



TORONTO

Toronto Survey for the **National Ethnic Press
and Media Council of Canada/Toronto Star**

Field Dates: July 2-6, 2025

Release Date: July 14



Canada's **Best Overall** **Pollster**

In the most recent federal election, Liaison ranked as the second most accurate polling firm nationally, and was the top performer in regional results.

"Liaison had four podium finishes, giving it the best average rank of all pollsters at the regional level. It was the only pollster that finished ahead of the Poll Tracker in the regional sweepstakes."

**- Eric Grenier, Founder of The Writ,
Overseer of CBC's Poll Tracker**



Ontario's **Most Accurate** Polling Firm.

Most accurate polling firm of the
2025 Ontario Provincial Election.



Liaison surveyed a random sample of 1,000 Torontonians through Interactive Voice Recording (IVR) from July 2-6, 2025.

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

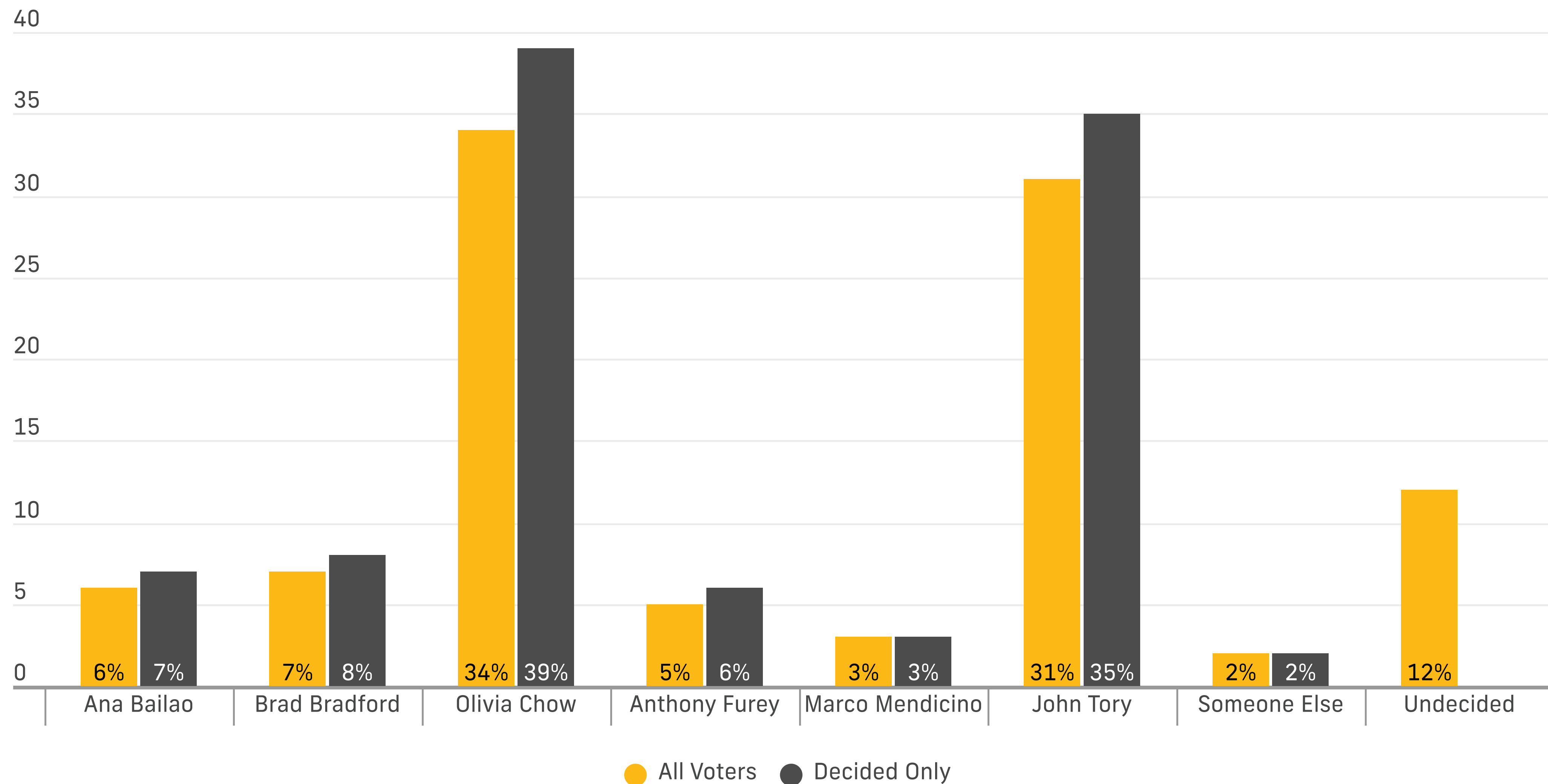
The margin of error for survey results is ± 3.09 percentage points, 19 times out of 20 for the total.

Results may not add up to 100 due to rounding.



CITY of TORONTO - TORONTO ELECTION - INCLUDING JOHN TORY

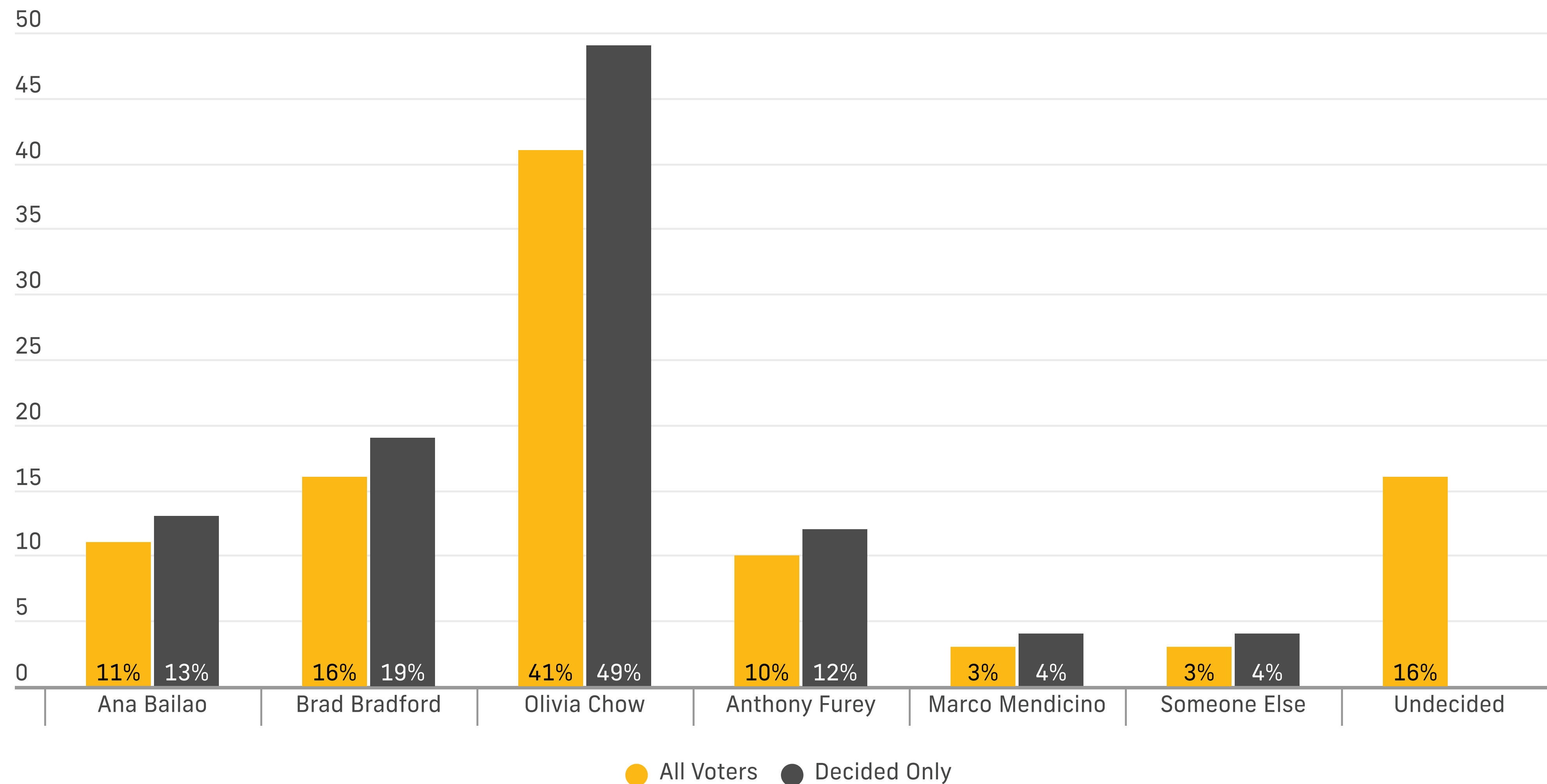
Q: If an election were held today, for whom would you cast your vote for mayor?





CITY of TORONTO - TORONTO ELECTION - WITHOUT JOHN TORY

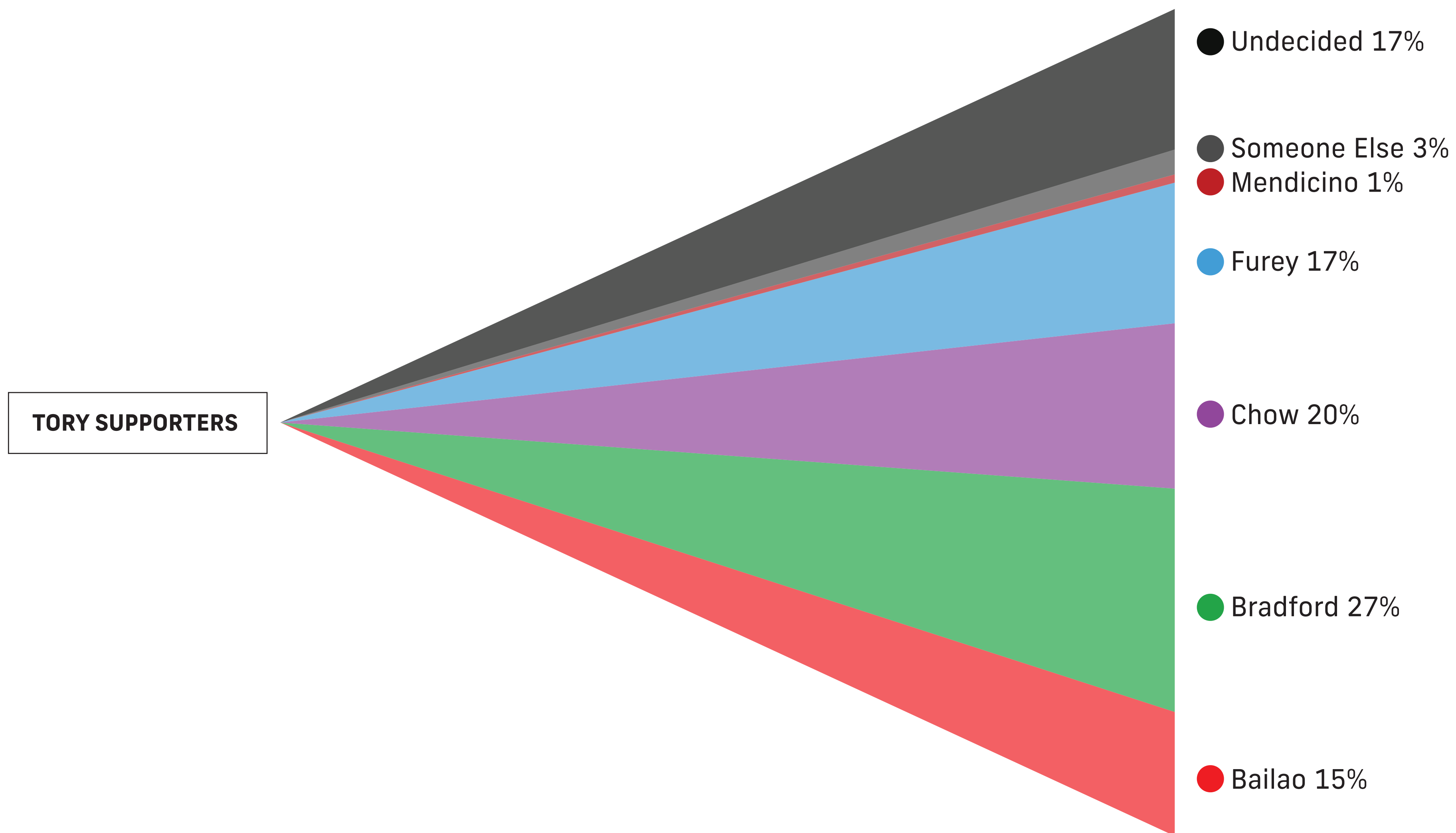
Q: If an election were held today, for whom would you cast your vote for mayor?





CITY of TORONTO - TORONTO ELECTION - JOHN TORY SUPPORTERS

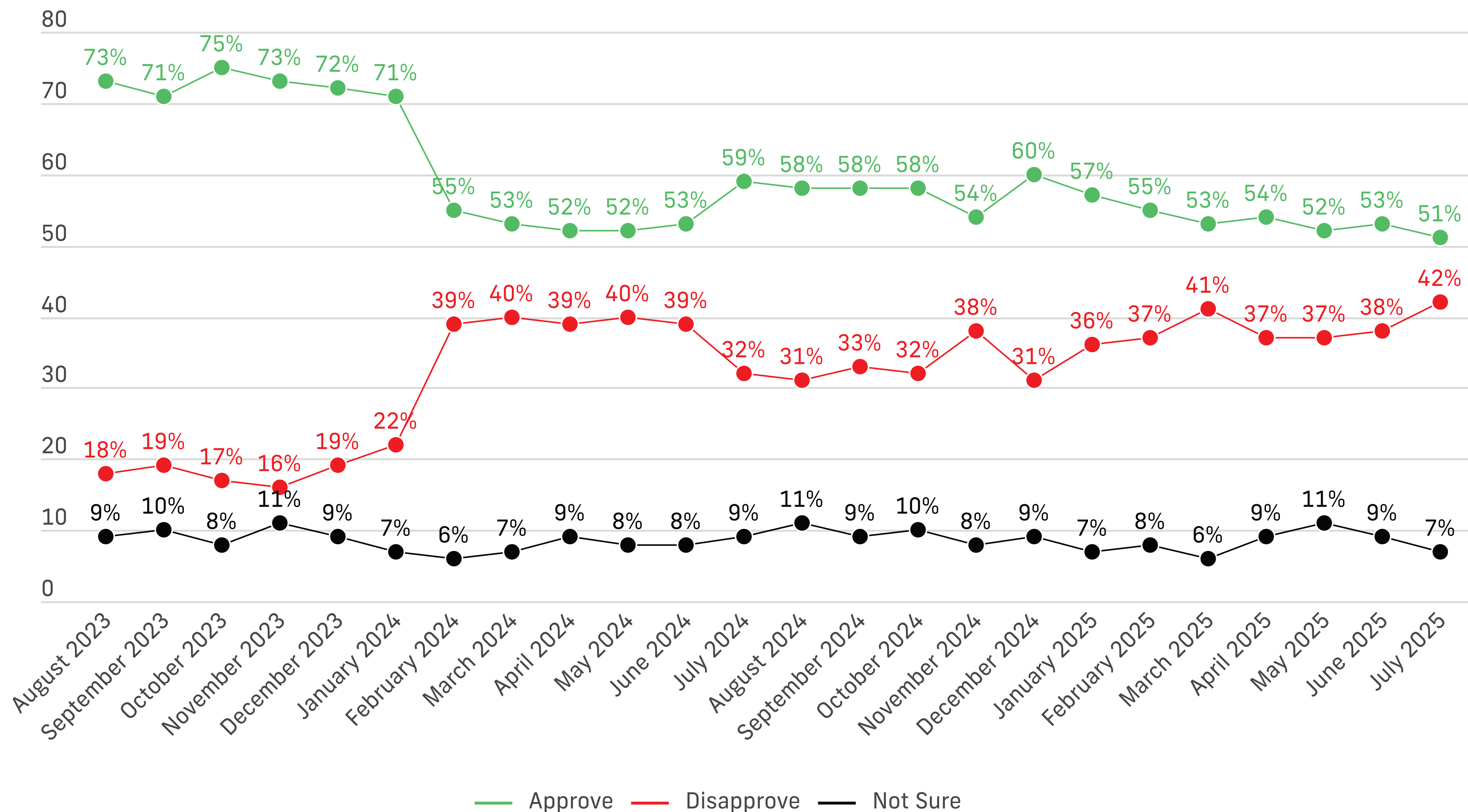
If John Tory doesn't run, where do his supporters go?





CITY of TORONTO - MAYORAL APPROVAL RATING

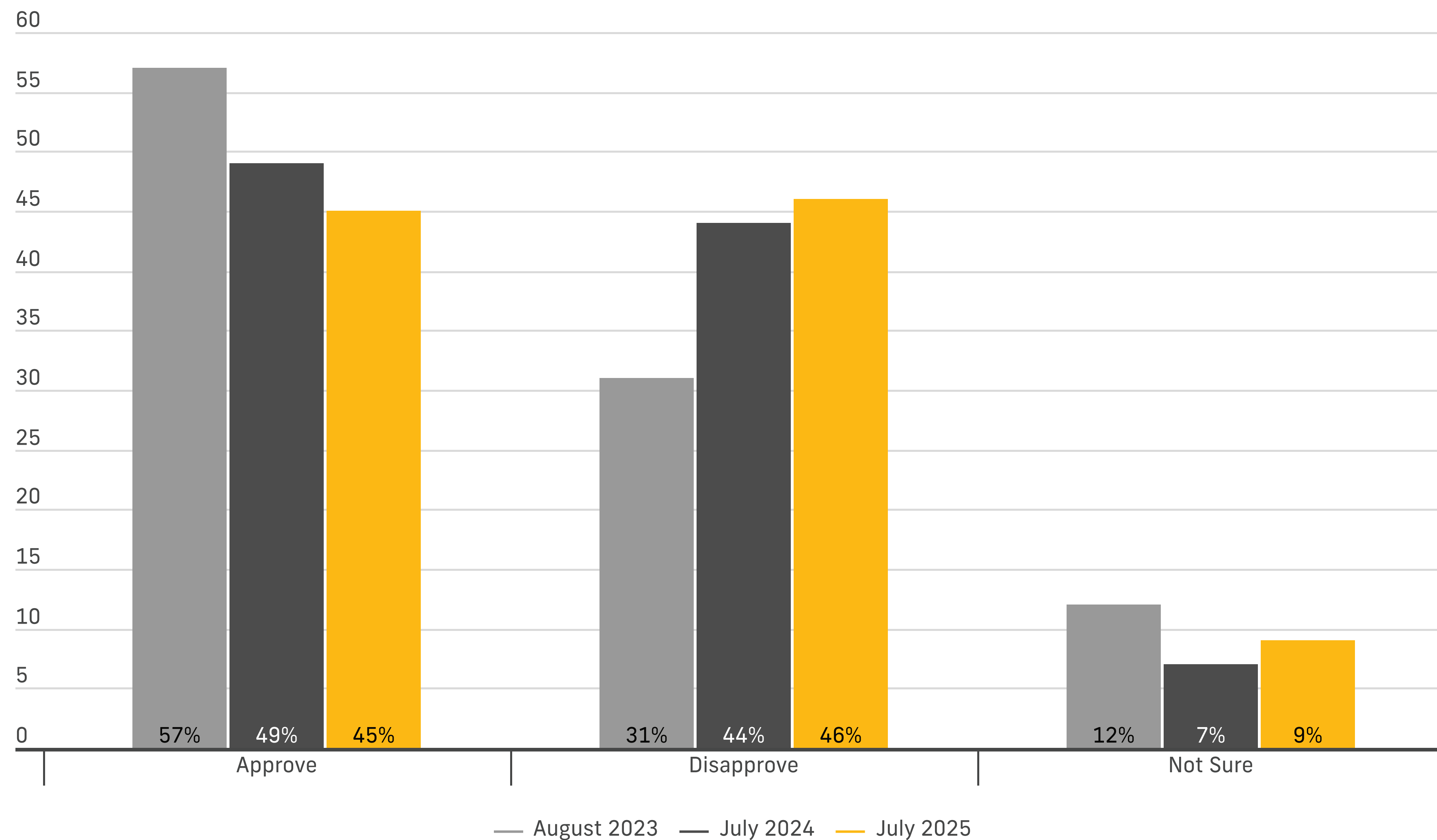
Q: Do you approve or disapprove of the job Olivia Chow is doing as Mayor of Toronto?





CITY of TORONTO - CITY COUNCIL APPROVAL

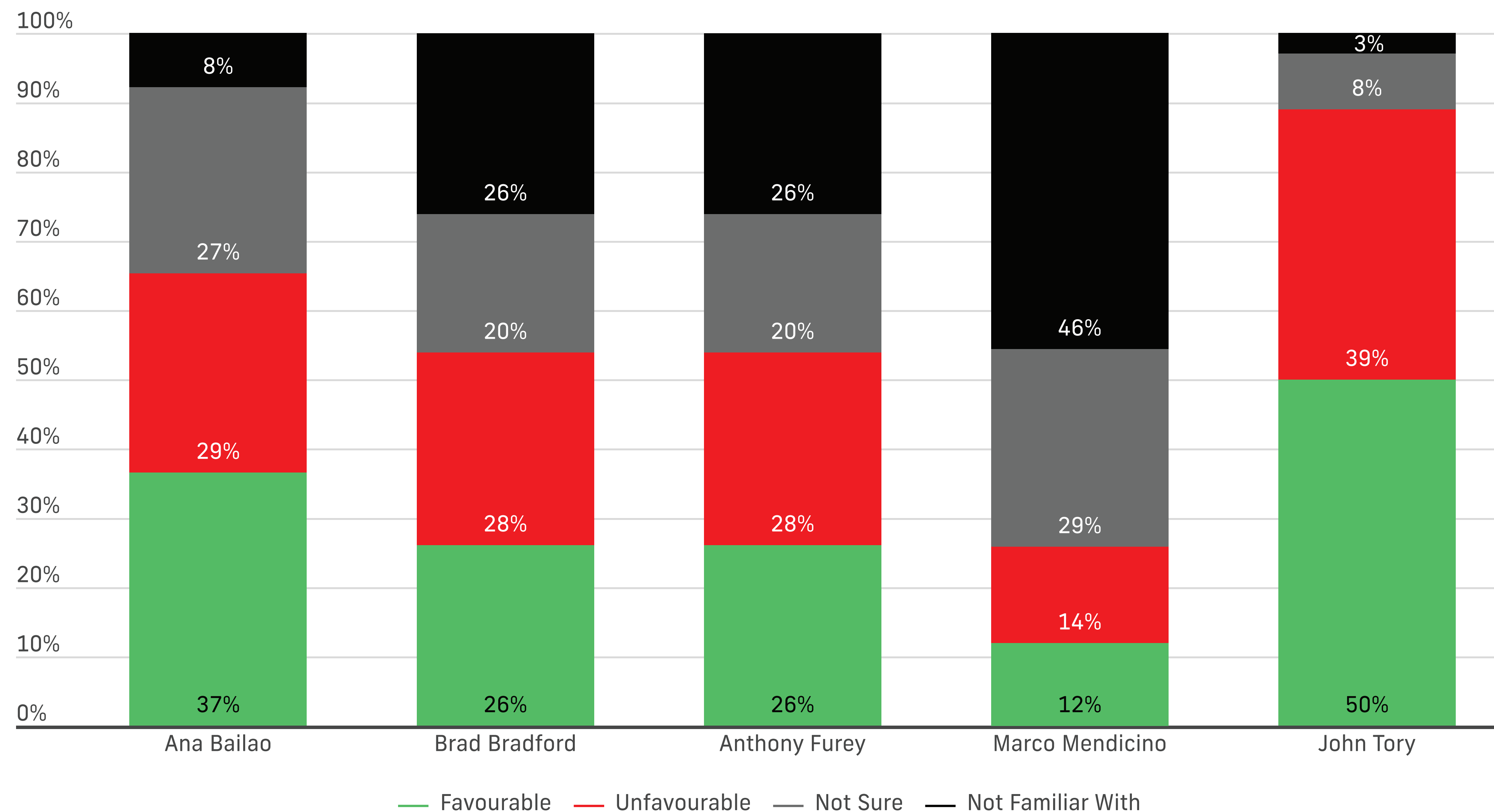
Q: Do you approve or disapprove of the job City Council is doing?





CITY of TORONTO - FAVOURABILITY RATINGS

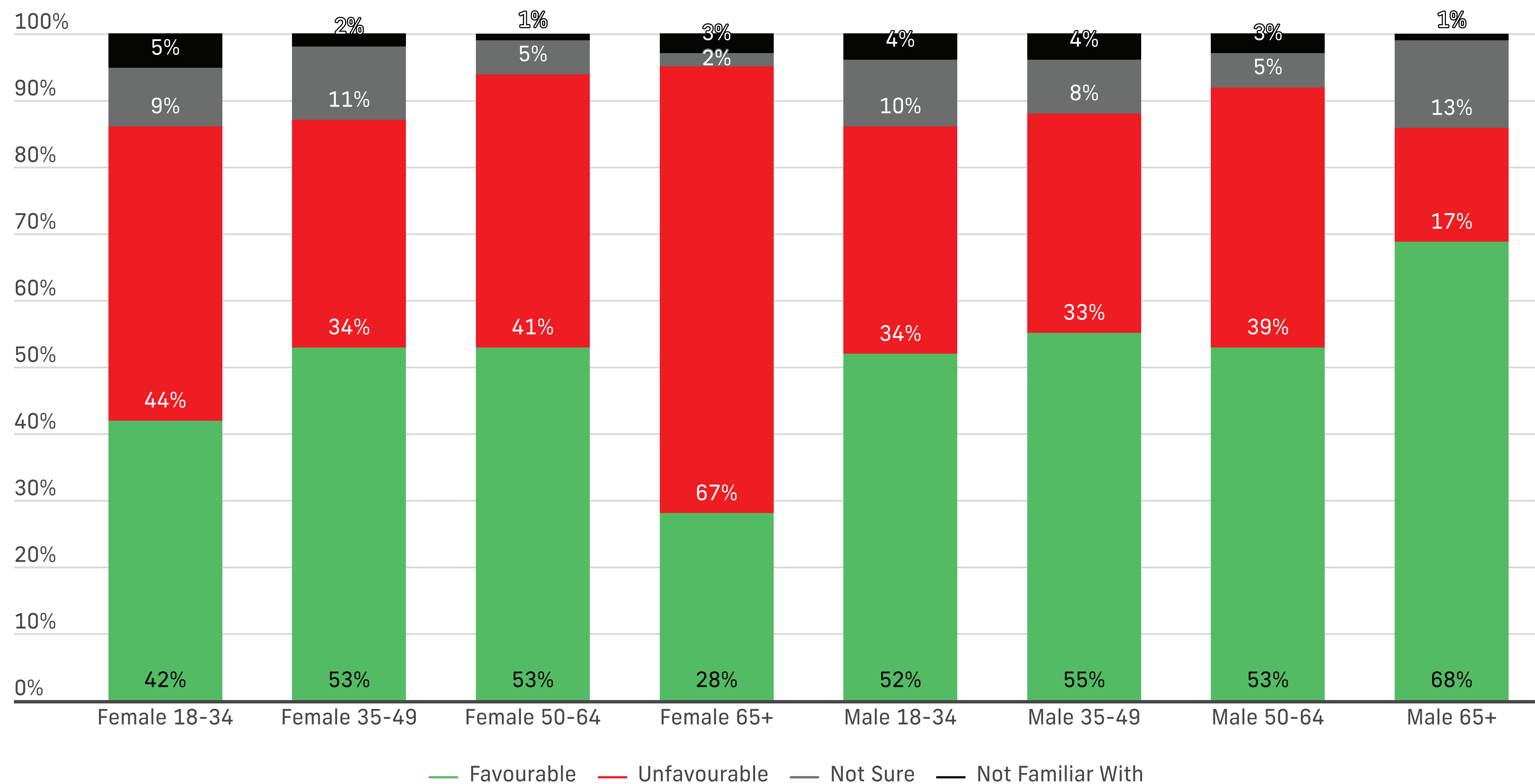
Q: Do you have a favourable or unfavourable opinion of *NAME*?





CITY of TORONTO - TORY'S PROBLEM: WOMEN OVER 65

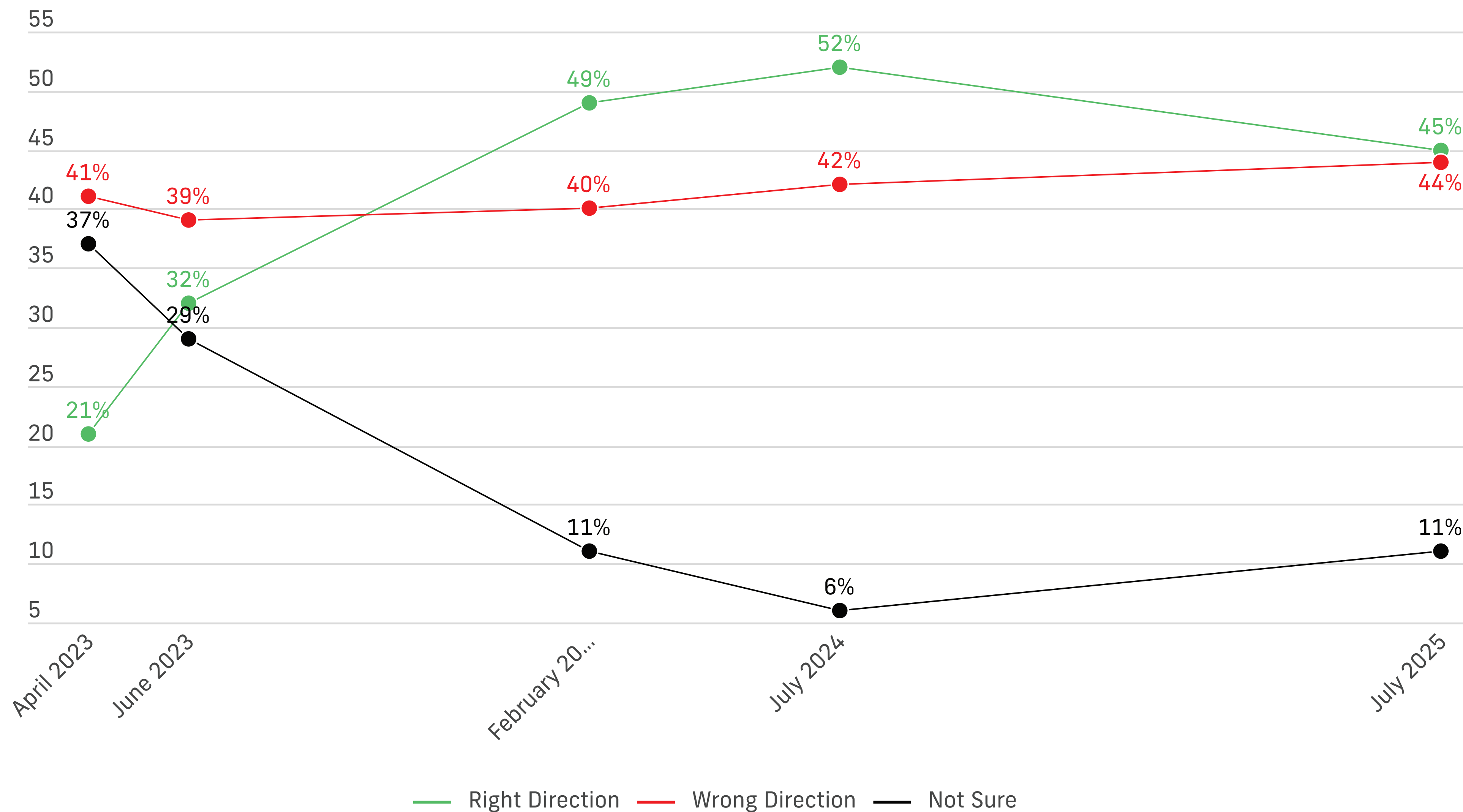
John Tory does well with men over 65 but women are another story.





CITY of TORONTO - DIRECTION OF THE CITY

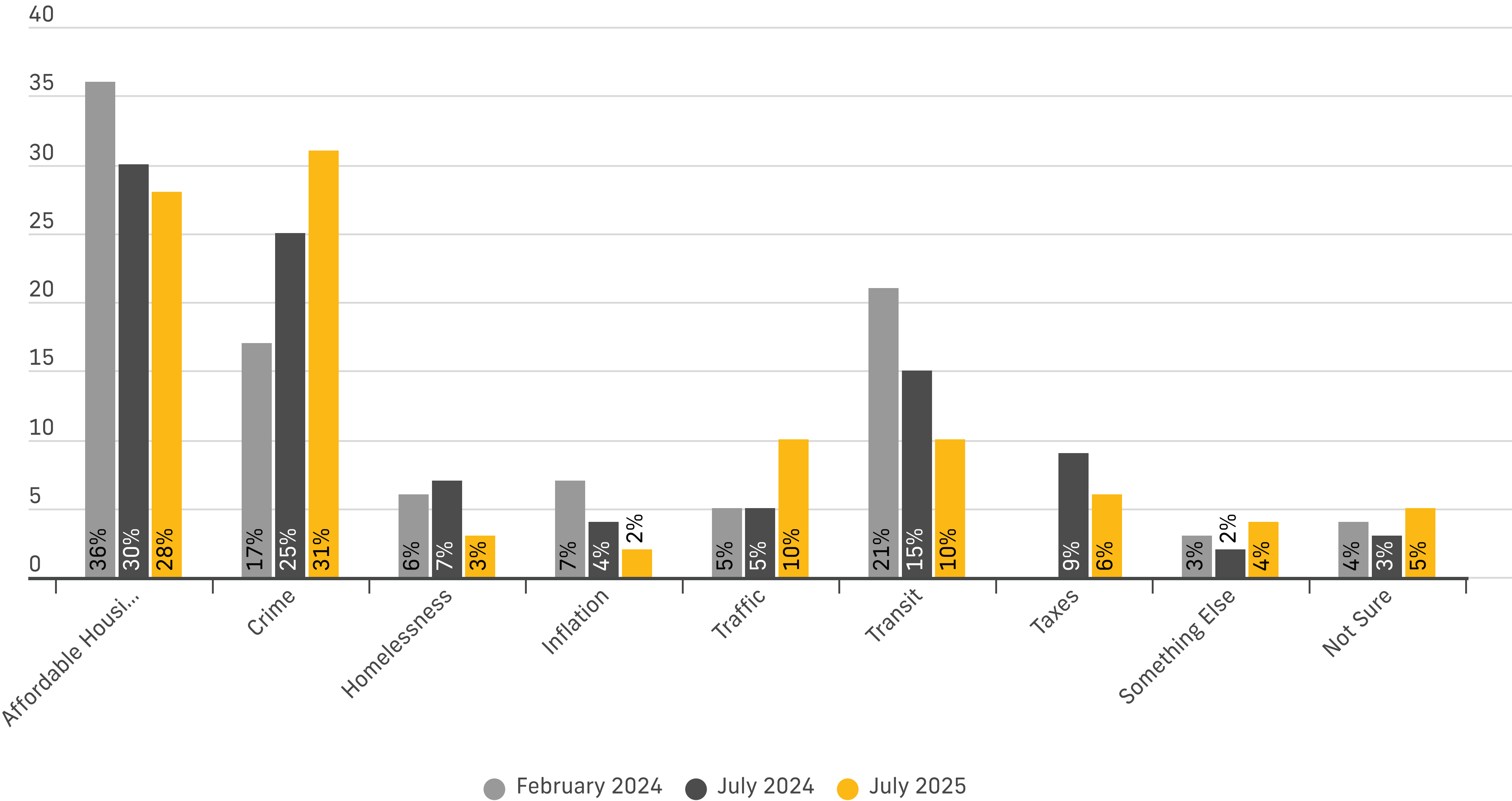
Q: In your opinion is the City of Toronto moving in the right direction or the wrong direction?





CITY of TORONTO - TOP ISSUE

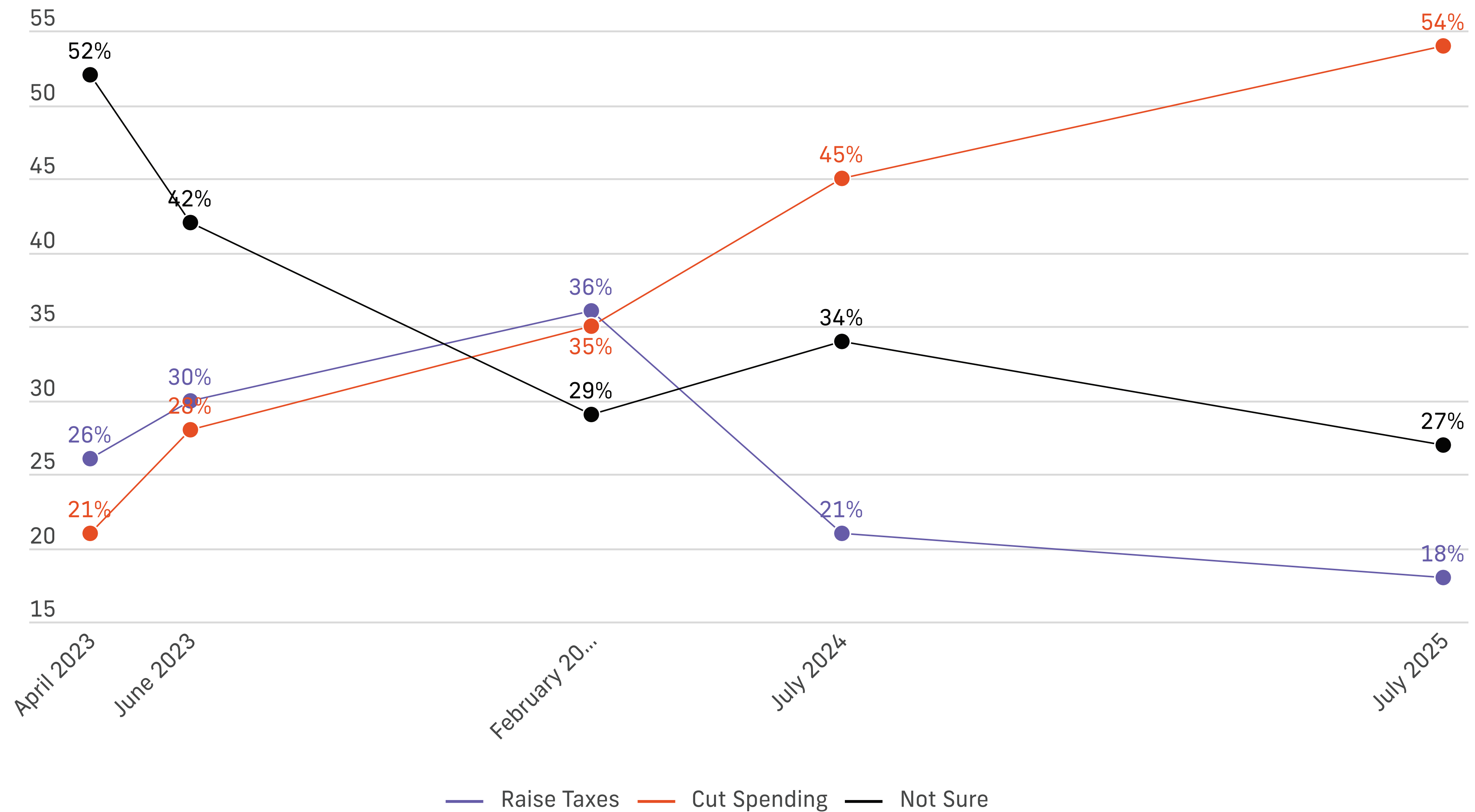
Q: In your opinion what is the most important issue facing the City of Toronto: affordable housing, crime, homelessness, inflation, traffic, transit or something else?





CITY of TORONTO - LOCAL ISSUE

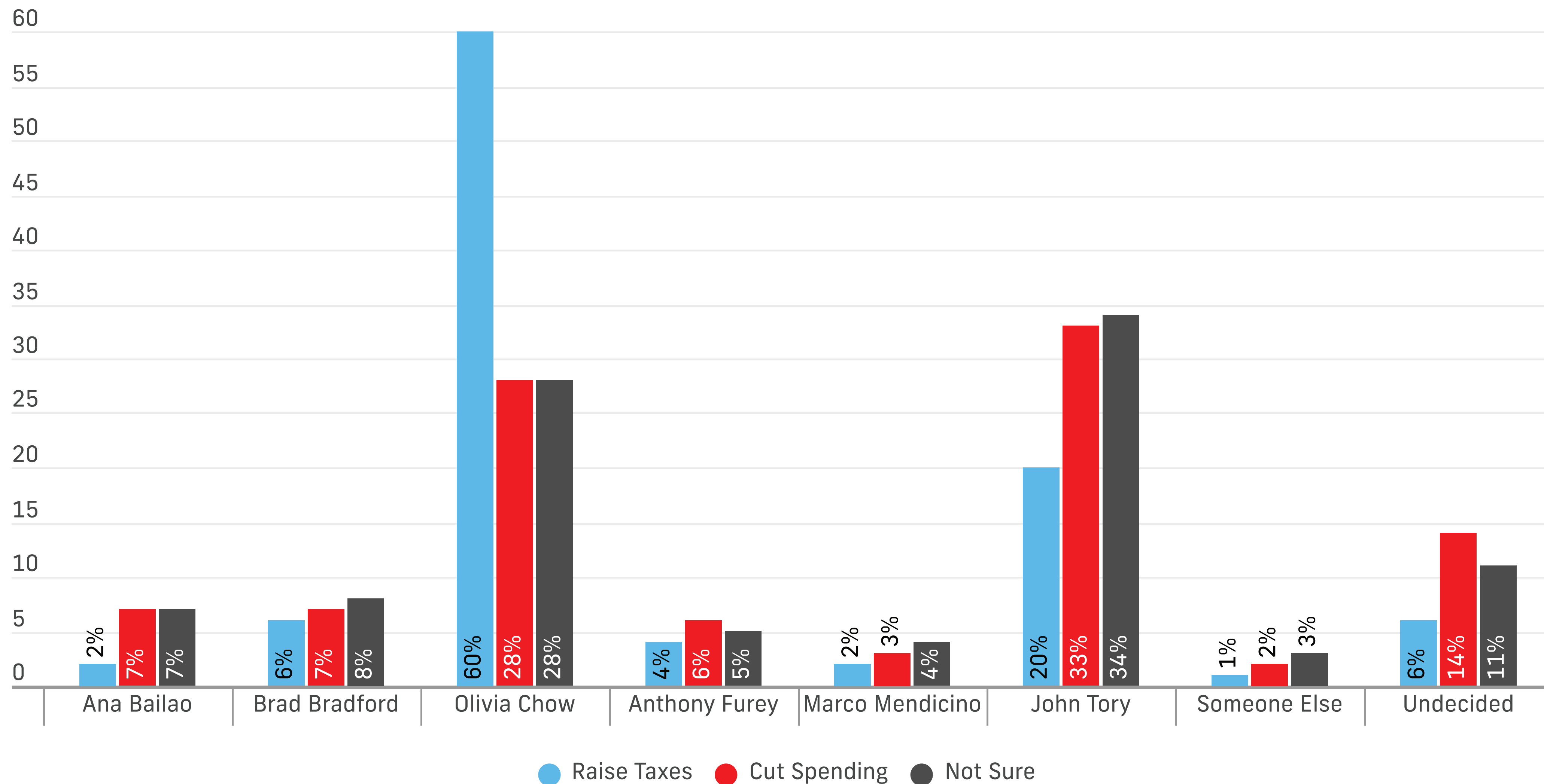
Q: Do you think it would be better for the city to raise taxes or better for the city to cut spending?





CITY of TORONTO - LOCAL ISSUE

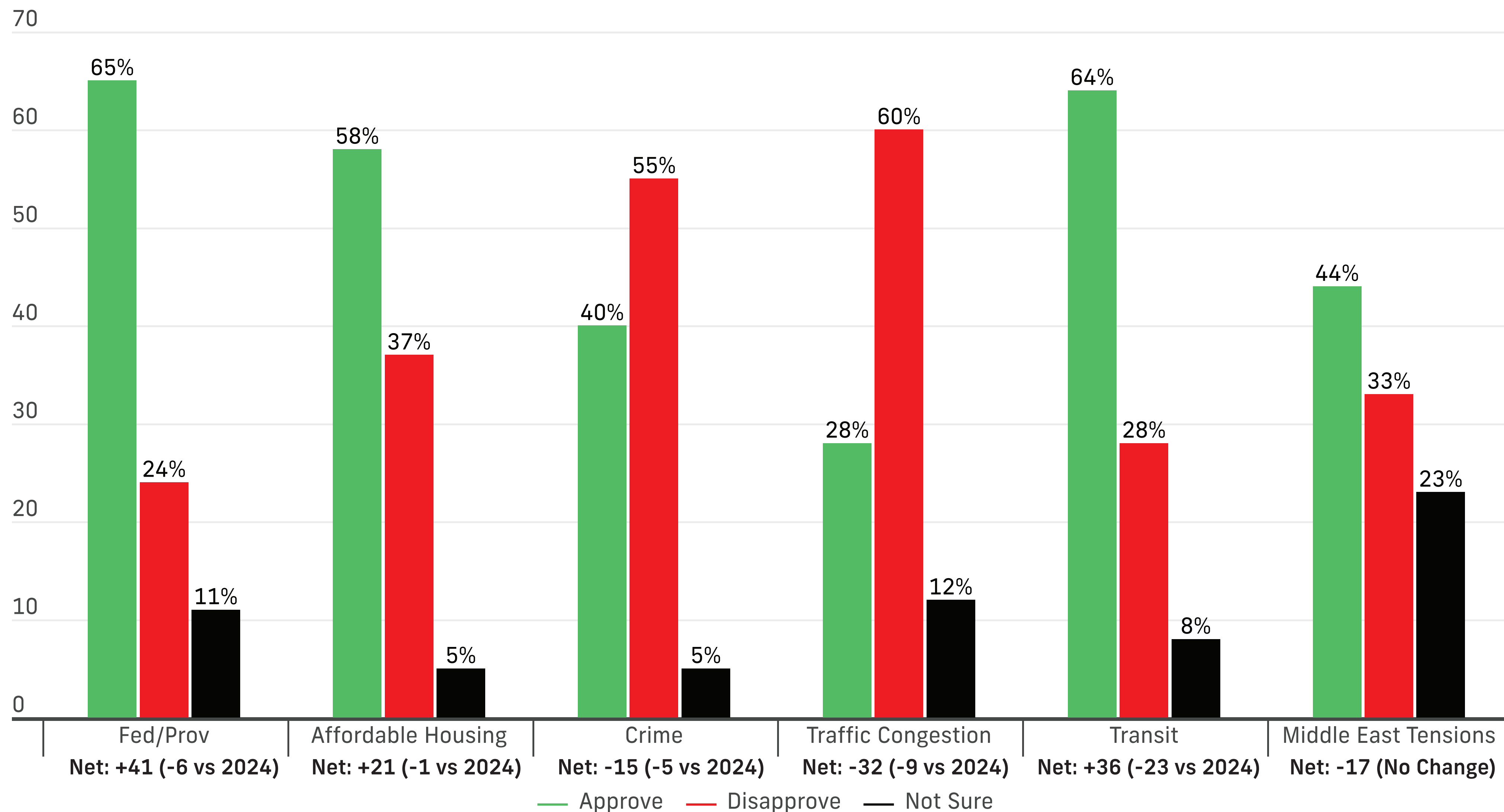
Voters who prefer raising taxes rather than cut spending would overwhelmingly vote for Chow.





CITY of TORONTO - ISSUE APPROVALS

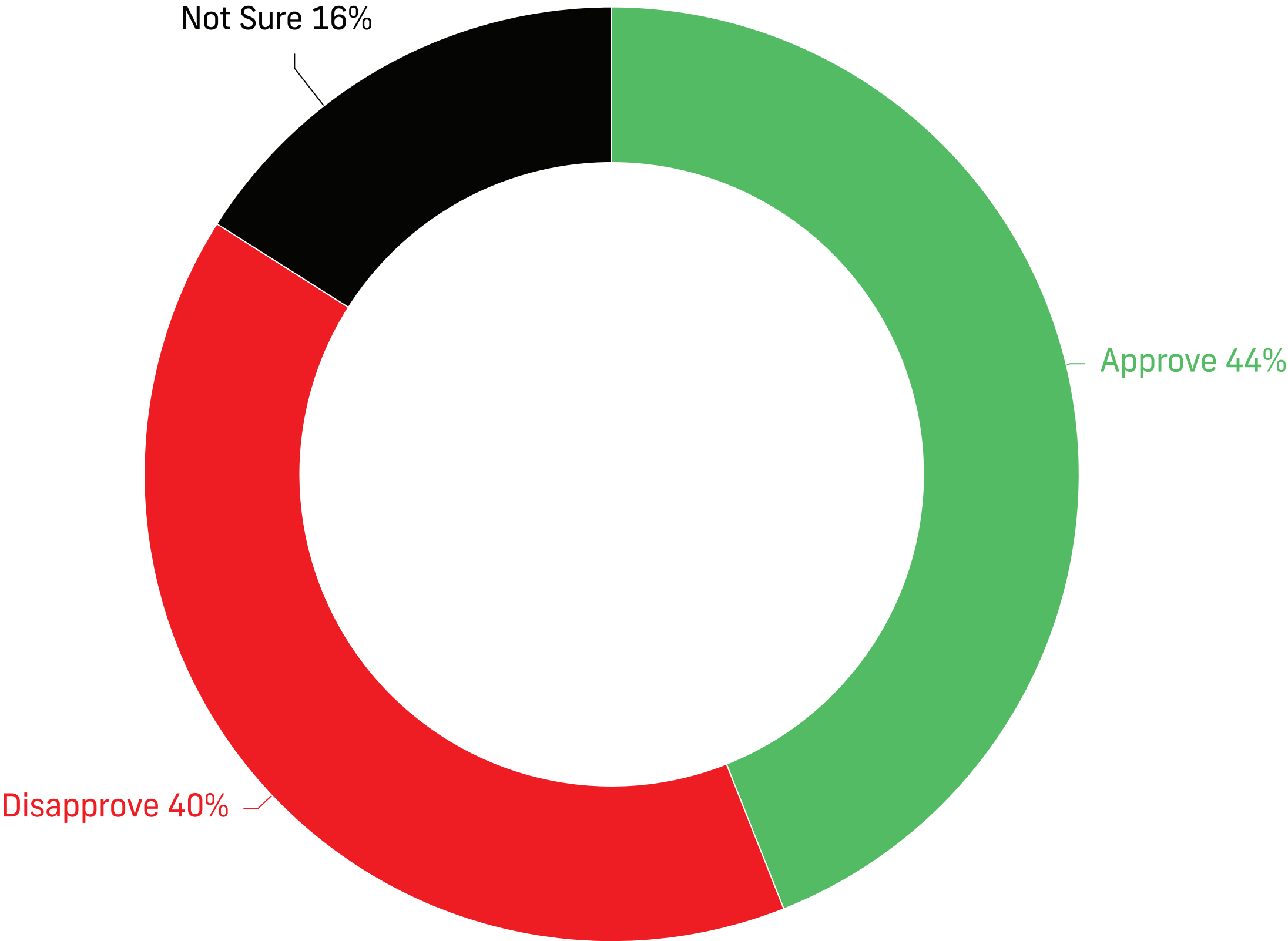
*Q: Do you approve or disapprove of the way Mayor Olivia Chow is handling...
The relationship with the provincial and federal government, Affordable Housing, Crime,
Traffic Congestion, Transit, Tensions over the middle east in Toronto*





CITY of TORONTO - BIKE LANES

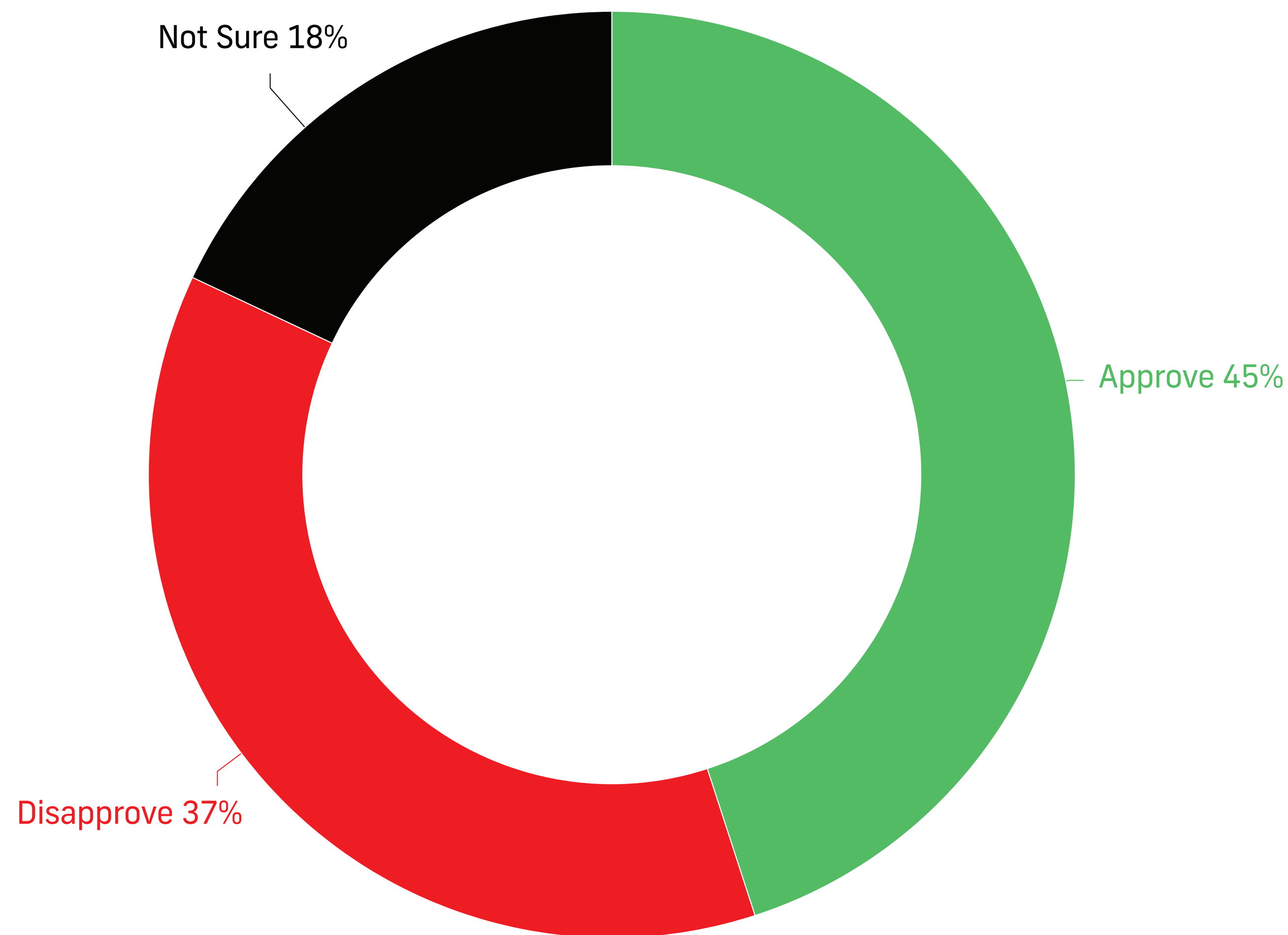
Q: As Mayor, Olivia Chow has defended the number of bike lanes in the city and worked to build more – which some critics say has led to increased congestion while supporters have said the lanes make roads safer and save lives. Do you approve or disapprove of Chow’s support for bike lanes?





CITY of TORONTO - ENCAMPMENTS

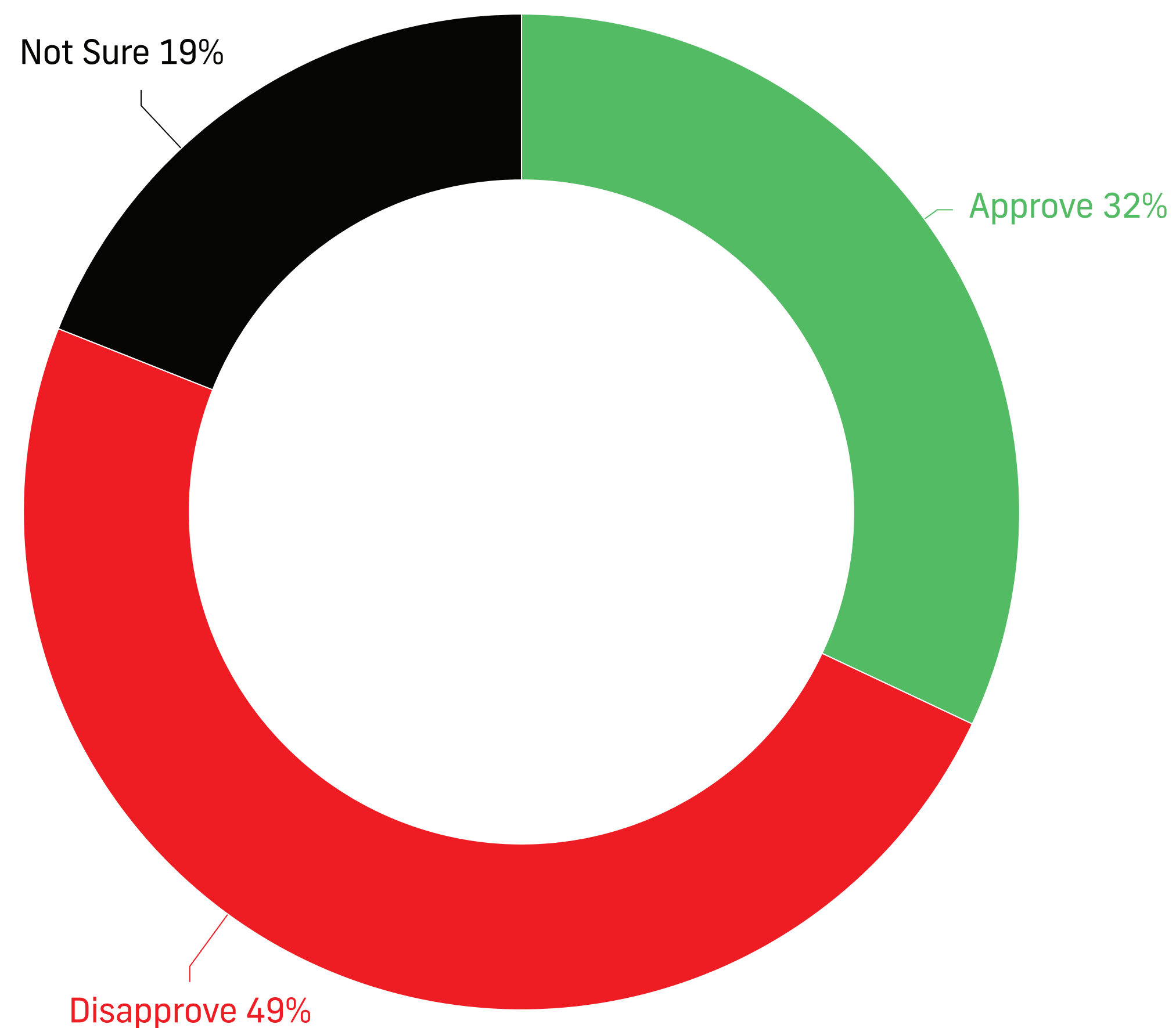
Q: As Mayor, Olivia Chow has worked to reduce the number of encampments. Some say she has not gone far enough, while other say she has done too much to disturb unhoused populations. Do you approve or disapprove of Chow's work on encampments?





CITY of TORONTO - FORD INTERVENTION

Q: As Premier, Doug Ford has intervened on city issues. He reduced the size of City Council by 50% and has brought in limitations on bike lanes, do you approve or disapprove of Doug Ford intervening on city issues?



TABLES

If an election were held today, for whom would you cast your vote for mayor? (Including John Tory)

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Ana Bailao	6%	5%	8%	2%	6%	7%	6%	4%	5%	3%	7%	8%
Brad Bradford	7%	6%	8%	6%	7%	6%	10%	6%	10%	5%	7%	4%
Olivia Chow	34%	38%	30%	34%	36%	29%	35%	37%	39%	23%	35%	31%
Anthony Furey	5%	5%	5%	2%	6%	6%	3%	4%	4%	5%	5%	5%
Marco Mendicino	3%	3%	3%	3%	3%	4%	3%	2%	2%	5%	4%	2%
John Tory	31%	30%	31%	32%	27%	36%	30%	32%	26%	50%	28%	31%
Someone Else	2%	2%	2%	2%	3%	2%	1%	3%	2%	2%	2%	3%
Undecided	12%	11%	13%	19%	12%	11%	13%	13%	11%	7%	12%	15%
Sample (Unweighted)	1000	511	457	32	326	245	224	205	314	134	338	214
Weighted	1000	501	460	39	340	244	219	197	323	128	337	212

TABLES

If an election were held today, for whom would you cast your vote for mayor? (Without John Tory)

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Ana Bailao	11%	10%	12%	8%	10%	12%	10%	12%	10%	10%	11%	15%
Brad Bradford	16%	14%	18%	15%	15%	17%	18%	15%	23%	19%	11%	13%
Olivia Chow	41%	41%	40%	51%	43%	37%	40%	43%	45%	25%	46%	37%
Anthony Furey	10%	11%	10%	2%	10%	11%	9%	9%	5%	22%	12%	7%
Marco Mendicino	3%	3%	3%	3%	3%	5%	3%	1%	2%	5%	4%	2%
Someone Else	3%	4%	2%	4%	4%	2%	2%	4%	2%	2%	3%	4%
Undecided	16%	17%	15%	17%	14%	16%	18%	16%	14%	18%	13%	22%

TABLES

Do you approve or disapprove of the job Olivia Chow is doing as Mayor of Toronto?

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	51%	52%	51%	42%	53%	49%	51%	49%	57%	17%	56%	54%
Disapprove	42%	43%	42%	25%	39%	44%	41%	46%	36%	74%	38%	38%
Not Sure	7%	5%	7%	33%	8%	7%	8%	5%	7%	9%	6%	8%

Do you approve or disapprove of the job City Council is doing?

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	45%	49%	42%	29%	43%	49%	45%	43%	41%	42%	46%	50%
Disapprove	46%	45%	48%	35%	47%	44%	44%	49%	50%	48%	45%	40%
Not Sure	9%	7%	9%	36%	10%	7%	10%	8%	8%	10%	9%	10%

In your opinion is the City of Toronto moving in the right direction or the wrong direction?

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Right Direction	45%	46%	45%	46%	49%	42%	45%	43%	51%	19%	50%	45%
Wrong Direction	44%	43%	45%	36%	42%	46%	42%	46%	38%	68%	40%	43%
Not Sure	11%	11%	11%	18%	10%	11%	13%	11%	11%	13%	9%	12%

TABLES

Do you have a favourable or unfavourable opinion of Ana Bailao

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Favourable	37%	42%	32%	18%	40%	37%	31%	37%	33%	39%	35%	42%
Unfavourable	29%	21%	36%	42%	27%	31%	31%	26%	29%	28%	30%	25%
Not Sure	27%	30%	23%	30%	26%	24%	29%	29%	31%	25%	24%	25%
Not Familiar With	8%	7%	9%	11%	7%	8%	10%	9%	6%	8%	10%	8%

Do you have a favourable or unfavourable opinion of Brad Bradford

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Favourable	26%	23%	30%	20%	26%	26%	25%	26%	28%	31%	25%	23%
Unfavourable	28%	30%	26%	26%	30%	28%	24%	28%	31%	26%	27%	26%
Not Sure	20%	21%	19%	26%	21%	19%	20%	20%	19%	18%	19%	24%
Not Familiar With	26%	27%	25%	29%	23%	28%	30%	26%	22%	25%	29%	27%

Do you have a favourable or unfavourable opinion of Anthony Furey

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Favourable	26%	27%	26%	21%	28%	25%	28%	23%	21%	30%	28%	28%
Unfavourable	28%	27%	30%	29%	20%	31%	29%	39%	29%	24%	28%	31%
Not Sure	20%	19%	21%	20%	23%	21%	19%	15%	20%	27%	20%	17%
Not Familiar With	26%	28%	23%	31%	30%	23%	25%	24%	30%	19%	25%	25%

TABLES

Do you have a favourable or unfavourable opinion of Marco Mendicino

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Favourable	12%	12%	12%	13%	10%	16%	13%	8%	12%	10%	13%	9%
Unfavourable	14%	11%	17%	11%	14%	14%	11%	17%	14%	16%	14%	14%
Not Sure	29%	31%	26%	42%	27%	26%	31%	31%	27%	31%	29%	30%
Not Familiar With	46%	46%	45%	34%	48%	43%	45%	44%	47%	44%	44%	47%

Do you have a favourable or unfavourable opinion of John Tory

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Favourable	50%	44%	56%	53%	47%	54%	52%	47%	46%	64%	48%	52%
Unfavourable	39%	46%	32%	40%	39%	34%	41%	44%	43%	25%	43%	36%
Not Sure	8%	7%	9%	7%	9%	9%	5%	7%	9%	8%	7%	7%
Not Familiar With	3%	3%	3%	0%	4%	3%	2%	2%	3%	2%	3%	4%

TABLES

In your opinion what is the most important issue facing the City of Toronto: affordable housing, crime, homelessness, inflation, traffic, transit or something else?

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Affordable Housing	28%	28%	28%	28%	37%	24%	25%	21%	29%	24%	30%	27%
Crime	31%	31%	31%	31%	21%	37%	40%	33%	30%	32%	34%	29%
Homelessness	3%	4%	2%	3%	5%	1%	1%	4%	3%	1%	3%	5%
Inflation	2%	2%	2%	0%	2%	2%	2%	2%	2%	2%	1%	3%
Traffic	10%	10%	11%	11%	2%	18%	14%	11%	12%	7%	11%	9%
Transit	10%	10%	10%	3%	18%	3%	5%	9%	11%	14%	7%	10%
Taxes	6%	6%	6%	10%	6%	5%	3%	10%	7%	8%	4%	6%
Something Else	4%	4%	4%	2%	4%	4%	4%	4%	3%	3%	5%	5%
Not Sure	5%	4%	5%	13%	4%	5%	6%	6%	4%	9%	4%	5%

Do you think it would be better for the city to raise taxes or better for the city to cut spending?

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Raise Taxes	18%	17%	20%	22%	18%	19%	16%	20%	22%	9%	19%	19%
Cut Spending	54%	56%	53%	52%	55%	56%	51%	54%	52%	62%	52%	57%
Not Sure	27%	27%	28%	26%	26%	25%	33%	25%	26%	29%	29%	25%

TABLES

Do you approve or disapprove of the way Mayor Olivia Chow is handling... the relationship with the provincial and federal governments

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	65%	64%	67%	50%	65%	65%	67%	64%	68%	46%	69%	66%
Disapprove	24%	27%	22%	14%	23%	27%	21%	25%	20%	43%	22%	21%
Not Sure	11%	9%	11%	36%	12%	8%	12%	12%	11%	10%	9%	13%

Do you approve or disapprove of the way Mayor Olivia Chow is handling... affordable housing

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	58%	58%	59%	46%	58%	56%	60%	57%	61%	29%	63%	62%
Disapprove	37%	38%	36%	35%	36%	42%	35%	38%	34%	64%	33%	34%
Not Sure	5%	4%	5%	19%	6%	3%	6%	5%	6%	7%	4%	4%

Do you approve or disapprove of the way Mayor Olivia Chow is handling... crime

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	40%	41%	39%	39%	42%	36%	40%	41%	45%	14%	43%	44%
Disapprove	55%	55%	56%	44%	52%	58%	54%	55%	50%	80%	53%	51%
Not Sure	5%	4%	6%	17%	6%	6%	5%	4%	6%	6%	5%	5%

TABLES

Do you approve or disapprove of the way Mayor Olivia Chow is handling... traffic congestion

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	28%	29%	27%	28%	30%	26%	28%	28%	29%	21%	29%	29%
Disapprove	60%	60%	60%	54%	58%	63%	58%	62%	56%	73%	59%	60%
Not Sure	12%	11%	12%	17%	12%	11%	14%	10%	15%	6%	12%	11%

Do you approve or disapprove of the way Mayor Olivia Chow is handling... transit

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	63%	64%	62%	60%	64%	60%	62%	67%	70%	46%	62%	66%
Disapprove	29%	29%	30%	21%	29%	34%	27%	24%	22%	44%	31%	28%
Not Sure	8%	7%	8%	19%	7%	7%	11%	9%	8%	11%	8%	7%

Do you approve or disapprove of the way Mayor Olivia Chow is handling... tensions over the middle east in Toronto

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	44%	46%	42%	36%	47%	39%	44%	44%	46%	27%	46%	46%
Disapprove	33%	34%	32%	33%	32%	36%	31%	33%	28%	44%	33%	32%
Not Sure	23%	20%	27%	31%	21%	26%	25%	23%	25%	29%	20%	21%

TABLES

As Mayor, Olivia Chow has defended the number of bike lanes in the city and worked to build more – which some critics say has led to increased congestion while supporters have said the lanes make roads safer and save lives. Do you approve or disapprove of Chow’s support for bike lanes?

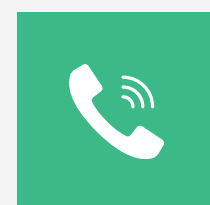
	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	44%	45%	43%	39%	55%	40%	38%	37%	55%	24%	52%	27%
Disapprove	40%	40%	41%	25%	29%	46%	46%	45%	30%	60%	33%	53%
Not Sure	16%	15%	16%	36%	16%	15%	16%	18%	14%	15%	16%	20%

As Mayor, Olivia Chow has worked to reduce the number of encampments. Some say she has not gone far enough, while other say she has done too much to disturb unhoused populations. Do you approve or disapprove of Chow’s work on encampments?

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	45%	46%	43%	44%	47%	43%	45%	43%	50%	13%	49%	49%
Disapprove	37%	37%	38%	25%	33%	41%	37%	40%	32%	64%	34%	32%
Not Sure	18%	17%	18%	30%	19%	16%	18%	18%	17%	22%	17%	19%

As Premier, Doug Ford has intervened on city issues. He reduced the size of City Council by 50% and has brought in limitations on bike lanes, do you approve or disapprove of Doug Ford intervening on city issues?

	All	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Approve	32%	24%	42%	22%	31%	34%	33%	31%	30%	57%	29%	27%
Disapprove	49%	60%	38%	34%	49%	49%	47%	51%	51%	23%	52%	56%
Not Sure	19%	16%	20%	44%	20%	17%	20%	18%	19%	20%	19%	18%



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