

# ONTARIO

Ontario Survey for the National Ethnic Press and Media Council of Canada

Field Dates: January 31-February 1, 2025

Release Date: February 3, 2025



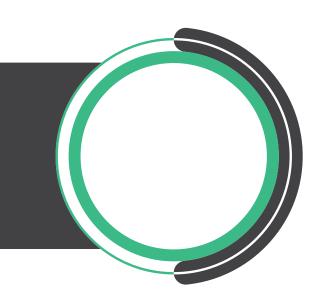


Liaison surveyed a random sample of 1,274 Ontario voters through Interactive Voice Recording (IVR) from January 31-February 1, 2025.

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

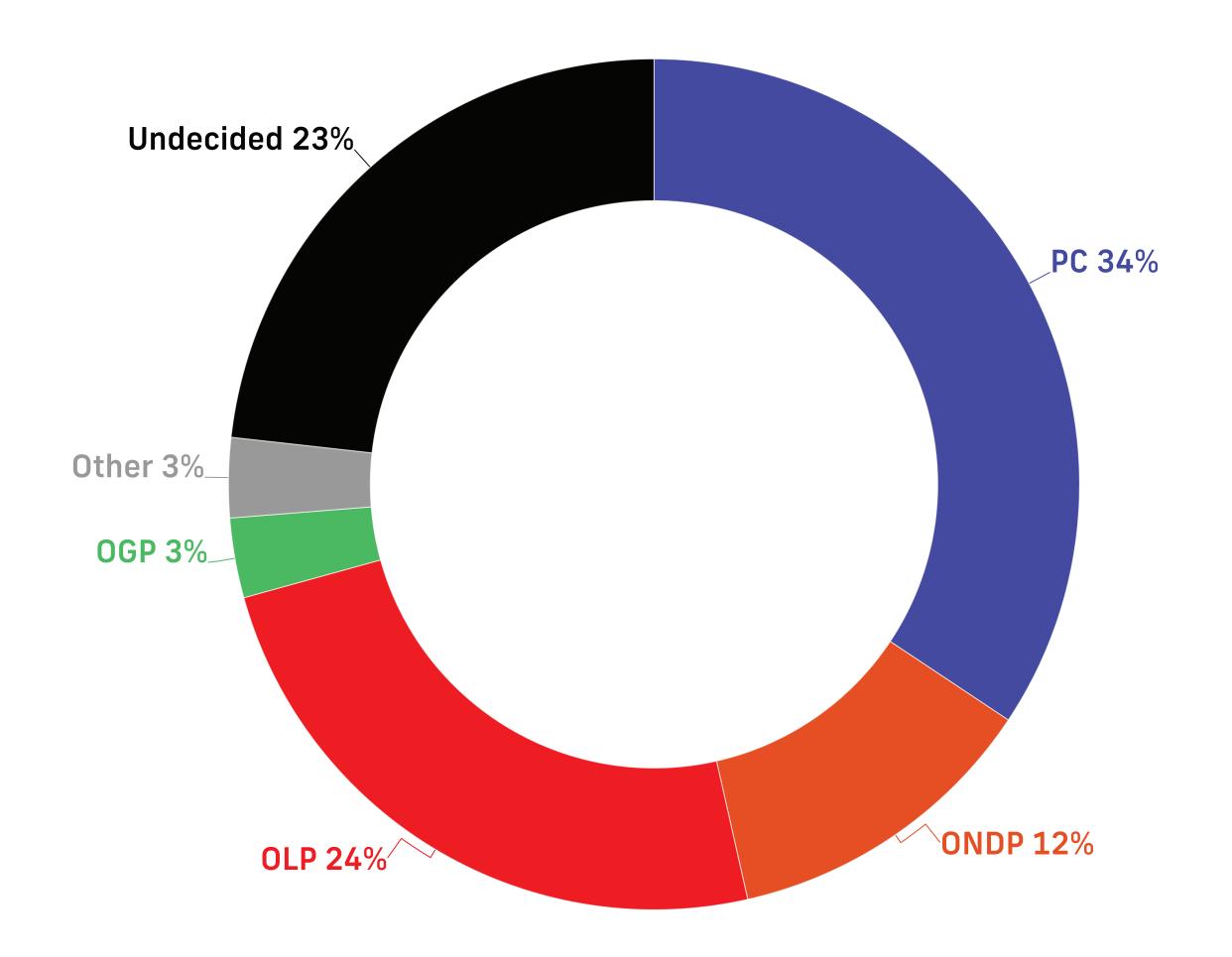
The margin of error for survey results is ± 2.74 percentage points, 19 times out of 20 for the total. Margin of error is higher for sub samples.

Results may not add up to 100 due to rounding.

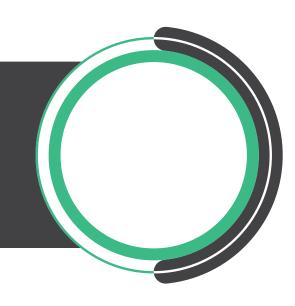


## **Voting Intent - Ontario**

Q: If a Provincial Election were held today, which party would you vote for?

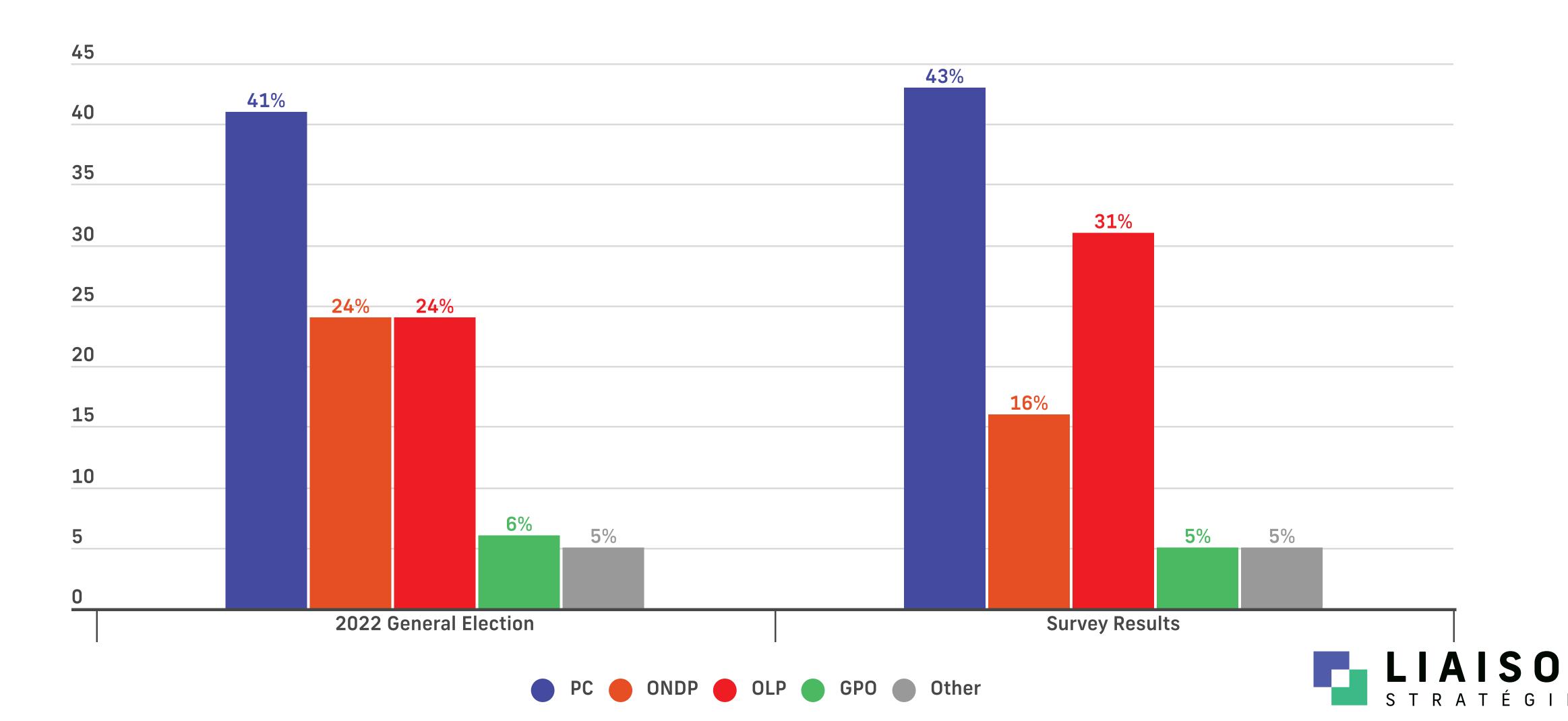






### **Voting Intent - Ontario - Decided & Leaning Only**

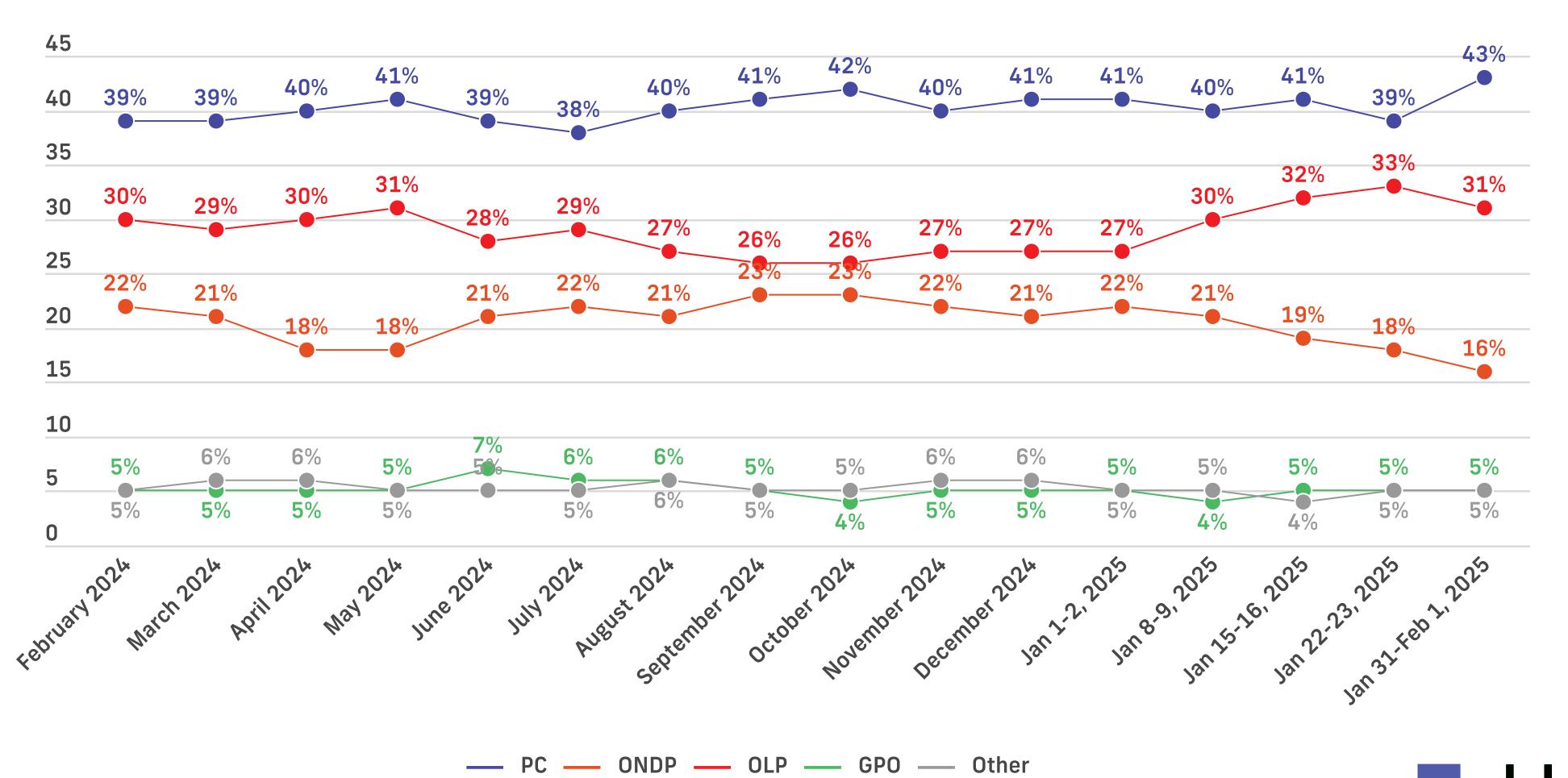
Q: If a Provincial Election were held today, which party would you vote for? & (Undecided Only): And which candidate are you leaning towards?



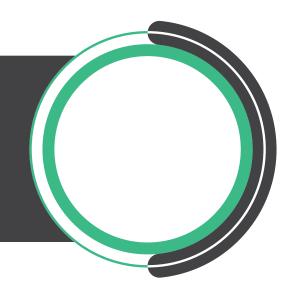


#### **Voting Intent - Ontario - Decided & Leaning Only**

Q: If a Provincial Election were held today, which party would you vote for? & (Undecided Only): And which candidate are you leaning towards?







### **Voting Intent - Ontario**

Q: If a Provincial Election were held today, which party would you vote for? Undecided Only: And which candidate are you leaning towards?

#### **All Voters**

	All	Female	Male	Other	18-34	35-49	50-64	65+	North	East	Southwest	Southcentral	905	416
Ontario PC	34%	31%	37%	26%	29%	36%	35%	37%	26%	30%	42%	35%	38%	27%
Ontario NDP	12%	12%	11%	<b>17</b> %	16%	12%	10%	9%	21%	10%	17%	25%	6%	9%
Ontario Liberal	24%	29%	19%	26%	20%	24%	26%	29%	26%	20%	15%	11%	31%	33%
<b>Green Party of Ontario</b>	3%	3%	3%	<b>7</b> %	5%	3%	2%	3%	3%	<b>4</b> %	5%	2%	2%	3%
Other	3%	1%	<b>4</b> %	11%	2%	2%	4%	2%	3%	9%	1%	2%	1%	2%
Undecided	23%	23%	25%	14%	27%	22%	23%	21%	22%	27%	21%	24%	23%	25%
Sample (Unweighted)	1274	657	569	48	329	368	339	238	84	1160	261	109	355	305
Weighted	1274	638	585	51	349	372	336	217	76	170	266	114	351	297

#### **Decided & Leaning**

	All	Female	Male	Other	18-34	35-49	50-64	65+	North	East	Southwest	Southcentral	905	416
Ontario PC	43%	40%	48%	29%	39%	46%	45%	<b>45</b> %	33%	41%	<b>52</b> %	45%	48%	36%
Ontario NDP	16%	16%	<b>15</b> %	20%	21%	15%	13%	11%	26%	13%	21%	32%	7%	12%
Ontario Liberal	31%	37%	25%	29%	27%	31%	33%	36%	33%	27%	19%	14%	39%	43%
<b>Green Party of Ontario</b>	5%	<b>4</b> %	5%	8%	<b>7</b> %	4%	3%	5%	<b>4</b> %	6%	<b>7</b> %	<b>4</b> %	3%	4%
Other	<b>5</b> %	3%	<b>7</b> %	13%	5%	5%	5%	3%	5%	13%	2%	5%	4%	5%



# **GET IN TOUCH**



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