

NATIONAL

National Survey for the National Ethnic Press and Media Council of Canada

Field Date: August 6-8

Release Date: August 13, 2024



2025 Election Accuracy

Ontario Election	Federal Election
1. Liaison	1. Mainstreet
2. Mainstreet	2. Liaison
3. Innovative	3. Angus Reid
4. Research Co.	4. Cardinal*
5. Forum	5. Nanos
6. Abacus	6. Research Co.
7. Pallas	7. Pallas
8. Leger	8. Leger
9. Nanos	9. Forum
10. lpsos	10. lpsos
11. Relay	11. Abacus



Consistently Accurate.

Most accurate polling firm of the 2025 Ontario Election & 2nd most accurate polling firm of the 2025 Canadian Election.

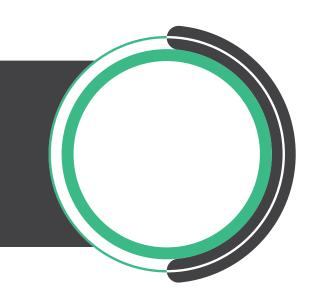


Liaison surveyed a random sample of 1,000 Canadian voters through Interactive Voice Recording (IVR) from August 6-8, 2025

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

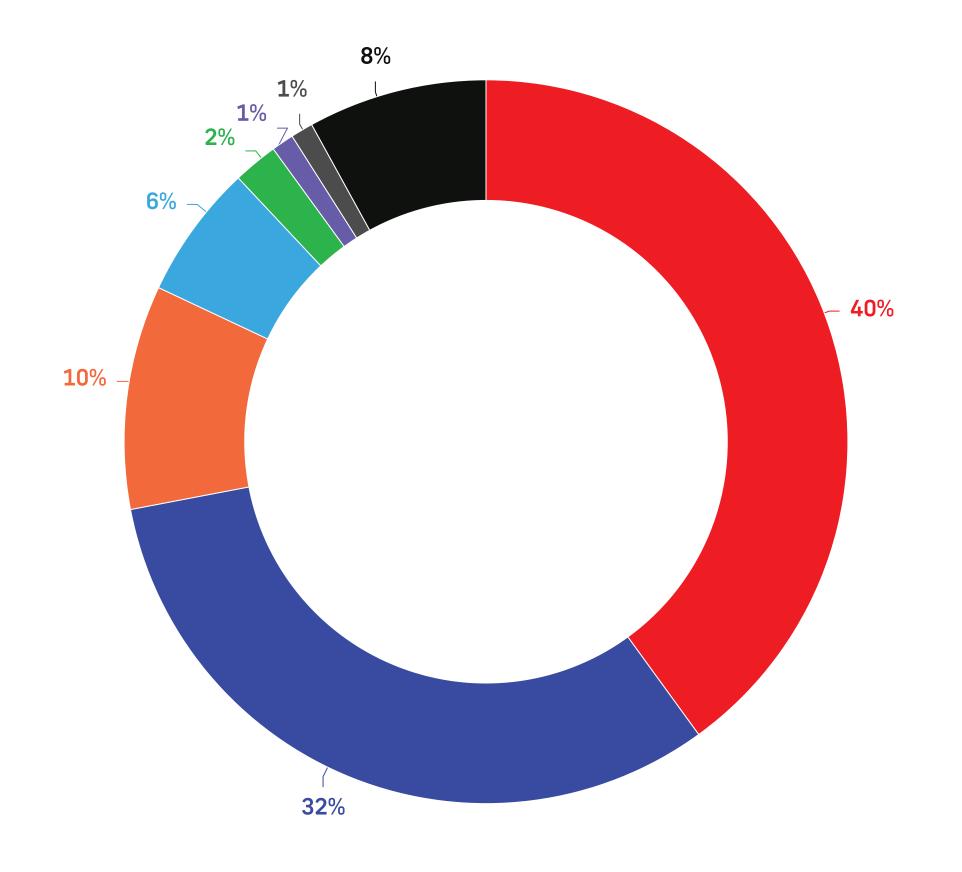
The margin of error for survey results is ± 3.09 percentage points, 19 times out of 20 for the total. Margin of error is higher for sub samples.

Results may not add up to 100 due to rounding.



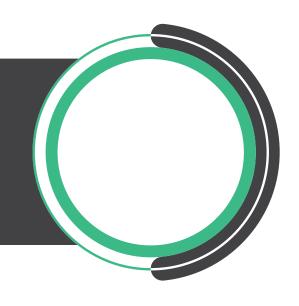
Voting Intent - National

Q: If a Federal Election were held today, which party would you vote for?



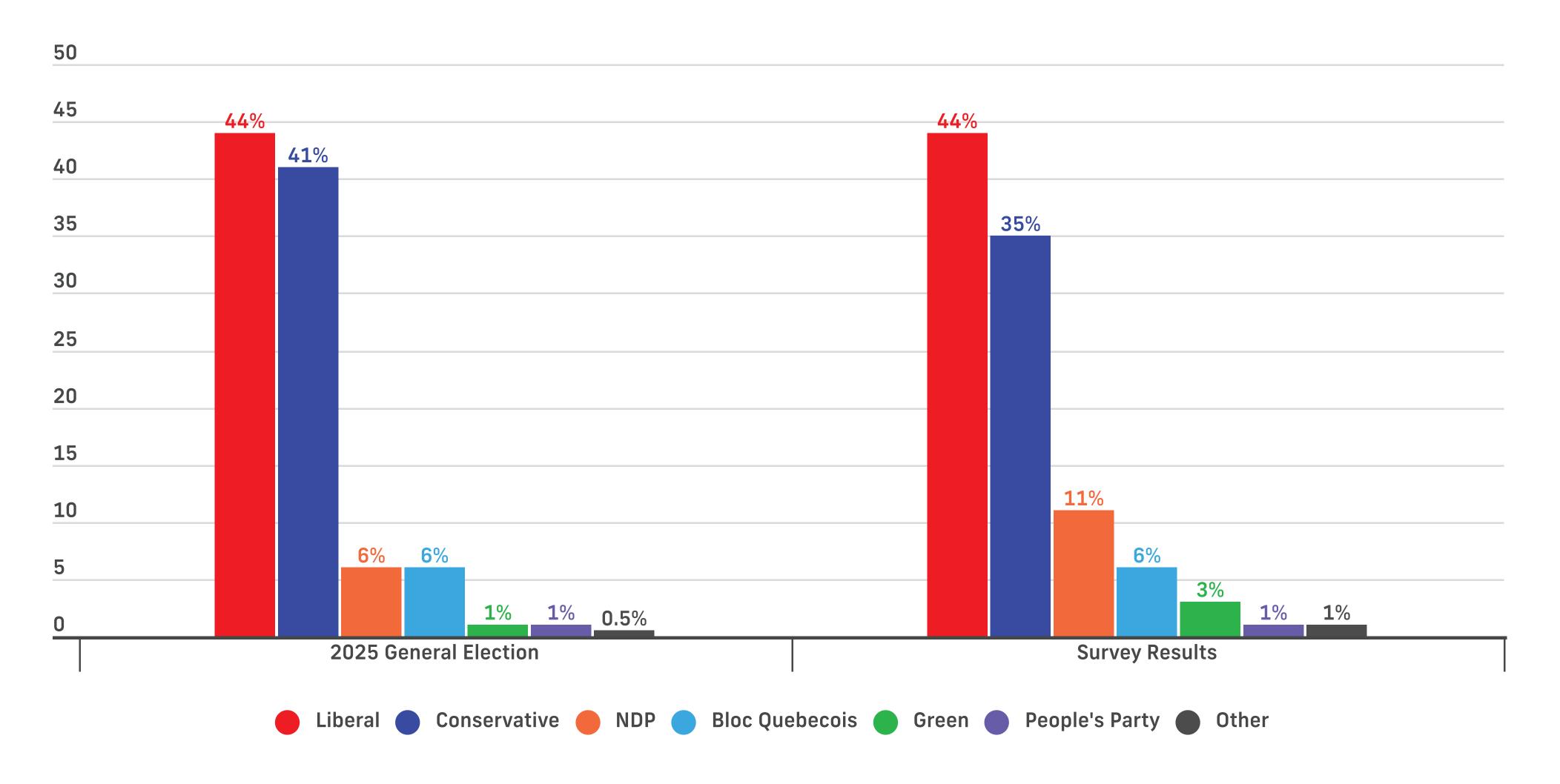
- Liberal Party led by Mark Carney Conservative Party led by Pierre Poilievre NDP led by Don Davies
 Bloc Québécois led by Yves-François Blanchet Green Party led by Elizabeth May
 - People's Party led by Maxime Bernier Other Party or Candidate Undecided





Voting Intent - Federal - Decided & Leaning Only

Q: If a Federal Election were held today, which party would you vote for? & (Undecided Only): And which party are you leaning towards?

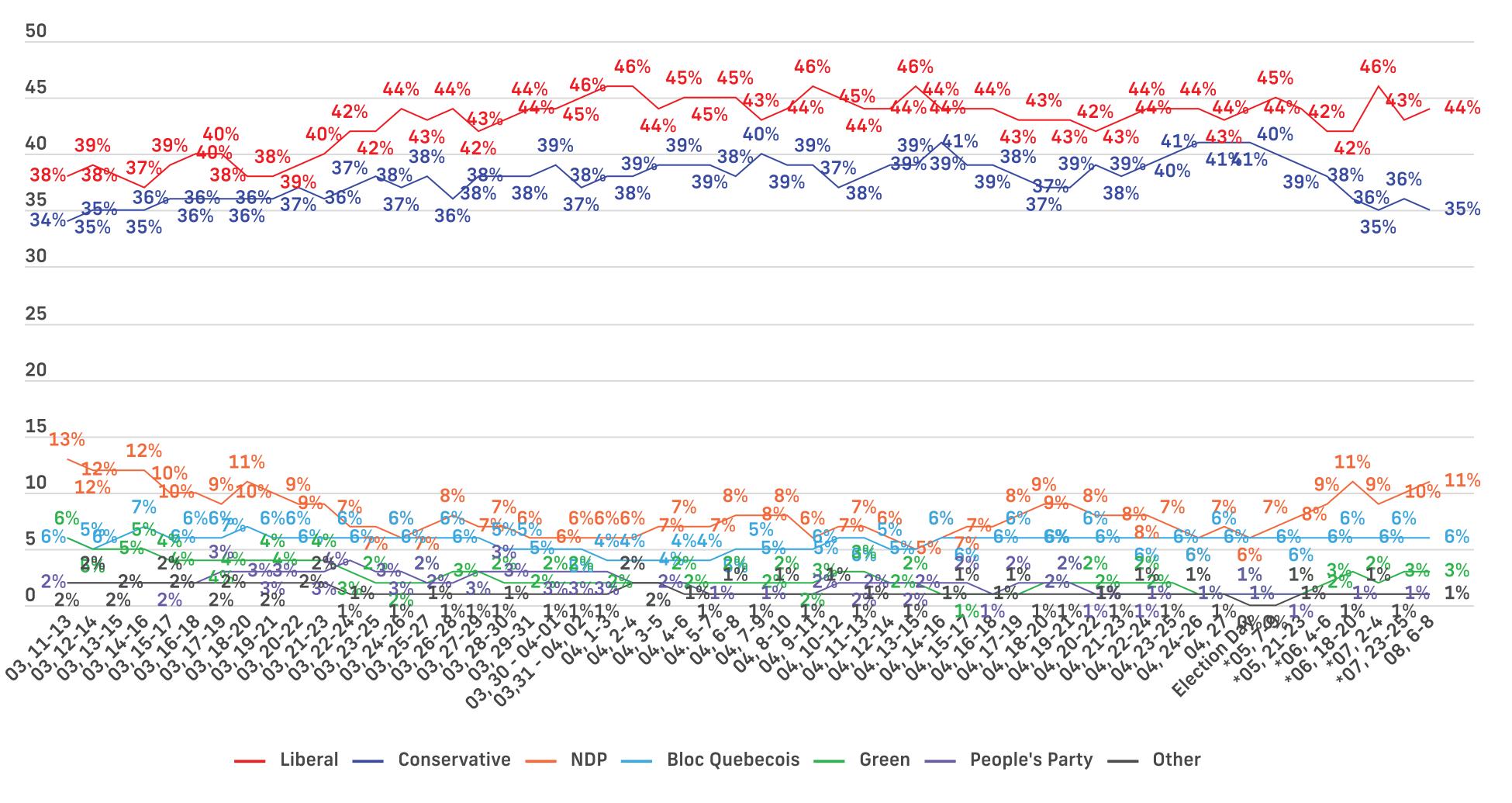




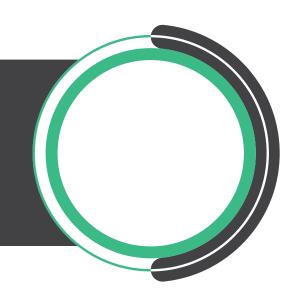


Voting Intent - National - Decided & Leaning Only

Q: If a Federal Election were held today, which party would you vote for? & (Undecided Only): And which party are you leaning towards?







Approval of Mark Carney - National

Q: Do you approve or disapprove of the job Mark Carney is doing as Prime Minister of Canada?

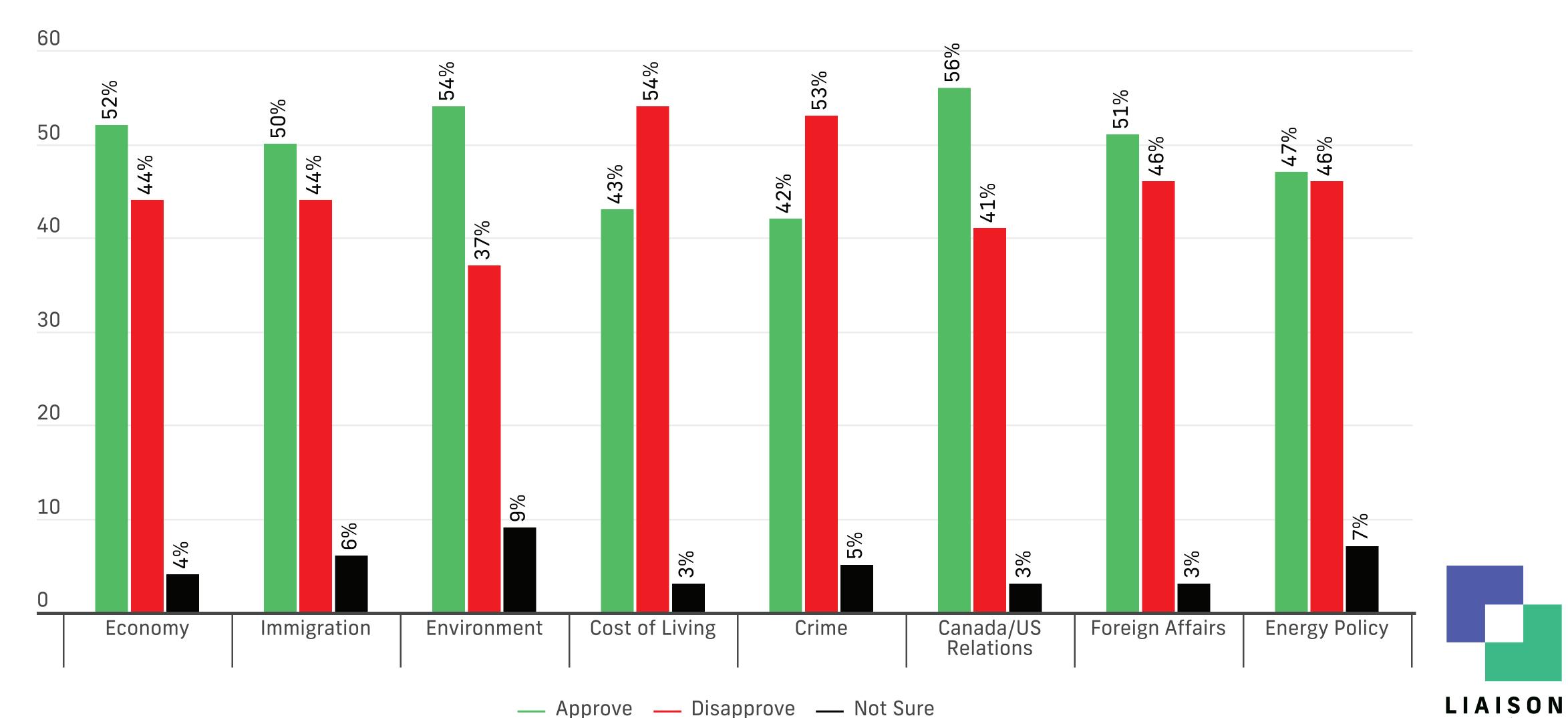






Issue Approvals - National

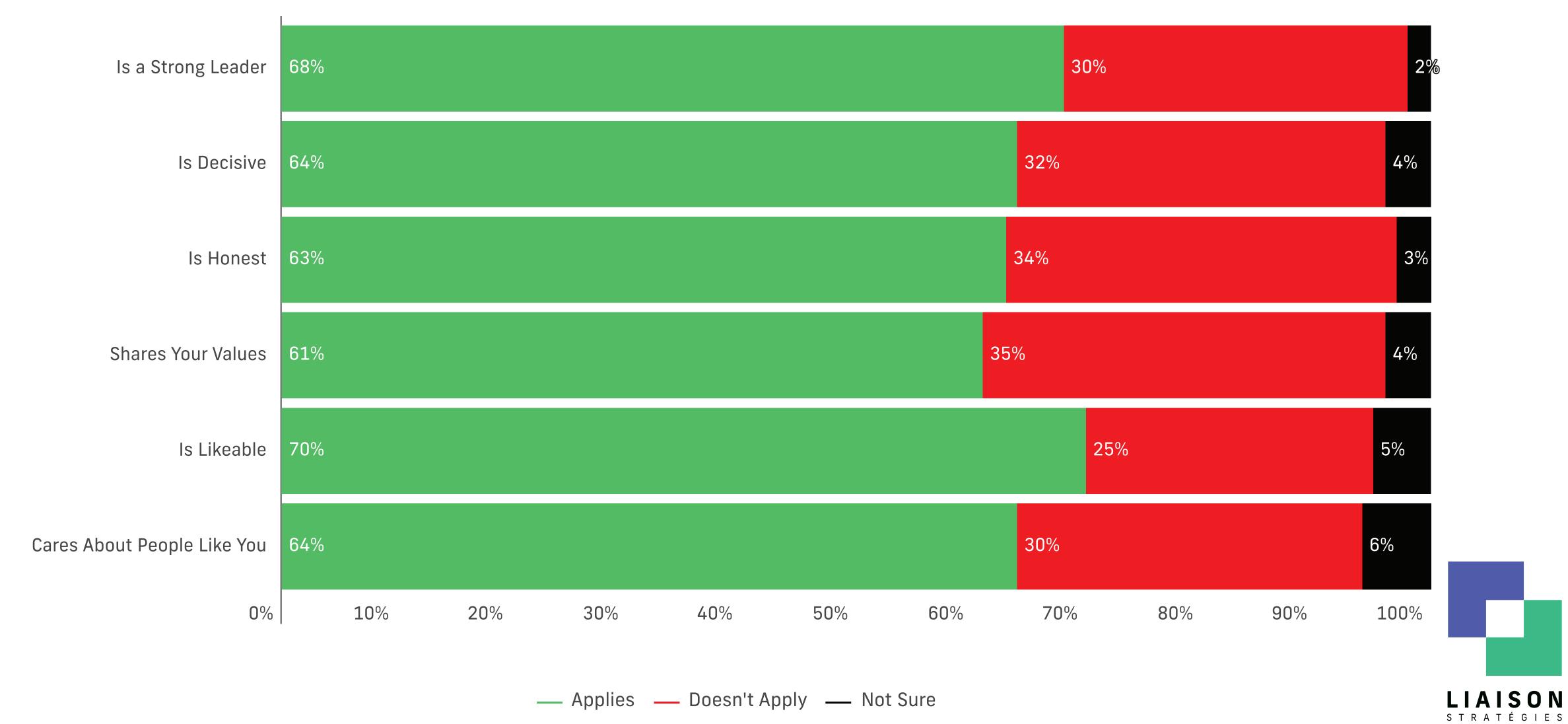
Q: Q: Do you approve or disapprove of the way Prime Minister Mark Carney is handling... The Economy, Immigration, The Environment, Crime, Canada/US Relations, Foreign Affairs, Energy Policy





Leader Attributes - National

Q: And do the following statements apply to Mark Carney or not?





Voting Intent - National

Q: If a Federal Election were held today, which party would you vote for? Undecided Only: And which party are you leaning towards?

All Voters

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	ВС
Liberal Party led by Mark Carney	40%	43%	37 %	36%	41%	38%	41%	40%	53%	43%	43%	29%	24%	38%
Conservative Party led by Pierre Poilievre	32%	32%	32%	33%	36%	35%	30%	27 %	23%	18%	33%	44%	53%	34%
NDP led by Don Davies	10%	9%	12%	8%	10%	13%	8%	11%	9%	6%	11%	11%	8%	16%
Bloc Québécois led by Yves-François Blanchet	6%	4%	8%	0%	3%	6%	6%	7 %	-	24%	-	-	-	-
Green Party led by Elizabeth May	2%	2%	2%	8%	2%	2%	2%	3%	4 %	0%	3%	5%	2%	3%
People's Party led by Maxime Bernier	1%	1%	0%	2%	1%	1%	0%	1%	2%	0%	1%	0%	1%	1%
Other Party or Candidate	1%	1%	1%	2%	1%	1%	2%	0%	3%	1%	1%	0%	2%	1%
Undecided	8%	8%	7 %	13%	5%	5%	10%	11%	5%	7 %	7 %	11%	11%	8%
Sample (Unweighted)	1000	492	465	43	265	244	253	238	68	232	385	67	110	138
Weighted	1000	488	464	48	267	242	255	236	67	231	387	64	111	139

Decided & Leaning

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	ВС
Liberal Party led by Mark Carney	44%	47 %	41 %	45 %	44%	39%	47 %	45 %	55 %	47 %	47 %	32 %	27 %	42 %
Conservative Party led by Pierre Poilievre	35%	35%	34%	36%	38%	37%	33%	30%	25%	19%	36%	49%	59%	37%
NDP led by Don Davies	11%	9%	13%	8%	10%	13%	9%	11%	10%	7 %	12%	13%	8%	17 %
Bloc Québécois led by Yves-François Blanchet	6%	4 %	9%	0%	3%	6%	6%	8%	-	25 %	-	-	-	-
Green Party led by Elizabeth May	3%	2%	2%	8%	2%	2%	3%	4 %	5 %	0%	3%	5%	2%	4%
People's Party led by Maxime Bernier	1%	1%	0%	2%	2%	1%	0%	1%	2%	0%	1%	2%	2%	1%
Other Party or Candidate	1%	1%	1%	2%	1%	1%	2%	1%	3%	1%	1%	0%	2%	1%
Sample (Unweighted)	949	465	443	41	260	234	236	219	68	215	362	65	101	138
Weighted	949	456	437	56	261	234	235	219	69	216	359	68	100	137



GET IN TOUCH



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