | 27% | 18% | 11% | 26% | 16% | 12% | 16% | 21% | 15% | 16% |
| Not Sure | 7% | 8% | 5% | 17% | 5% | 6% | 11% | 6% | 7% | 6% | 6% | 4% | 9% | 7% | 4% | 3% | 5% | 26% |