



ONTARIO

Ontario Survey for the **National Ethnic Press and Media Council of Canada**

Field Dates: January 8-9, 2025

Release Date: January 13, 2025

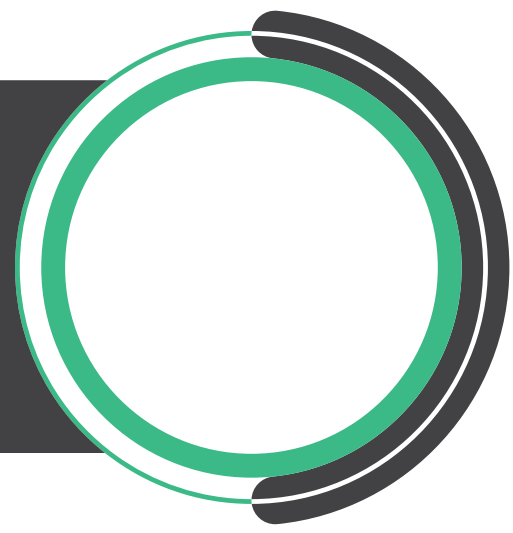


Liaison surveyed a random sample of 1,202 Ontario voters through Interactive Voice Recording (IVR) from January 8-9, 2025.

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

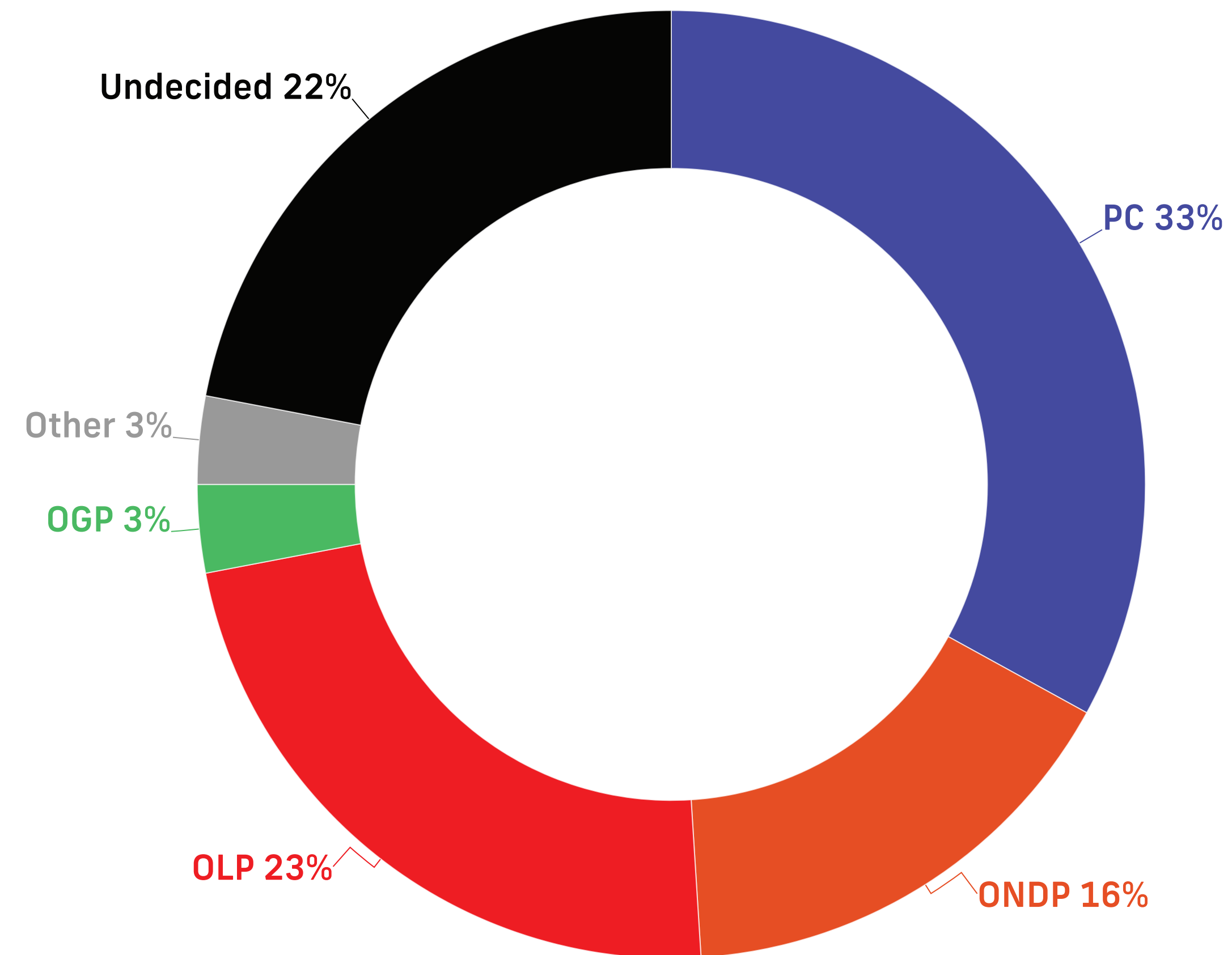
The margin of error for survey results is ± 2.82 percentage points, 19 times out of 20 for the total. Margin of error is higher for sub samples.

Results may not add up to 100 due to rounding.



Voting Intent - Ontario

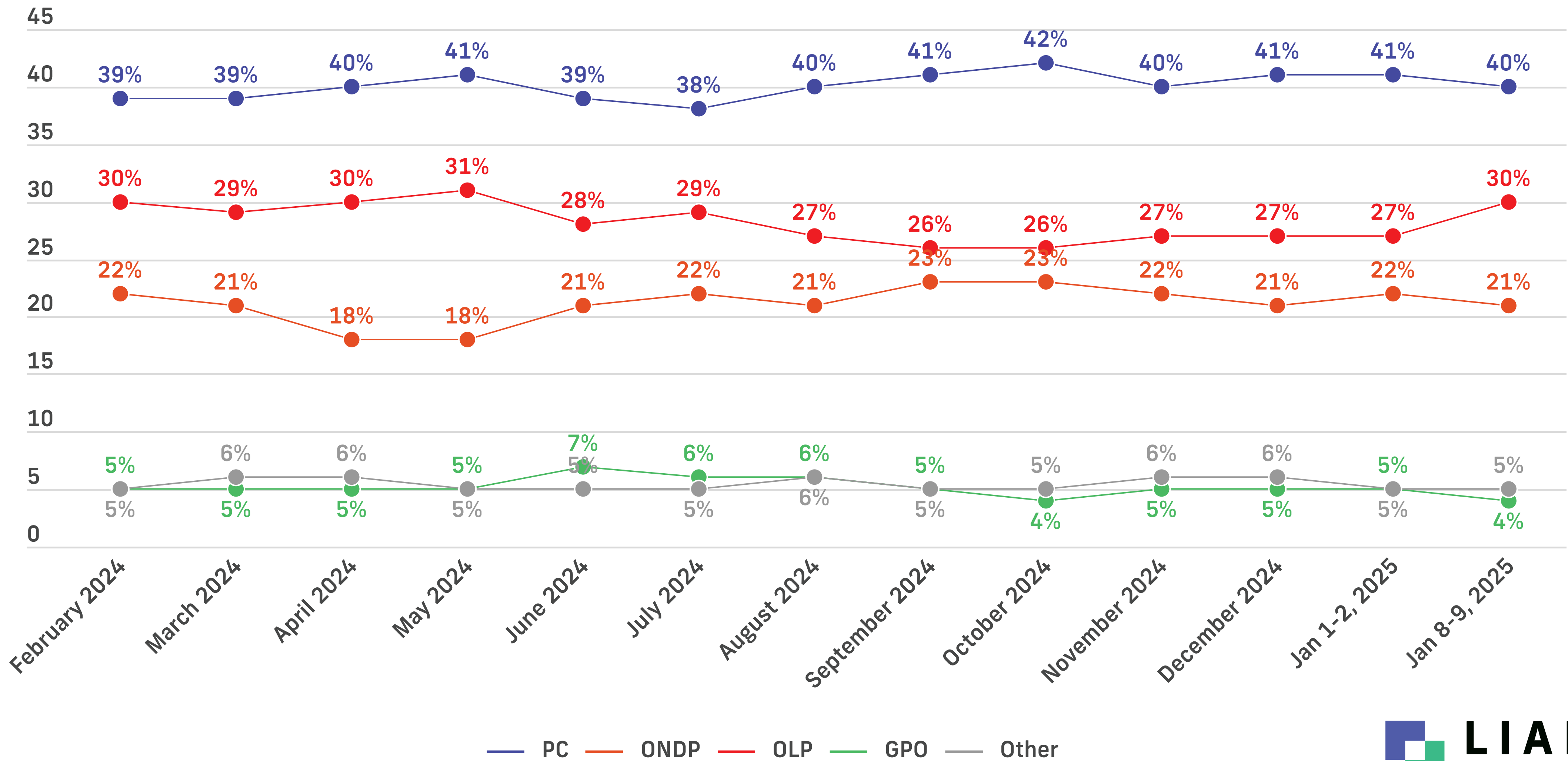
Q: If a Provincial Election were held today, which party would you vote for?

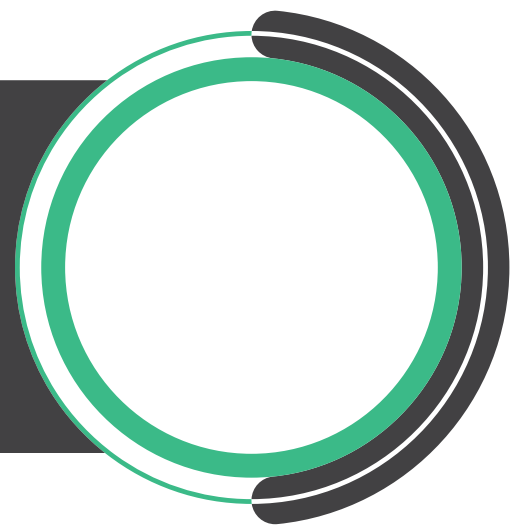




Voting Intent - Ontario - Decided & Leaning Only

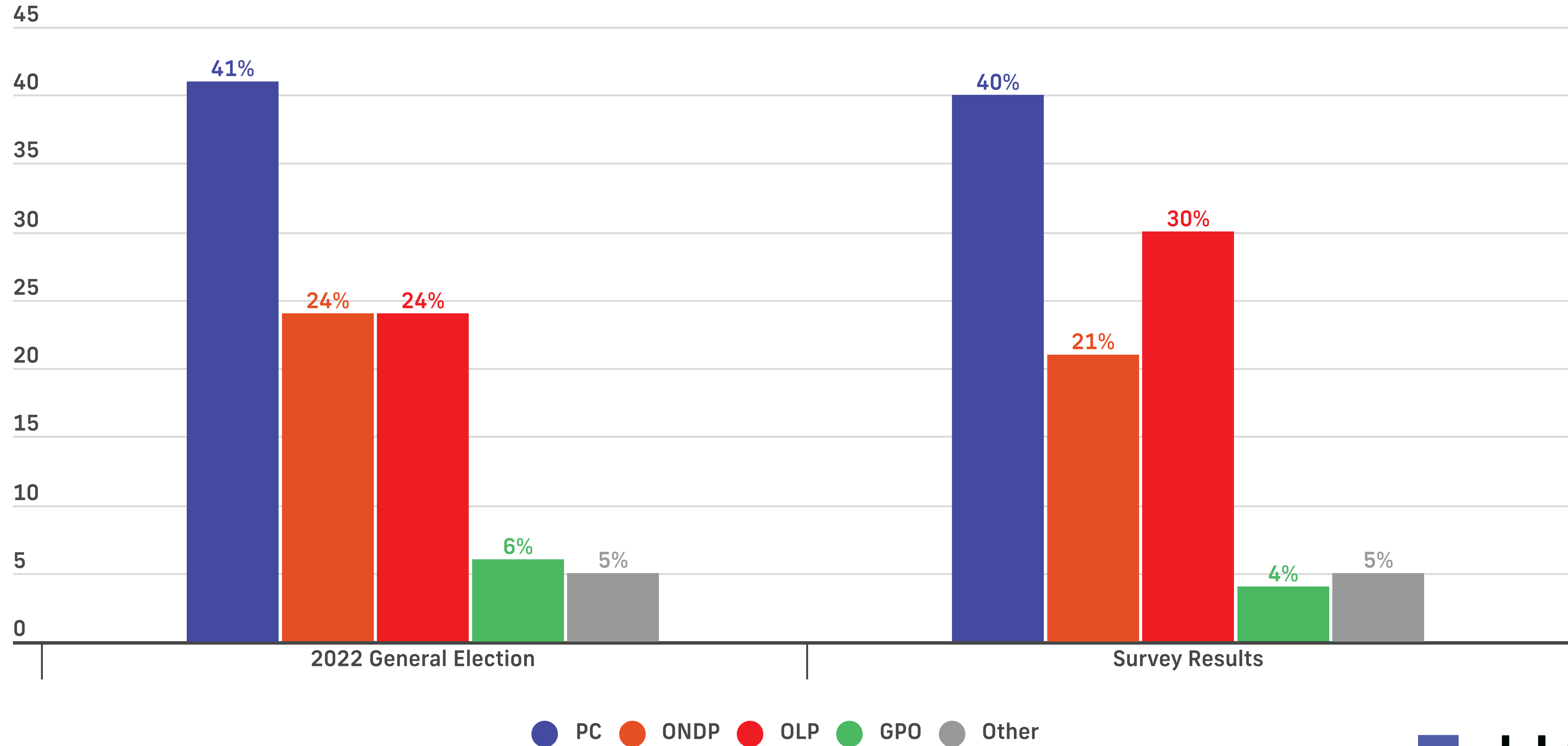
Q: If a Provincial Election were held today, which party would you vote for?
(Undecided Only): And which candidate are you leaning towards?

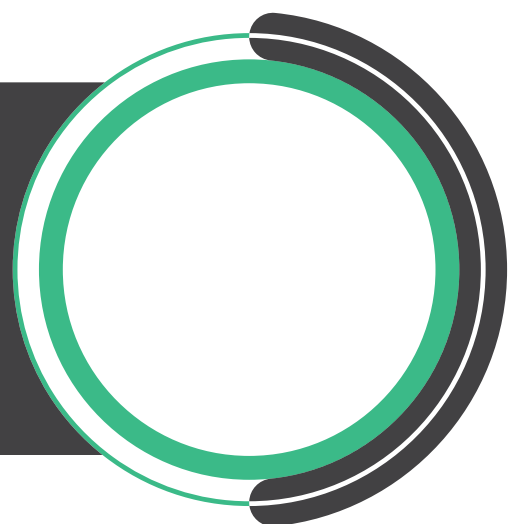




Voting Intent - Ontario - Decided & Leaning Only

Q: If a Provincial Election were held today, which party would you vote for?
(Undecided Only): And which candidate are you leaning towards?





Voting Intent - Ontario

*Q: If a Provincial Election were held today, which party would you vote for?
Undecided Only: And which candidate are you leaning towards?*

All Voters

	All	Female	Male	Other	18-34	35-49	50-64	65+	North	East	Southwest	Southcentral	905	416
Ontario PC	33%	30%	35%	30%	32%	30%	33%	38%	23%	29%	41%	25%	37%	27%
Ontario NDP	16%	17%	16%	15%	19%	17%	13%	15%	22%	18%	18%	29%	8%	17%
Ontario Liberal	23%	26%	20%	15%	20%	24%	24%	26%	28%	20%	10%	18%	29%	31%
Green Party of Ontario	3%	2%	3%	7%	3%	2%	3%	3%	3%	6%	3%	2%	2%	2%
Other	3%	2%	4%	14%	6%	4%	2%	2%	3%	6%	6%	4%	2%	2%
Undecided	22%	22%	22%	19%	21%	23%	25%	16%	20%	21%	21%	22%	23%	21%
Sample (Unweighted)	1202	619	529	54	280	349	334	239	92	145	247	109	326	283
Weighted	1202	602	552	48	329	351	317	205	71	161	251	108	331	280

Decided & Leaning

	All	Female	Male	Other	18-34	35-49	50-64	65+	North	East	Southwest	Southcentral	905	416
Ontario PC	40%	37%	43%	36%	37%	37%	43%	45%	29%	37%	50%	30%	45%	32%
Ontario NDP	21%	22%	20%	19%	24%	23%	17%	18%	28%	22%	23%	37%	11%	22%
Ontario Liberal	30%	34%	26%	19%	26%	30%	32%	32%	35%	25%	14%	23%	38%	38%
Green Party of Ontario	4%	4%	4%	9%	5%	4%	4%	4%	4%	8%	6%	4%	2%	4%
Other	5%	3%	7%	16%	8%	6%	3%	2%	4%	8%	7%	5%	4%	4%

GET IN TOUCH



+1 416-483-2335



liaison.ca



2586A Yonge Street, Suite 2B
Toronto, Ontario, Canada

