



NATIONAL

National Survey for the **National Ethnic Press
and Media Council of Canada**

Field Dates: April 13-15, 2025

Release Date: April 16, 2025



Ontario's Most Accurate Polling Firm.

Most accurate polling firm of the
2025 Ontario Provincial Election.



Liaison surveyed a random sample of 1,500 Canadian voters through Interactive Voice Recording (IVR) from April 13th to April 15th, 2025

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

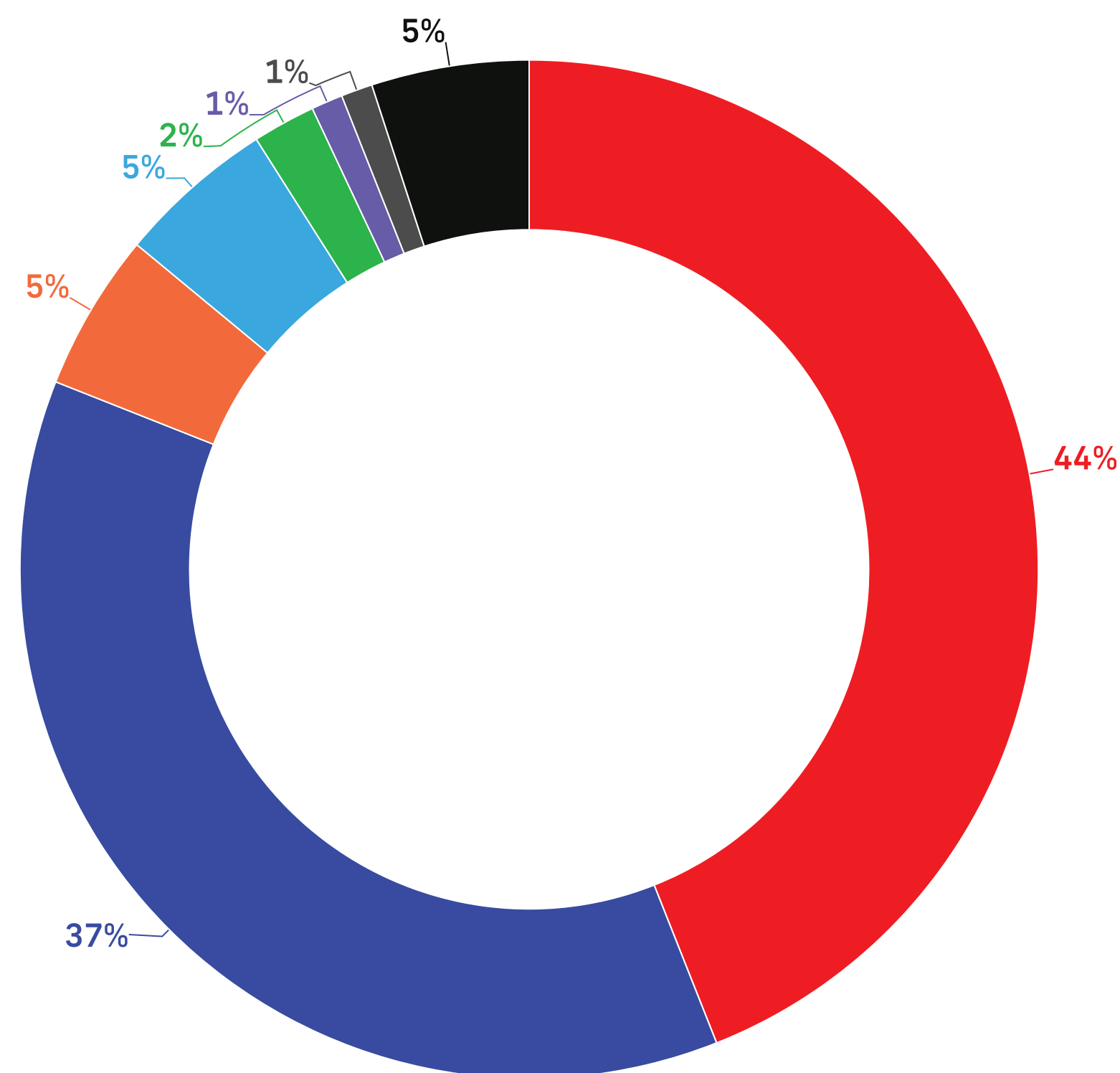
The margin of error for survey results is ± 2.53 percentage points, 19 times out of 20 for the total. Margin of error is higher for sub samples.

Results may not add up to 100 due to rounding.



Voting Intent - National

Q: If a Federal Election were held today, which party would you vote for?

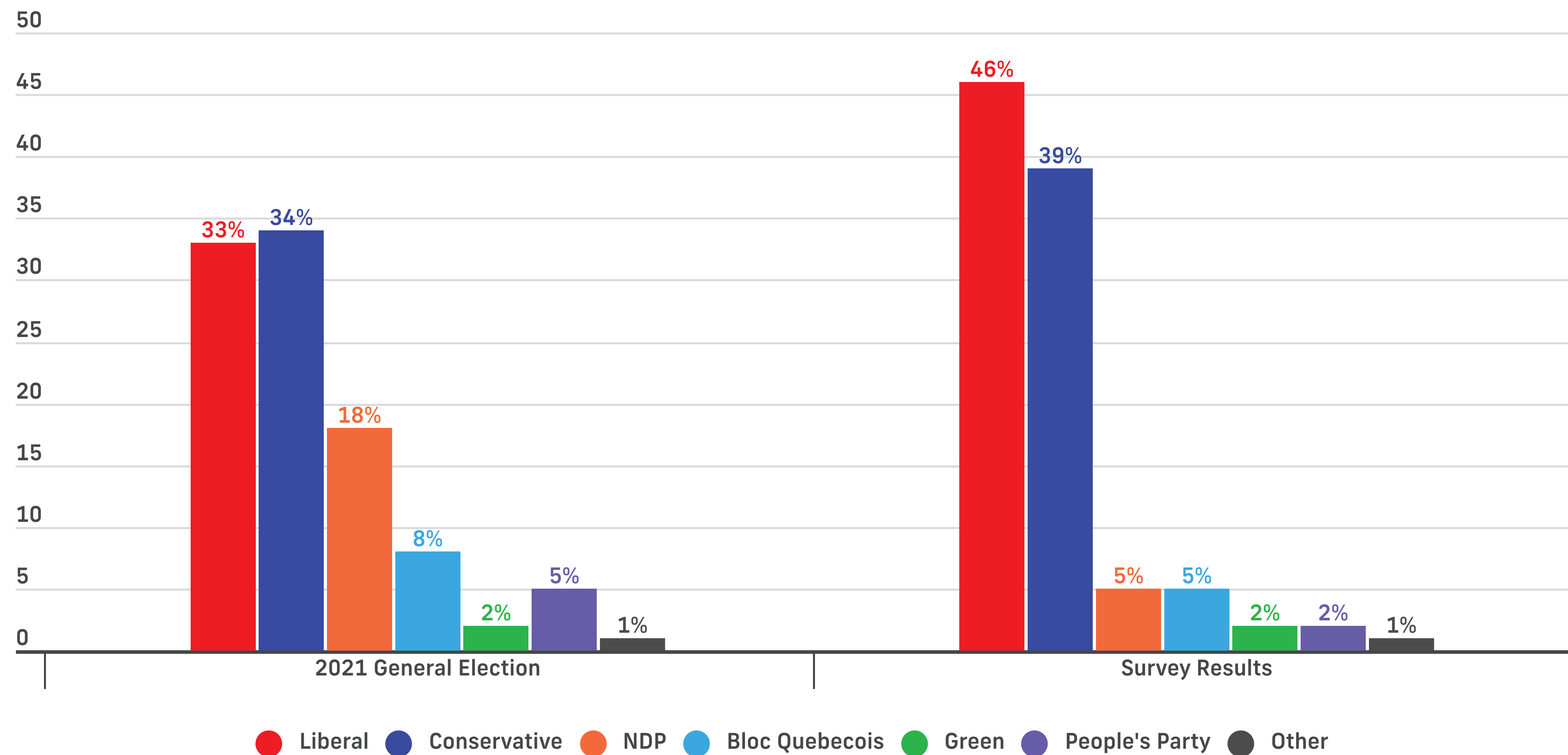


— Liberal Party led by Mark Carney — Conservative Party led by Pierre Poilievre — NDP led by Jagmeet Singh
— Bloc Québécois led by Yves-François Blanchet — Green Party led by Elizabeth May
— People's Party led by Maxime Bernier — Other Party or Candidate — Undecided



Voting Intent - Federal - Decided & Leaning Only

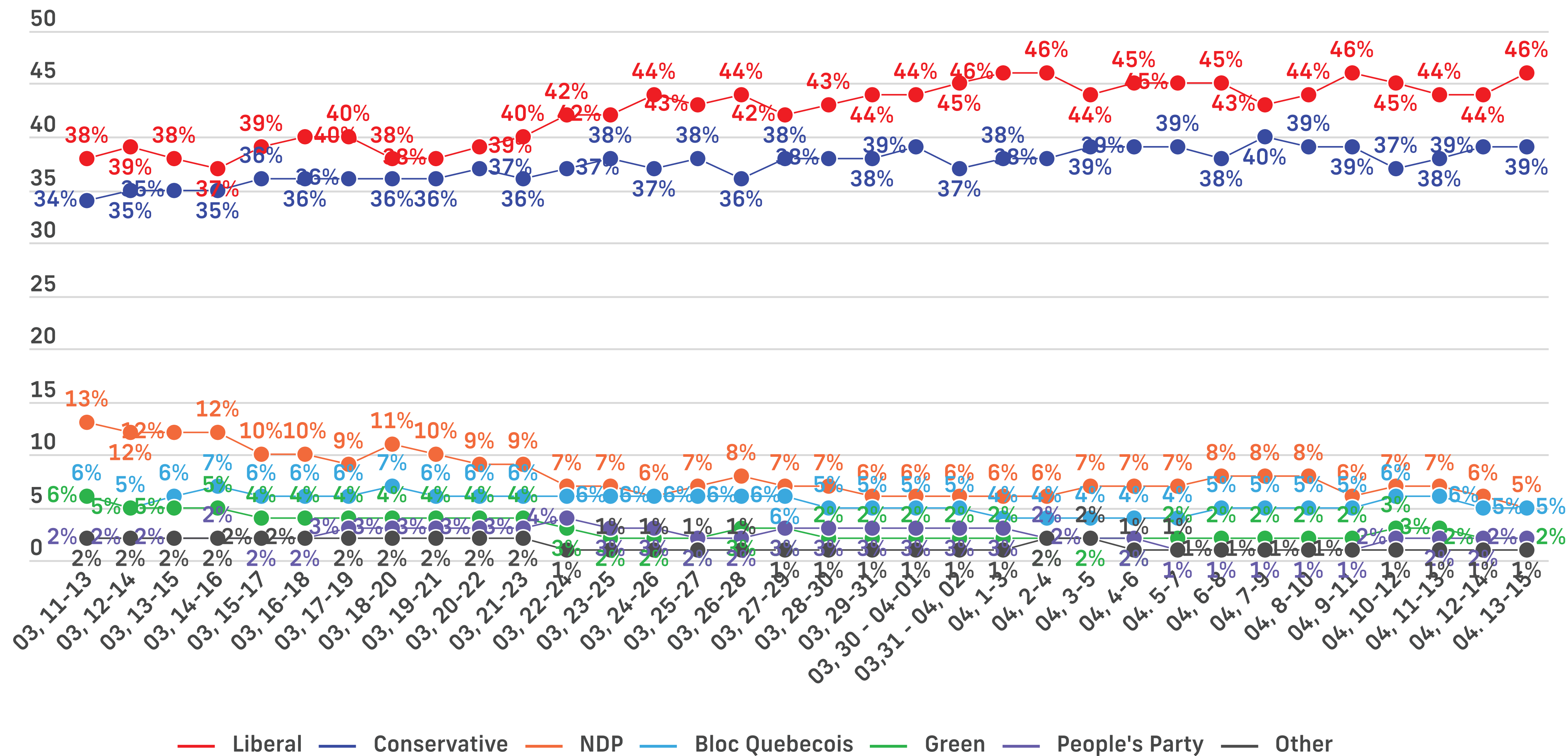
*Q: If a Federal Election were held today, which party would you vote for?
& (Undecided Only): And which party are you leaning towards?*





Voting Intent - National - Decided & Leaning Only

*Q: If a Federal Election were held today, which party would you vote for?
& (Undecided Only): And which party are you leaning towards?*





Voting Intent - National

*Q: If a Federal Election were held today, which party would you vote for?
Undecided Only: And which party are you leaning towards?*

All Voters

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Liberal Party led by Mark Carney	44%	46%	42%	45%	41%	41%	47%	47%	55%	40%	48%	38%	27%	49%
Conservative Party led by Pierre Poilievre	37%	35%	40%	39%	40%	40%	34%	35%	36%	27%	36%	41%	56%	41%
NDP led by Jagmeet Singh	5%	5%	4%	4%	5%	5%	4%	4%	1%	4%	6%	6%	4%	4%
Bloc Québécois led by Yves-François Blanchet	5%	4%	6%	2%	4%	5%	6%	5%	-	21%	-	-	-	-
Green Party led by Elizabeth May	2%	2%	2%	0%	2%	2%	2%	2%	1%	1%	2%	2%	1%	1%
People's Party led by Maxime Bernier	1%	2%	1%	0%	1%	2%	1%	1%	1%	1%	1%	1%	5%	0%
Other Party or Candidate	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%
Undecided	5%	6%	4%	8%	6%	4%	7%	5%	5%	5%	5%	12%	6%	3%
Sample (Unweighted)	1500	729	701	70	401	365	380	354	100	350	580	95	165	210
Weighted	1500	732	697	71	400	364	382	354	101	347	581	96	166	209

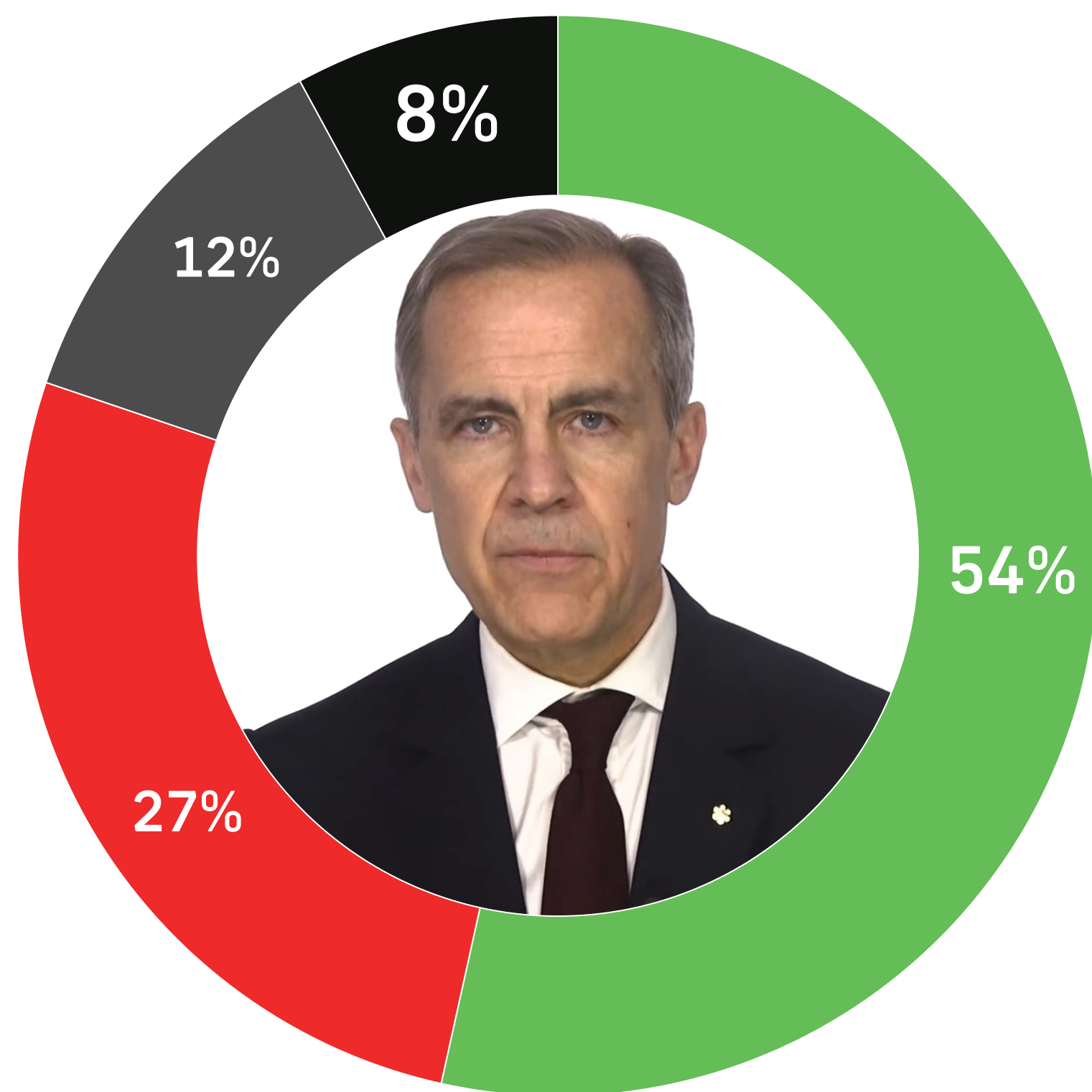
Decided & Leaning

	All	Female	Male	Other	18-34	35-49	50-64	65+	ATL	QC	ON	MB/SK	AB	BC
Liberal Party led by Mark Carney	46%	49%	43%	48%	43%	42%	50%	49%	57%	42%	51%	38%	29%	51%
Conservative Party led by Pierre Poilievre	39%	36%	42%	43%	42%	42%	36%	36%	37%	27%	38%	48%	59%	42%
NDP led by Jagmeet Singh	5%	5%	5%	4%	5%	6%	4%	4%	1%	4%	6%	7%	5%	4%
Bloc Québécois led by Yves-François Blanchet	5%	5%	6%	2%	4%	5%	6%	6%	-	23%	-	-	-	-
Green Party led by Elizabeth May	2%	2%	2%	0%	2%	2%	2%	2%	2%	1%	3%	2%	1%	1%
People's Party led by Maxime Bernier	2%	2%	1%	1%	2%	2%	2%	1%	1%	1%	1%	4%	5%	0%
Other Party or Candidate	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	0%
Sample (Unweighted)	1469	710	690	69	392	359	374	344	98	338	571	93	162	207
Weighted	1468	713	687	69	389	359	373	347	100	339	565	92	164	208

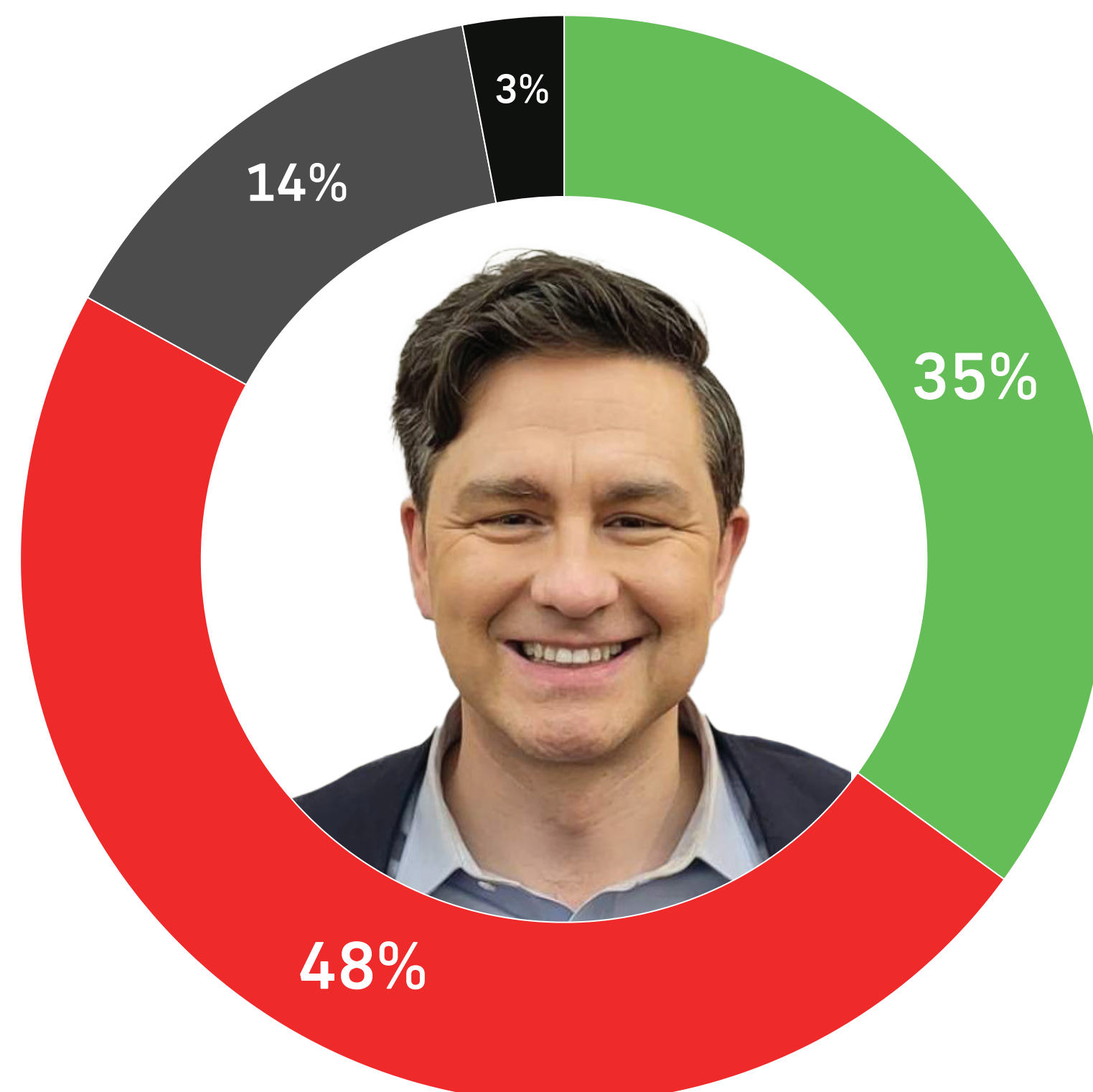




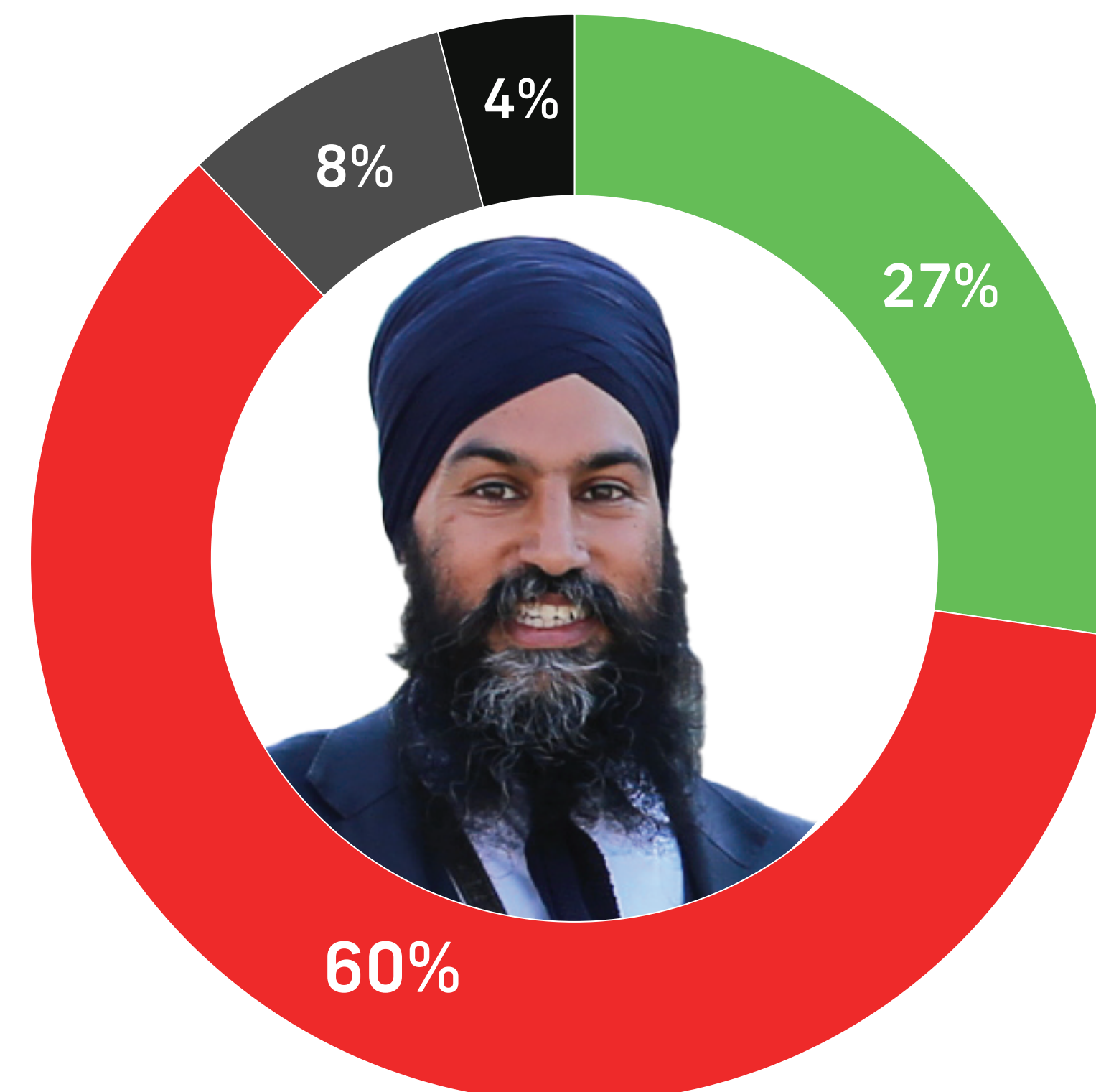
Leader Favourability Ratings



Net Favourability: +27



Net Favourability: -13



Net Favourability: -33

— Favourable — Unfavourable — Not Sure — Not Familiar With



Leader Favourability Ratings

Q: Do you have a favourable or unfavourable opinion of...

Mark Carney

	All	Female	Male	Other	18-34	35-49	50-64	65+	Atlantic	QC	ON	MB/SK	AB	BC	Liberal	Conservative	NDP	BQ	Undecided
Favourable	54%	55%	53%	65%	51%	51%	58%	57%	57%	52%	58%	49%	41%	58%	89%	20%	45%	44%	44%
Unfavourable	27%	26%	27%	24%	29%	28%	24%	25%	29%	24%	25%	33%	33%	26%	4%	53%	15%	17%	27%
Not Sure	12%	11%	13%	5%	12%	13%	9%	11%	9%	14%	12%	7%	13%	9%	4%	12%	35%	37%	23%
Not Familiar With	8%	8%	7%	6%	8%	8%	8%	6%	5%	9%	5%	11%	12%	7%	3%	15%	5%	3%	6%

Pierre Poilievre

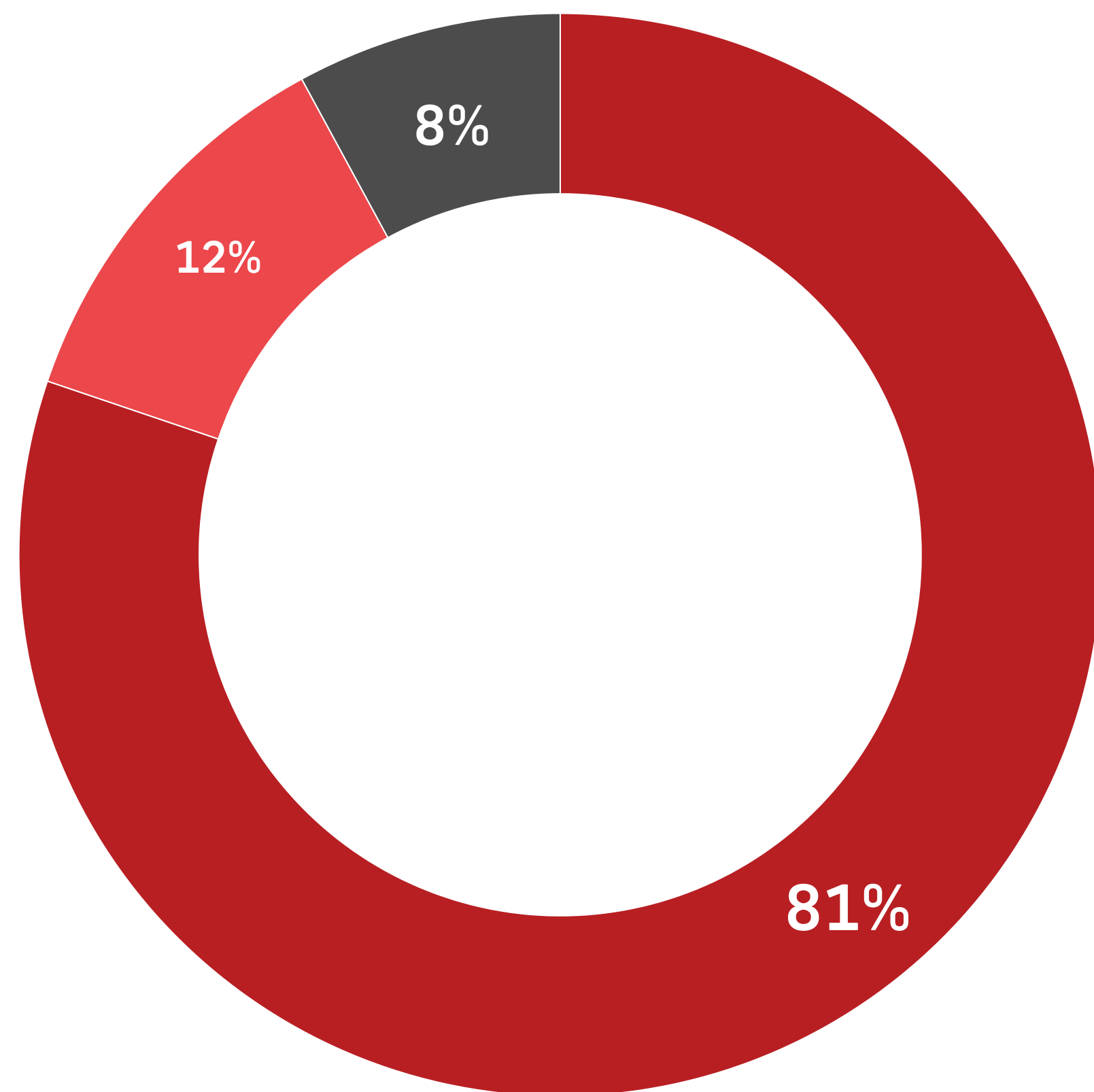
	All	Female	Male	Other	18-34	35-49	50-64	65+	Atlantic	QC	ON	MB/SK	AB	BC	Liberal	Conservative	NDP	BQ	Undecided
Favourable	35%	34%	36%	34%	38%	36%	34%	32%	37%	28%	33%	42%	49%	36%	9%	73%	9%	10%	26%
Unfavourable	48%	49%	47%	47%	46%	47%	50%	51%	46%	53%	51%	41%	35%	47%	71%	15%	76%	78%	50%
Not Sure	14%	14%	13%	16%	14%	16%	11%	13%	11%	16%	14%	11%	14%	13%	15%	12%	10%	10%	23%
Not Familiar With	3%	2%	4%	3%	2%	1%	5%	5%	5%	4%	2%	5%	2%	4%	5%	1%	4%	3%	1%

Jagmeet Singh

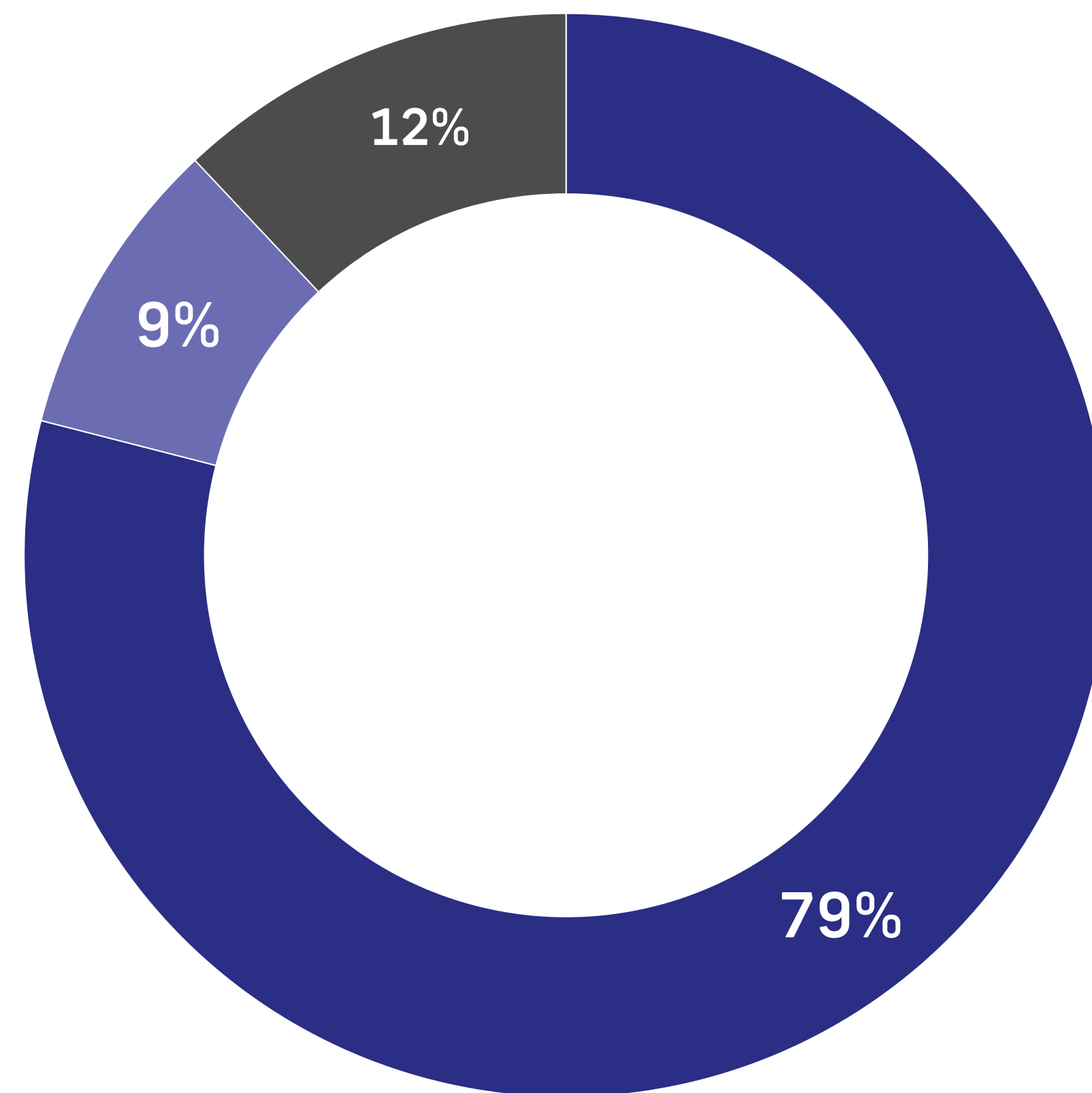
	All	Female	Male	Other	18-34	35-49	50-64	65+	Atlantic	QC	ON	MB/SK	AB	BC	Liberal	Conservative	NDP	BQ	Undecided
Favourable	27%	27%	27%	32%	24%	27%	30%	29%	30%	23%	33%	21%	23%	24%	45%	3%	71%	6%	24%
Unfavourable	60%	60%	61%	59%	65%	62%	57%	57%	57%	64%	55%	64%	69%	64%	37%	92%	17%	89%	51%
Not Sure	8%	9%	7%	8%	5%	7%	10%	11%	8%	8%	9%	7%	5%	9%	11%	4%	9%	6%	19%
Not Familiar With	4%	4%	4%	0%	5%	5%	3%	3%	4%	5%	3%	7%	3%	3%	6%	1%	3%	0%	6%



Strength of Party Support - Liberals & Conservatives



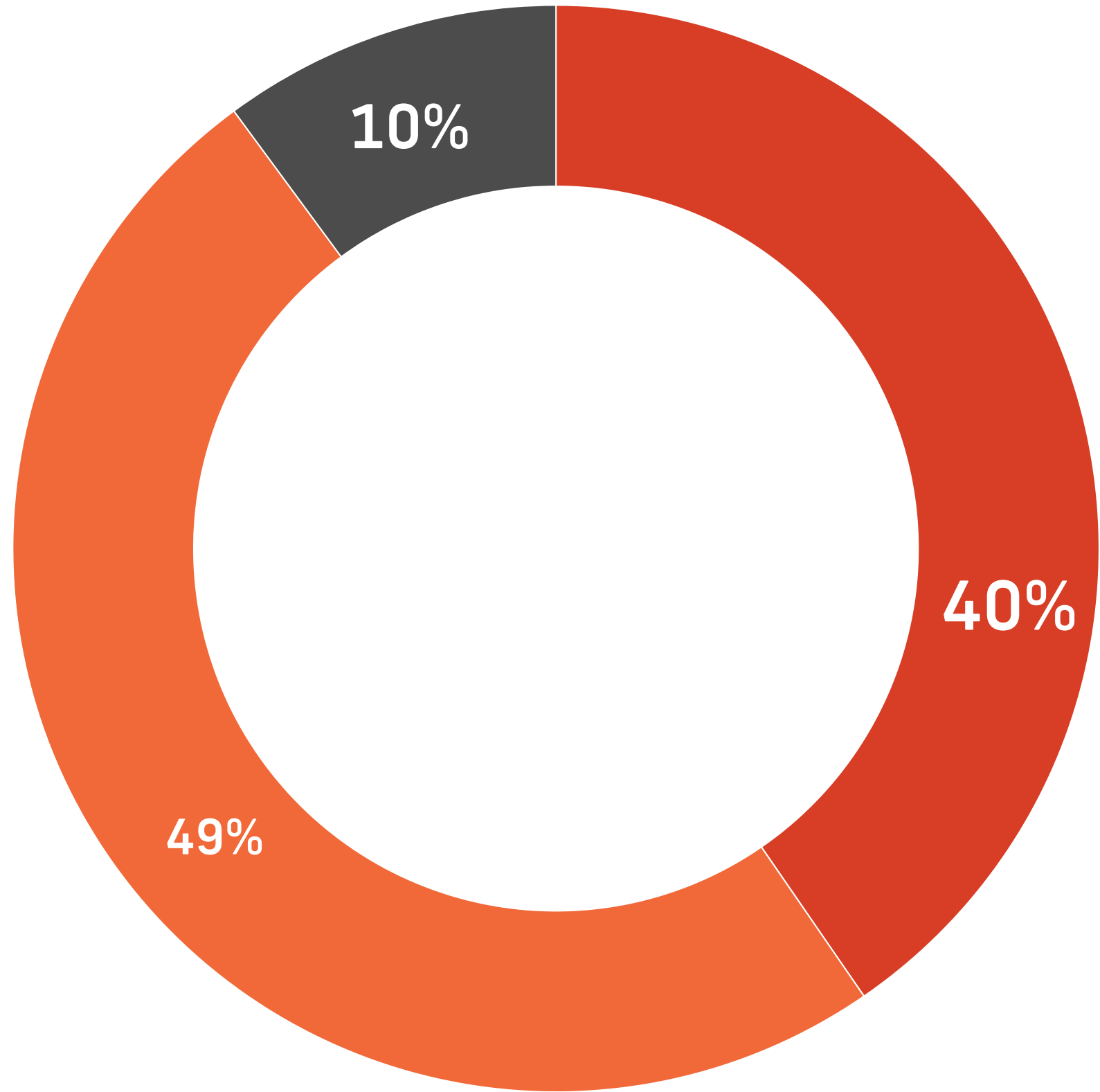
Strong Might Change Not Sure



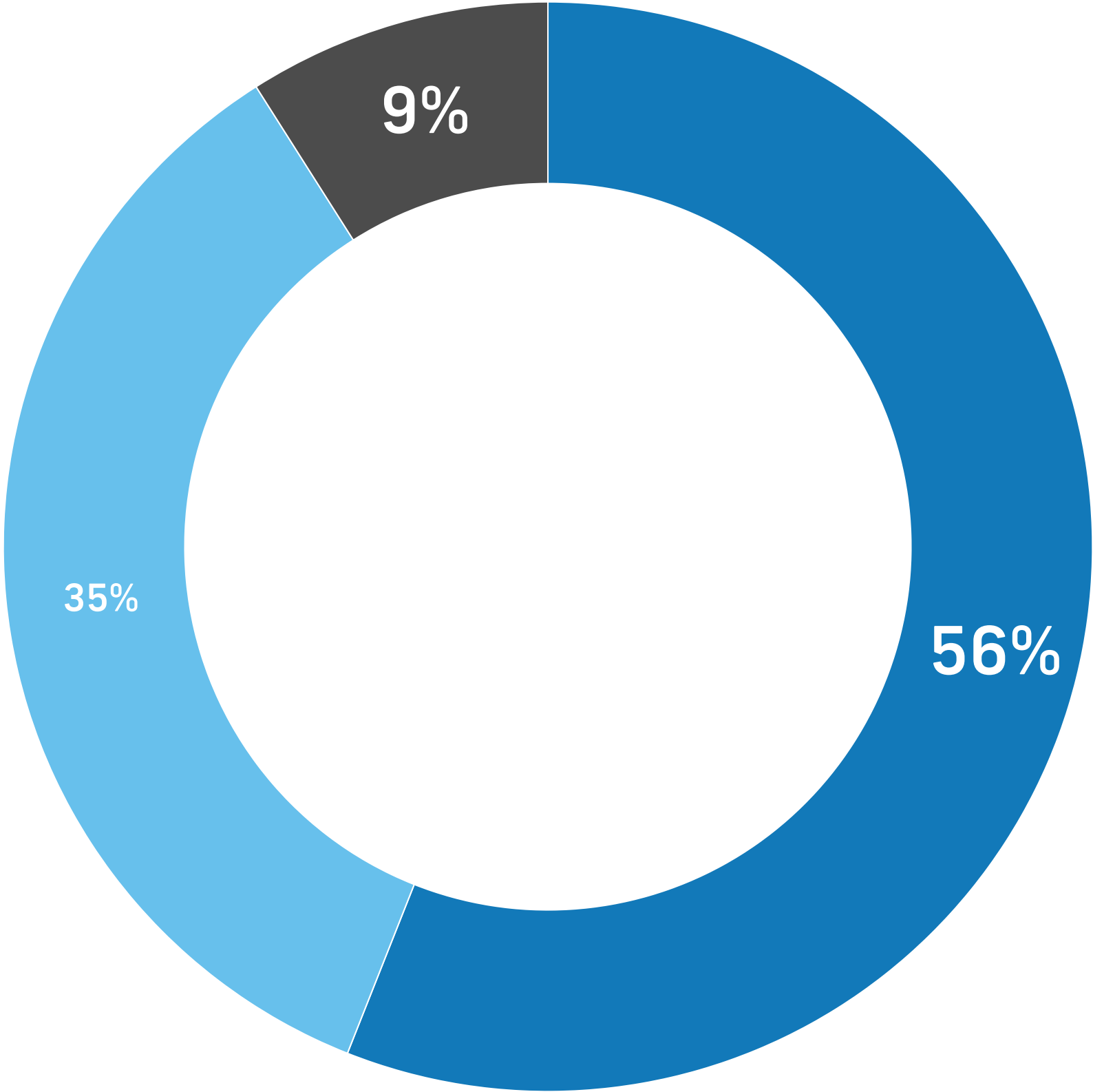
Strong Might Change Not Sure



Strength of Party Support - NDP and BQ

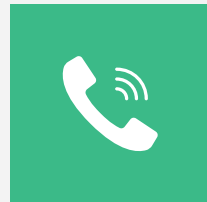


Strong Might Change Not Sure



Strong Might Change Not Sure

GET IN TOUCH



+1 416-483-2335



liaison.ca



2586A Yonge Street, Suite 2B
Toronto, Ontario, Canada

