



SASKATOON

Saskatoon Survey for the **National Ethnic Press and Media Council of Canada**

Field Dates: March 29-30, 2025

Release Date: March 31, 2025



Ontario's **Most Accurate** **Polling Firm.**

Most accurate polling firm of the
2025 Ontario Provincial Election.

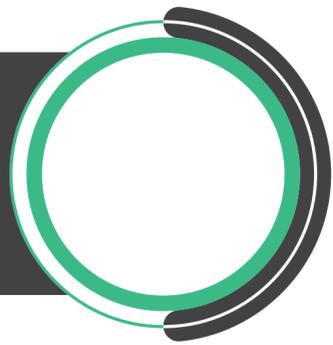


Liaison surveyed a random sample of 603 Canadian voters in Saskatoon through Interactive Voice Recording (IVR) from March 29-30, 2025

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

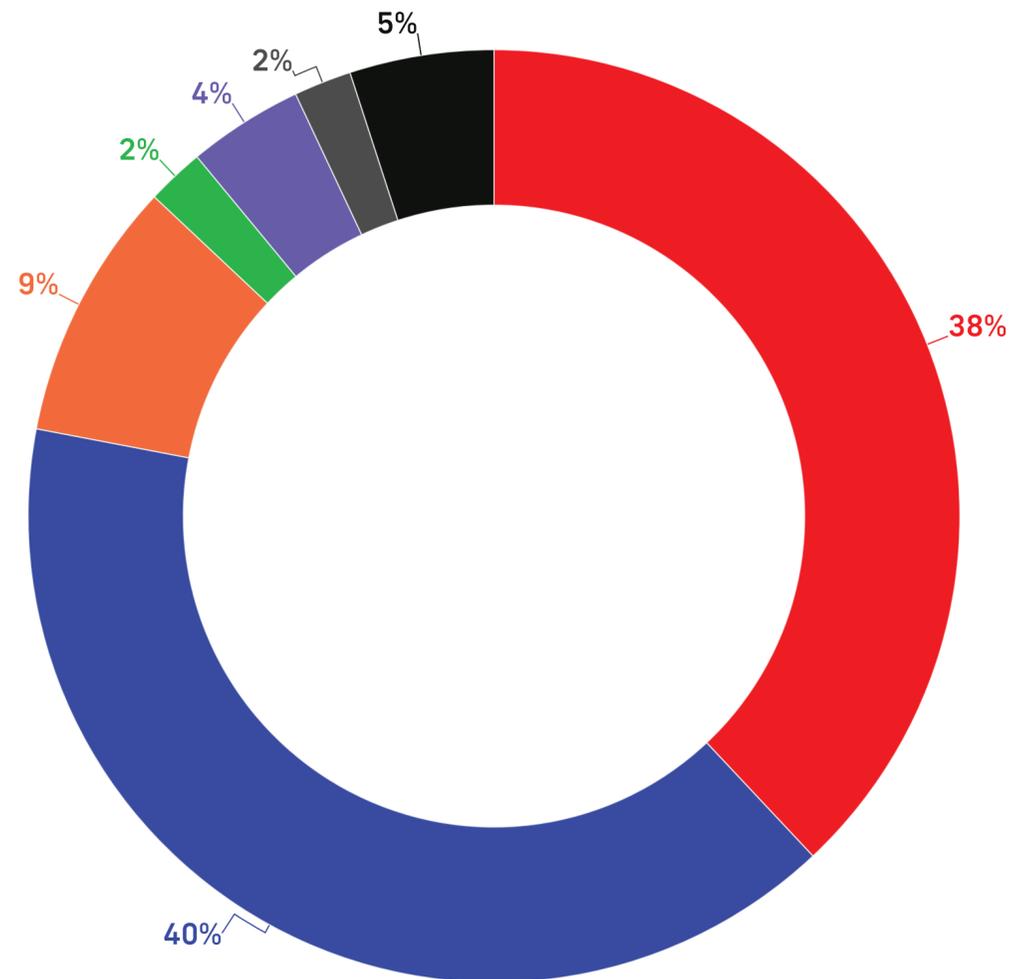
The margin of error for survey results is ± 3.99 percentage points, 19 times out of 20 for the total. Margin of error is higher for sub samples.

Results may not add up to 100 due to rounding.

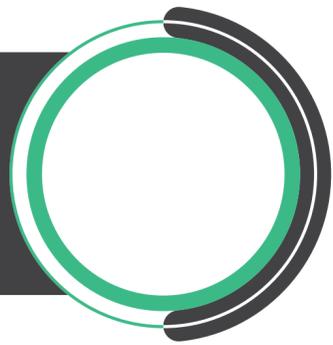


Voting Intent - National - Saskatoon Only

Q: If a Federal Election were held today, which party would you vote for?

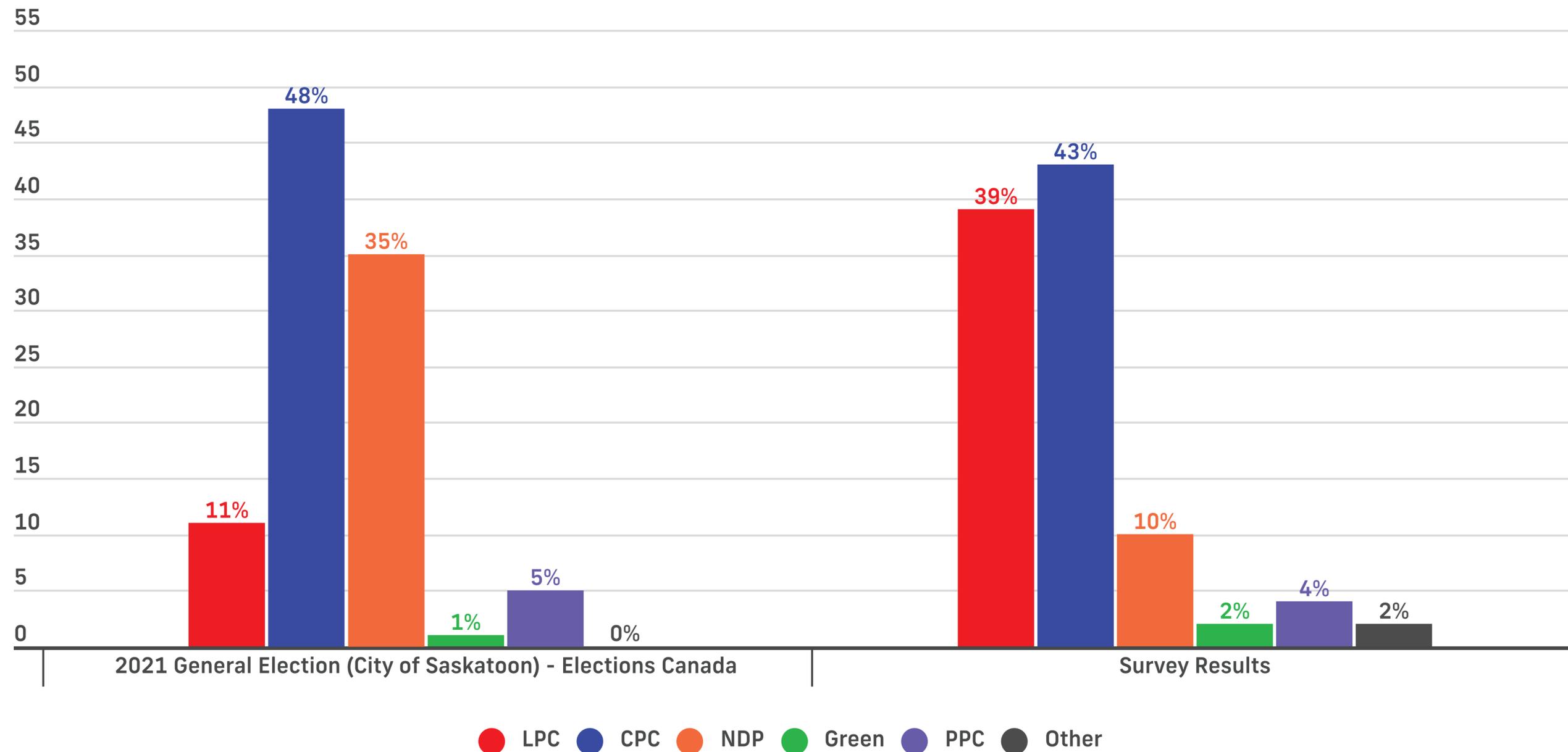


— Liberal Party led by Mark Carney — Conservative Party led by Pierre Poilievre — NDP led by Jagmeet Singh
— Green Party led by Elizabeth May — People's Party led by Maxime Bernier — Other Party or Candidate
— Undecided



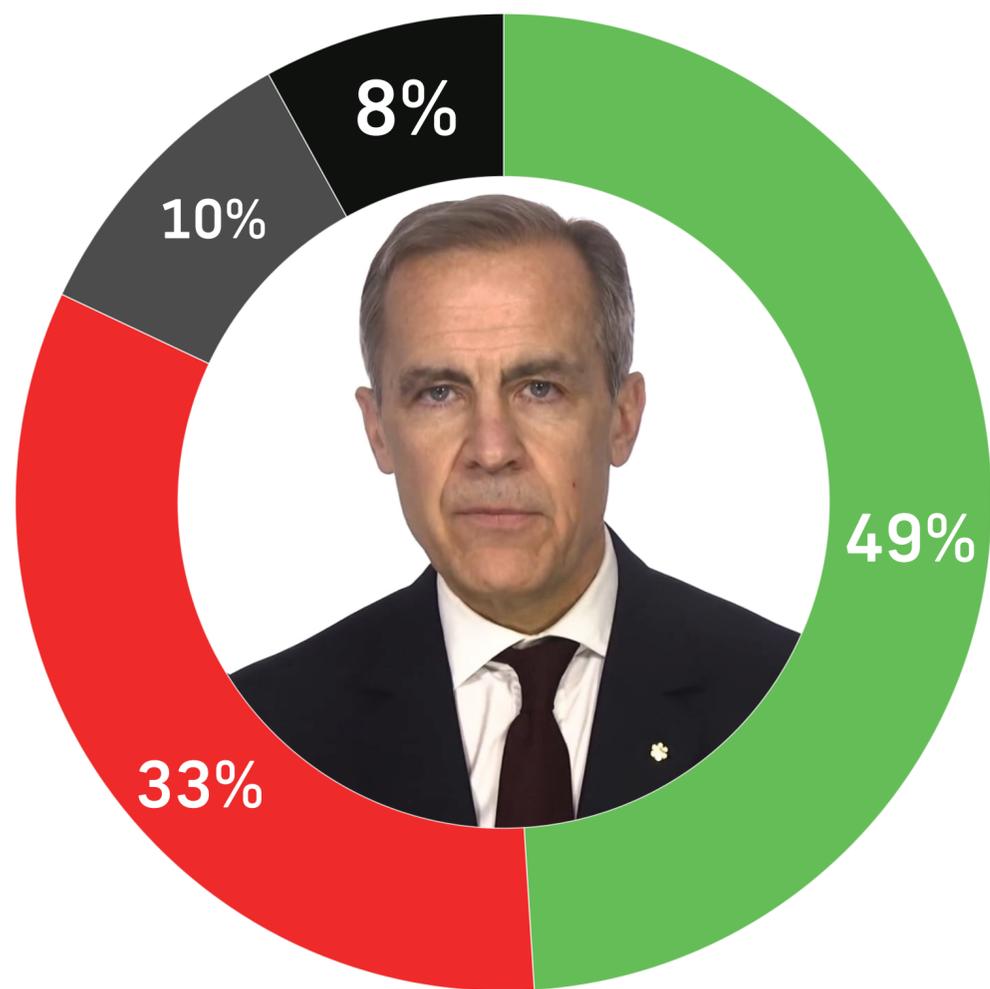
Voting Intent - Federal - Decided & Leaning Only - Saskatoon Only

Q: If a Federal Election were held today, which party would you vote for?
& (Undecided Only): And which party are you leaning towards?

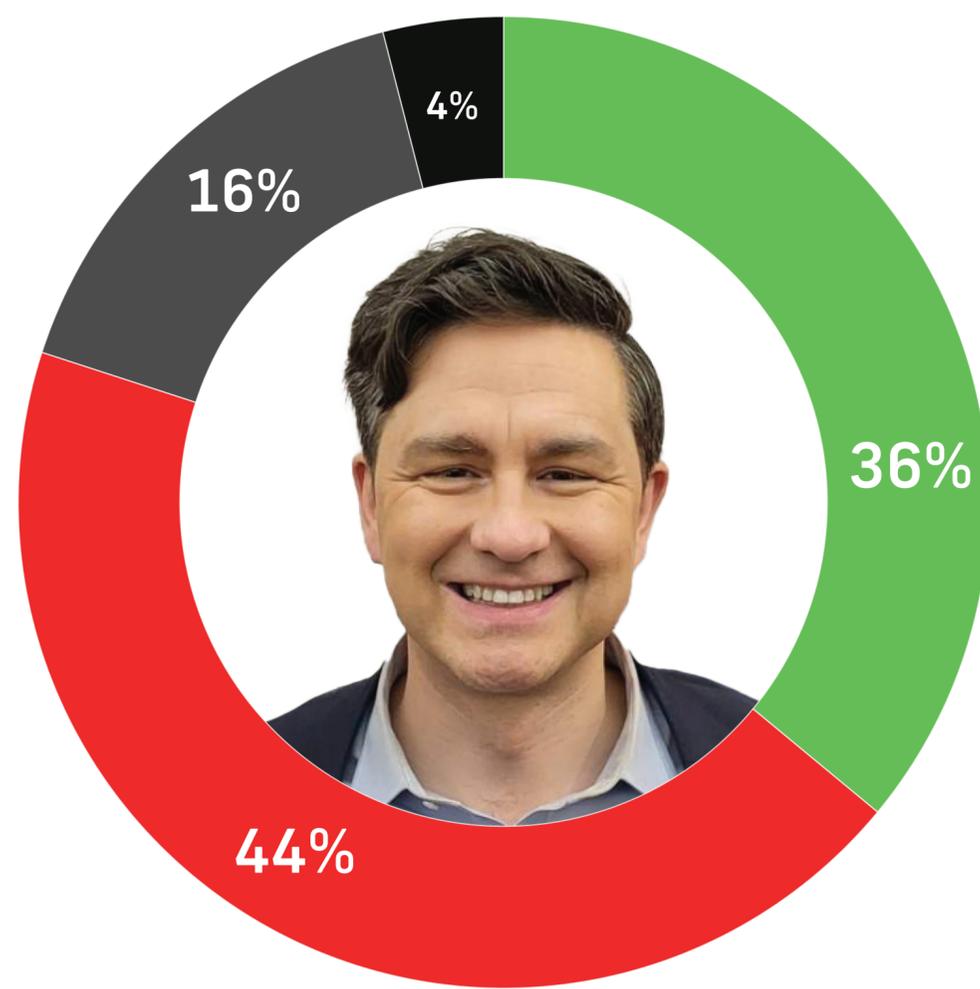




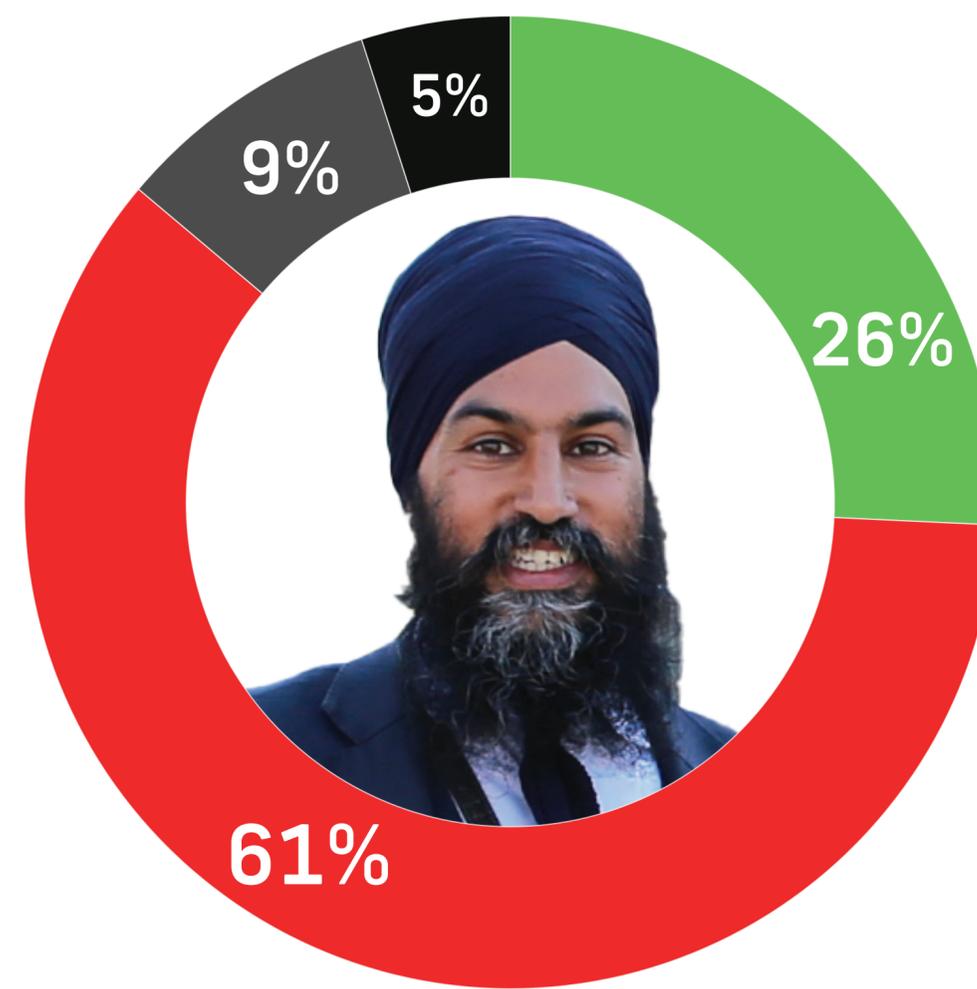
Leader Favourability Ratings - Saskatoon Only



Net Favourability: +16



Net Favourability: -8



Net Favourability: -35

— Favourable — Unfavourable — Not Sure — Not Familiar With



Voting Intent - National - Saskatoon Only

*Q: If a Federal Election were held today, which party would you vote for?
Undecided Only: And which party are you leaning towards?*

All Voters

	All	Female	Male	Other	18-34	35-49	50-64	65+
Liberal Party led by Mark Carney	38%	45%	32%	17%	35%	32%	44%	45%
Conservative Party led by Pierre Poilievre	40%	37%	44%	40%	44%	46%	35%	33%
NDP led by Jagmeet Singh	9%	9%	9%	19%	11%	10%	5%	8%
Green Party led by Elizabeth May	2%	1%	2%	7%	1%	3%	1%	2%
People's Party led by Maxime Bernier	4%	2%	6%	9%	5%	5%	4%	3%
Other Party or Candidate	2%	1%	3%	4%	0%	1%	3%	3%
Undecided	5%	5%	5%	3%	5%	2%	7%	8%
Sample (Unweighted)	603	320	264	19	176	151	145	131
Weighted	603	302	283	18	196	157	133	117

Decided & Leaning

	All	Female	Male	Other	18-34	35-49	50-64	65+
Liberal Party led by Mark Carney	39%	47%	32%	20%	35%	33%	45%	47%
Conservative Party led by Pierre Poilievre	43%	40%	47%	40%	46%	47%	41%	35%
NDP led by Jagmeet Singh	10%	9%	10%	19%	13%	10%	5%	9%
Green Party led by Elizabeth May	2%	2%	2%	7%	1%	4%	1%	2%
People's Party led by Maxime Bernier	4%	2%	6%	9%	5%	5%	4%	3%
Other Party or Candidate	2%	1%	3%	4%	0%	1%	3%	4%
Sample (Unweighted)	592	313	261	18	172	149	141	130
Weighted	592	297	278	18	193	155	128	116



Leader Favourability Ratings - Saskatoon Only

Q: Do you have a favourable or unfavourable opinion of...

Mark Carney

	All	Female	Male	Other	18-34	35-49	50-64	65+	Liberal	Conservative	NDP	Undecided
Favourable	49%	53%	46%	39%	49%	43%	52%	55%	87%	19%	57%	32%
Unfavourable	33%	28%	37%	45%	31%	33%	34%	32%	4%	58%	21%	26%
Not Sure	10%	10%	10%	4%	11%	14%	9%	5%	5%	10%	19%	33%
Not Familiar With	8%	9%	6%	12%	8%	10%	5%	7%	3%	12%	3%	8%
Sample (Unweighted)	603	320	264	19	176	151	145	131	240	237	52	32
Weighted	603	302	283	18	196	157	133	117	229	244	53	31

Pierre Poilievre

	All	Female	Male	Other	18-34	35-49	50-64	65+	Liberal	Conservative	NDP	Undecided
Favourable	36%	33%	38%	39%	36%	37%	34%	35%	8%	69%	6%	12%
Unfavourable	44%	49%	39%	44%	43%	48%	41%	45%	72%	12%	76%	48%
Not Sure	16%	15%	18%	8%	17%	15%	18%	14%	16%	17%	10%	35%
Not Familiar With	4%	3%	5%	9%	4%	0%	7%	6%	4%	2%	7%	5%
Sample (Unweighted)	603	320	264	19	176	151	145	131	240	237	52	32
Weighted	603	302	283	18	196	157	133	117	229	244	53	31



Leader Favourability Ratings - Saskatoon Only

Q: Do you have a favourable or unfavourable opinion of...

Jagmeet Singh

	All	Female	Male	Other	18-34	35-49	50-64	65+	Liberal	Conservative	NDP	Undecided
Favourable	26%	27%	25%	14%	24%	26%	30%	22%	43%	2%	67%	18%
Unfavourable	61%	59%	62%	67%	61%	66%	54%	61%	39%	93%	21%	32%
Not Sure	9%	9%	8%	9%	7%	6%	11%	11%	12%	3%	7%	31%
Not Familiar With	5%	4%	6%	10%	8%	1%	5%	6%	7%	2%	5%	18%
Sample (Unweighted)	603	320	264	19	176	151	145	131	240	237	52	32
Weighted	603	302	283	18	196	157	133	117	229	244	53	31

GET IN TOUCH



+1 416-483-2335



liaison.ca



2586A Yonge Street, Suite 2B
Toronto, Ontario, Canada

