



BRITISH COLUMBIA

BC Survey for the **National Ethnic Press and
Media Council of Canada**

Field Dates: October 16-17, 2024

Release Date: October 18, 2024

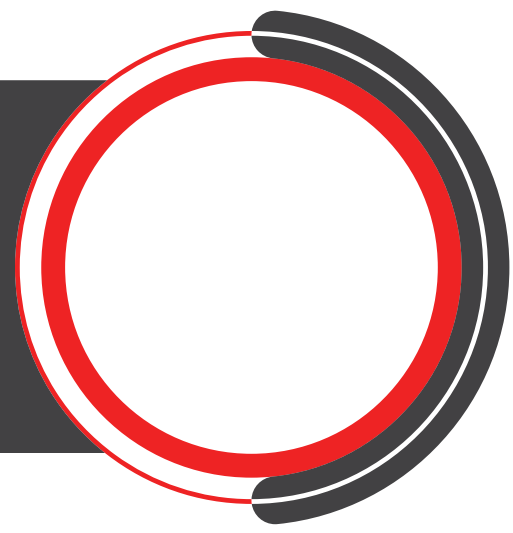


Liaison surveyed a random sample of 803 British Columbia voters through Interactive Voice Recording (IVR) from October 16-17, 2024

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

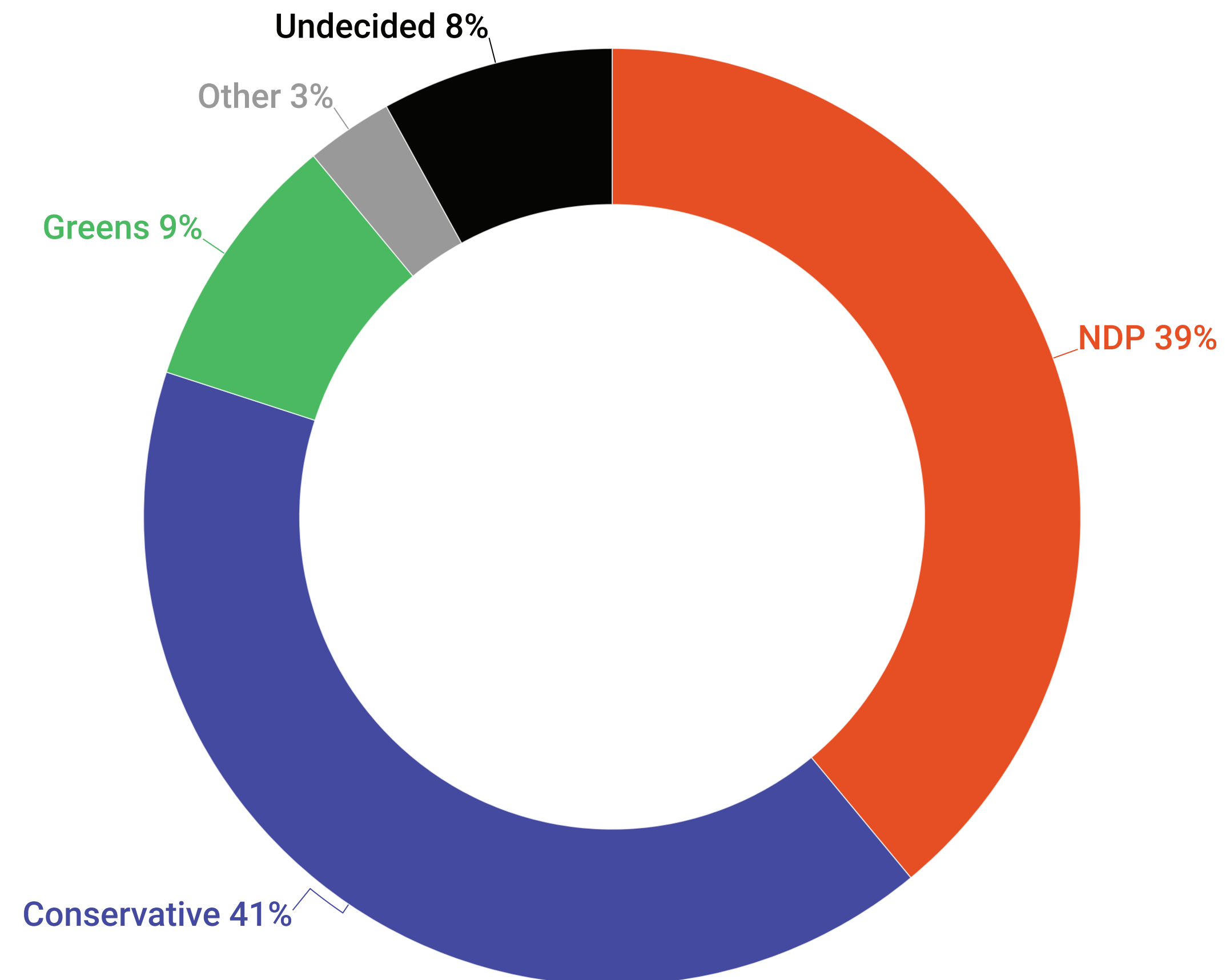
The margin of error for survey results is ± 3.46 percentage points, 19 times out of 20 for the total. Margins of error are higher for sub samples.

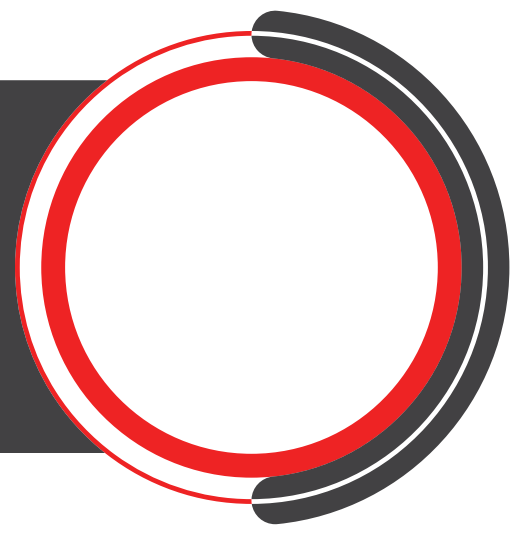
Results may not add up to 100 due to rounding.



Voting Intent - British Columbia

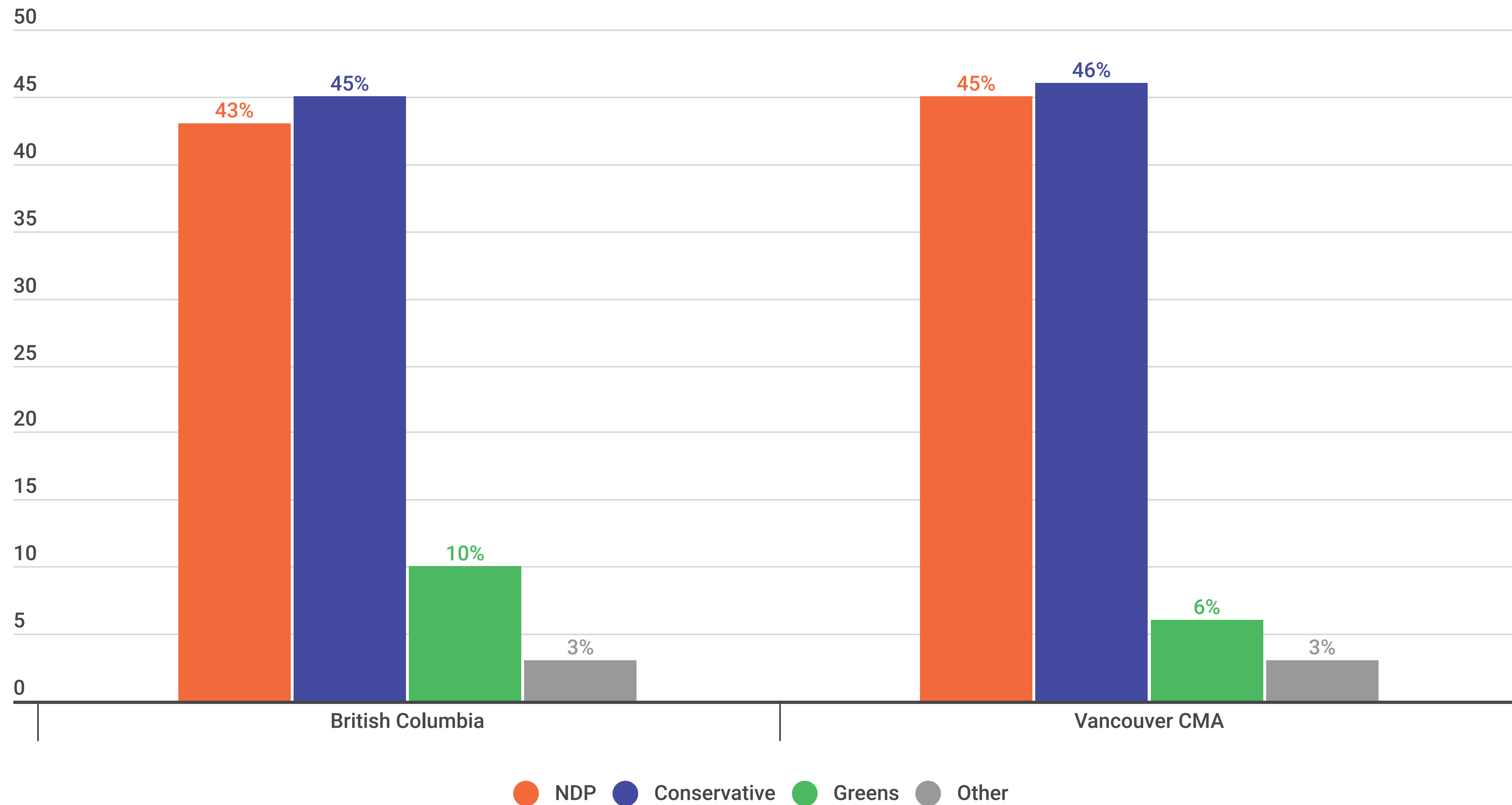
Q: If a Provincial Election were held today, which party would you vote for?





Voting Intent - British Columbia - Decided & Leaning Only

*Q: If a Provincial Election were held today, which party would you vote for?
Undecided Only: And which candidate are you leaning towards?*





Voting Intent - Provincial

Q: If a Provincial Election were held today, which party would you vote for?

All Voters

	All	Female	Male	Other	18-34	35-49	50-64	65+	Vancouver CMA	Vancouver Island	Remainder of BC
NDP	39%	41%	36%	34%	40%	33%	38%	44%	43%	40%	29%
Conservative	41%	37%	45%	32%	37%	45%	43%	39%	43%	26%	47%
Greens	9%	9%	9%	14%	12%	10%	6%	9%	6%	15%	12%
Other	3%	3%	2%	9%	4%	3%	3%	2%	3%	2%	4%
Undecided	8%	9%	7%	11%	8%	9%	9%	6%	5%	16%	8%
Sample (Unweighted)	803	406	376	21	199	180	211	213	322	203	278
Weighted	803	404	382	17	213	192	202	196	452	149	202

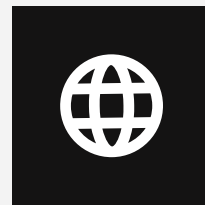
Decided & Leaning

	All	Female	Male	Other	18-34	35-49	50-64	65+	Vancouver CMA	Vancouver Island	Remainder of BC
NDP	43%	45%	40%	38%	43%	37%	42%	48%	45%	49%	32%
Conservative	45%	41%	48%	36%	41%	49%	47%	41%	46%	31%	51%
Greens	10%	10%	10%	15%	13%	10%	7%	9%	6%	18%	13%
Other	3%	3%	3%	10%	4%	3%	3%	2%	3%	3%	4%

GET IN TOUCH



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