



NOVA SCOTIA

Nova Scotia survey for the **National Ethnic Press and Media Council of Canada**

Field Dates: October 28-29, 2024

Release Date: October 31, 2024



Liaison surveyed a random sample of 701 Nova Scotia voters through Interactive Voice Recording (IVR) from October 28-29, 2024

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

The margin of error for survey results is ± 3.7 percentage points, 19 times out of 20 for the total. Margins of error are higher for sub samples.

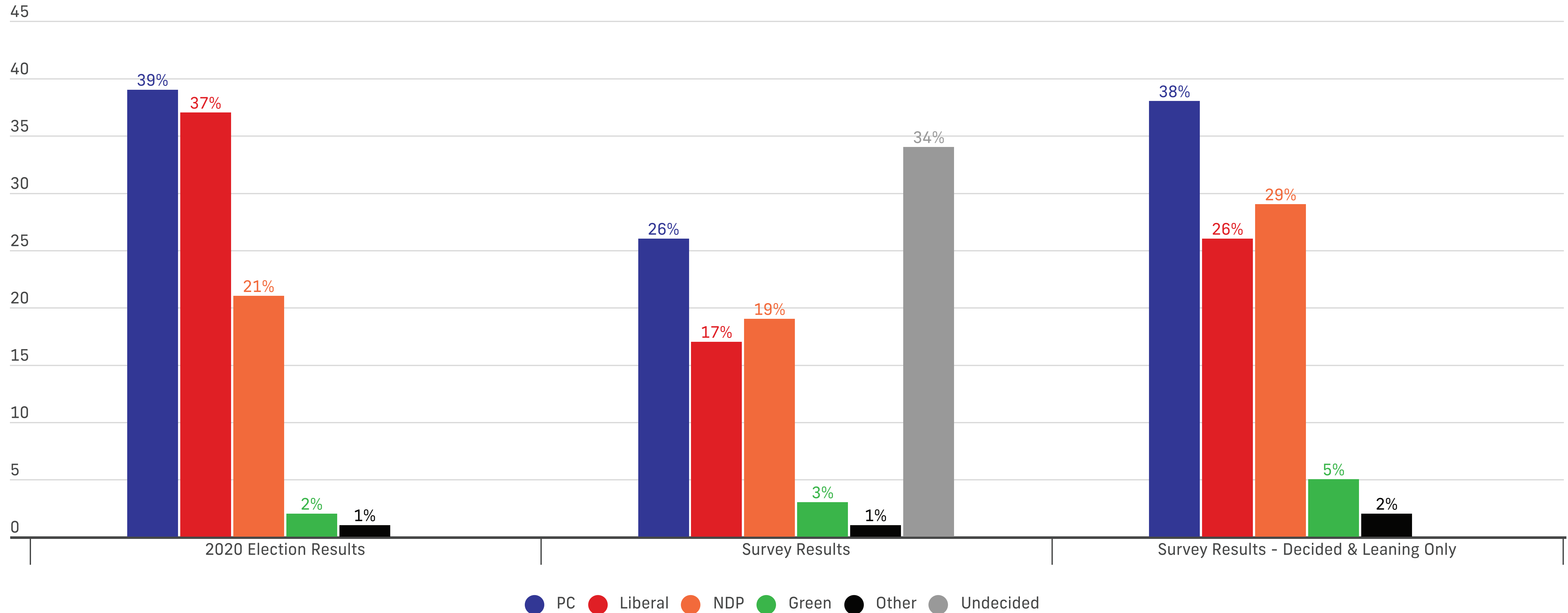
Results may not add up to 100 due to rounding.

Liaison is a member of the Canadian Research Insights Council.



Voting Intent - Nova Scotia

Q: *If a Provincial Election were held today, which party would you vote for?*
Undecided Only: And which candidate are you leaning towards?





Voting Intent - Nova Scotia

*Q: If a Provincial Election were held today, which party would you vote for?
Undecided Only: And which candidate are you leaning towards?*

All Voters

	All	Female	Male	Other	18-34	35-49	50-64	65+	Halifax	Remainder of NS
PC	26%	22%	30%	27%	17%	23%	28%	34%	22%	29%
Liberal	17%	16%	18%	18%	11%	15%	22%	20%	17%	17%
NDP	19%	20%	18%	23%	29%	21%	14%	13%	22%	17%
Green	3%	3%	3%	7%	5%	4%	2%	2%	3%	3%
Other	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%
Undecided	34%	38%	30%	23%	37%	37%	33%	30%	35%	33%
Sample (Unweighted)	701	378	308	15	159	146	195	201	320	381
Weighted	701	357	330	14	172	151	190	188	315	386

Decided & Leaning

	All	Female	Male	Other	18-34	35-49	50-64	65+	Halifax	Remainder of NS
PC	38%	36%	41%	34%	30%	35%	40%	47%	35%	42%
Liberal	26%	25%	26%	23%	17%	24%	32%	28%	26%	25%
NDP	29%	32%	26%	31%	43%	33%	22%	20%	33%	26%
Green	5%	5%	5%	9%	8%	7%	3%	3%	5%	5%
Other	2%	2%	2%	3%	2%	1%	3%	2%	2%	2%

GET IN TOUCH



+1 416-483-2335



liaison.ca



2586A Yonge Street, Suite 2B
Toronto, Ontario, Canada

