



NOVA SCOTIA

Nova Scotia survey for the **National Ethnic Press and Media Council of Canada**

Field Dates: November 23-24, 2024

Release Date: November 25, 2024



Liaison surveyed a random sample of 602 Nova Scotia voters through Interactive Voice Recording (IVR) from November 23-24, 2024

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

The margin of error for survey results is ± 3.99 percentage points, 19 times out of 20 for the total. Margins of error are higher for sub samples.

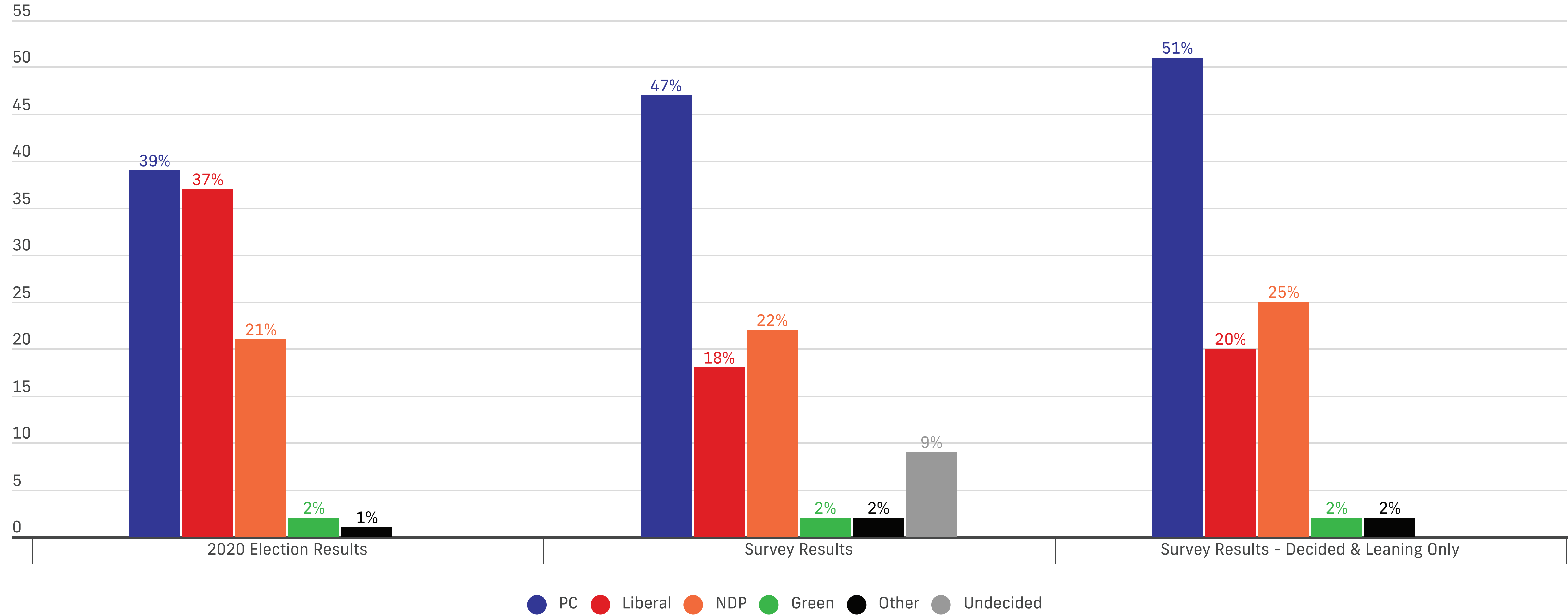
Results may not add up to 100 due to rounding.

Liaison is a member of the Canadian Research Insights Council.



Voting Intent - Nova Scotia

Q: *If a Provincial Election were held today, which party would you vote for?*
Undecided Only: And which candidate are you leaning towards?





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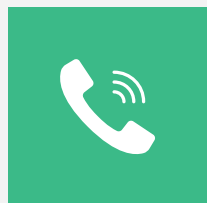
All Voters

	All	Female	Male	Other	18-34	35-49	50-64	65+	Halifax	Remainder of NS
PC	47%	44%	51%	36%	38%	45%	54%	50%	39%	54%
Liberal	18%	21%	14%	20%	15%	19%	22%	16%	15%	20%
NDP	22%	22%	21%	25%	29%	21%	13%	25%	32%	13%
Green	2%	2%	2%	5%	3%	3%	1%	1%	1%	3%
Other	2%	2%	3%	5%	1%	2%	3%	3%	2%	2%
Undecided	9%	9%	9%	9%	14%	10%	7%	5%	10%	8%
Sample (Unweighted)	602	315	273	14	126	119	177	180	298	304
Weighted	602	306	284	12	148	130	163	161	271	331

Decided & Leaning

	All	Female	Male	Other	18-34	35-49	50-64	65+	Halifax	Remainder of NS
PC	51%	48%	54%	39%	45%	48%	57%	52%	43%	57%
Liberal	20%	23%	17%	22%	17%	22%	24%	17%	17%	22%
NDP	25%	25%	24%	29%	33%	24%	16%	27%	36%	16%
Green	2%	2%	2%	5%	4%	4%	1%	1%	1%	3%
Other	2%	2%	3%	5%	1%	2%	3%	3%	2%	3%

GET IN TOUCH



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