

Ontario Survey for the National Ethnic **Press and Media Council of Canada**

Field Dates: August 19-20, 2024

Release Date: August 29, 2024







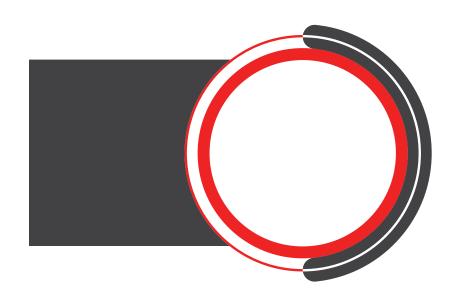
Liaison surveyed a random sample of 1,300 Ontario voters through Interactive Voice Recording (IVR) from August 19-20, 2024

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

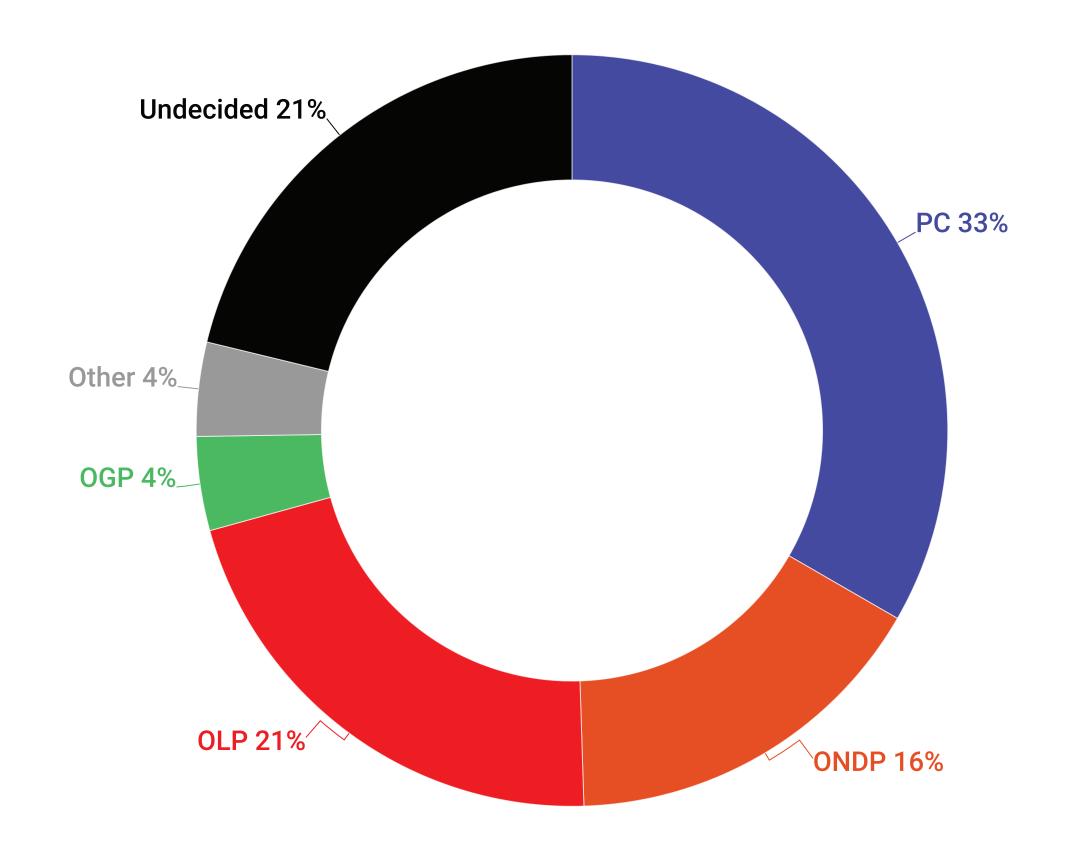
The margin of error for survey results is ± 2.71 percentage points, 19 times out of 20 for the total. Margin of error is higher for sub samples.

Results may not add up to 100 due to rounding.





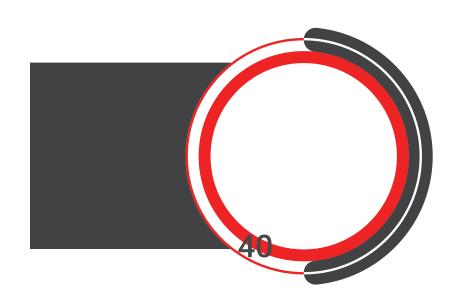
Voting Intent - Provincial



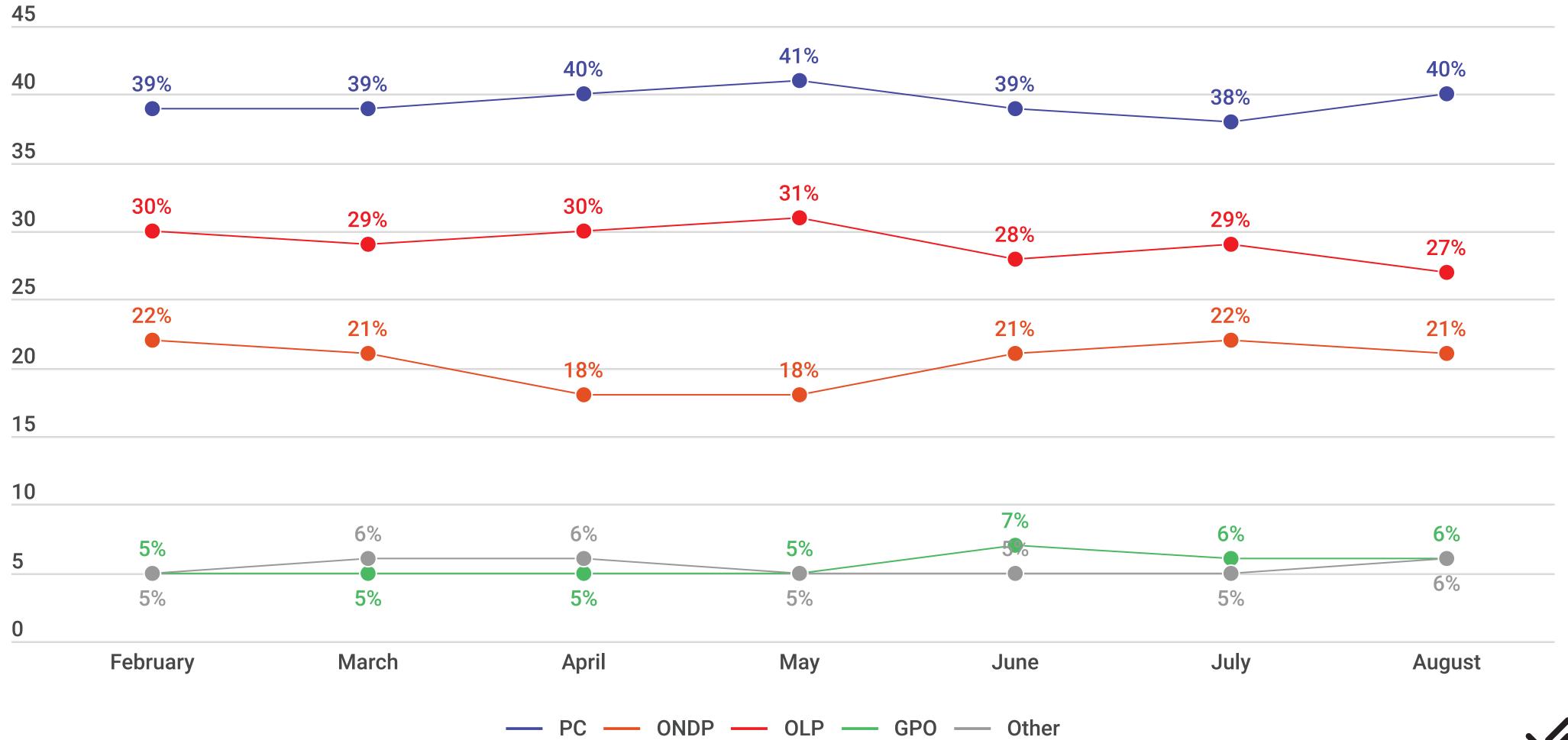
Q: If a Provincial Election were held today, which party would you vote for?





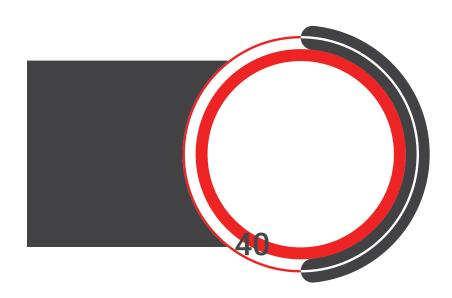


Voting Intent - Provincial - Decided & Leaning Only Q: If a Provincial Election were held today, which party would you vote for?

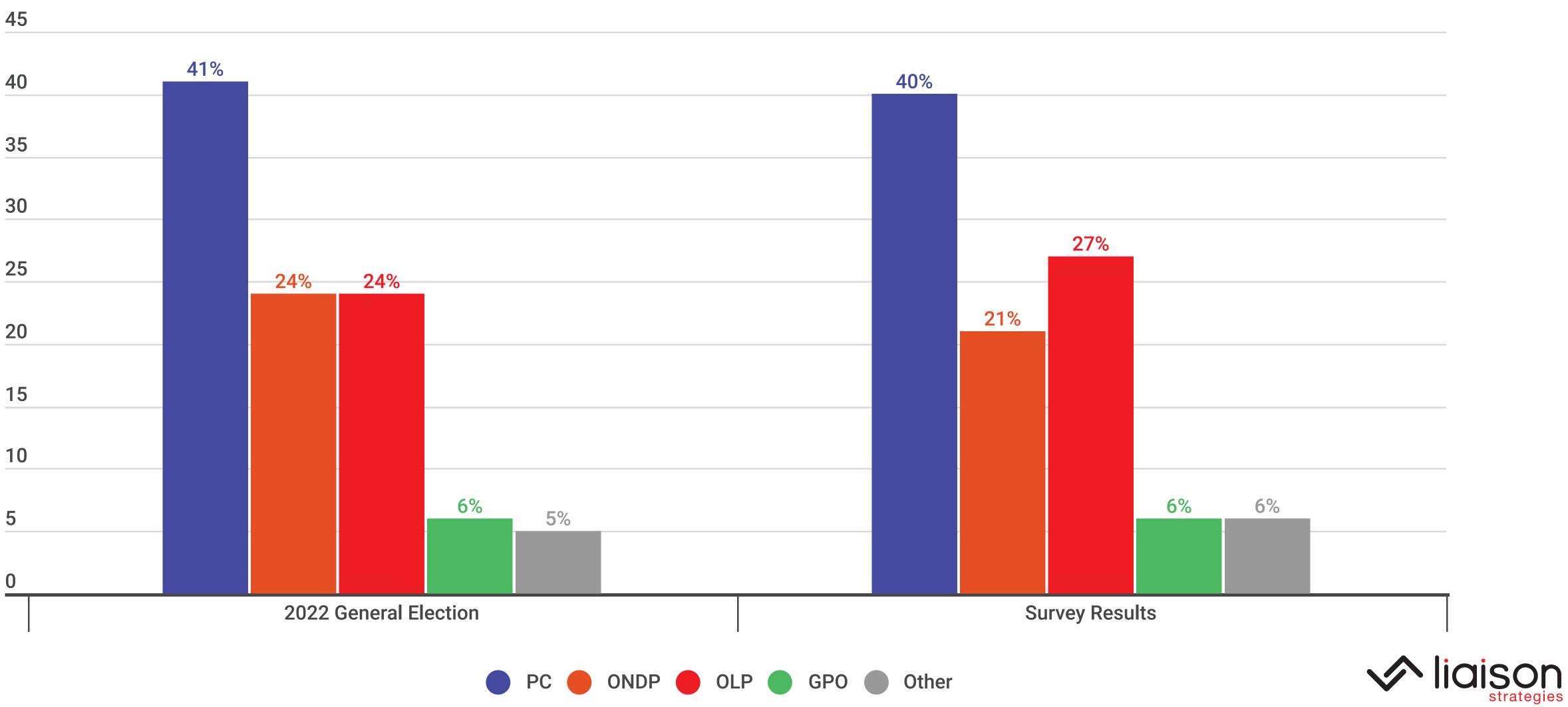


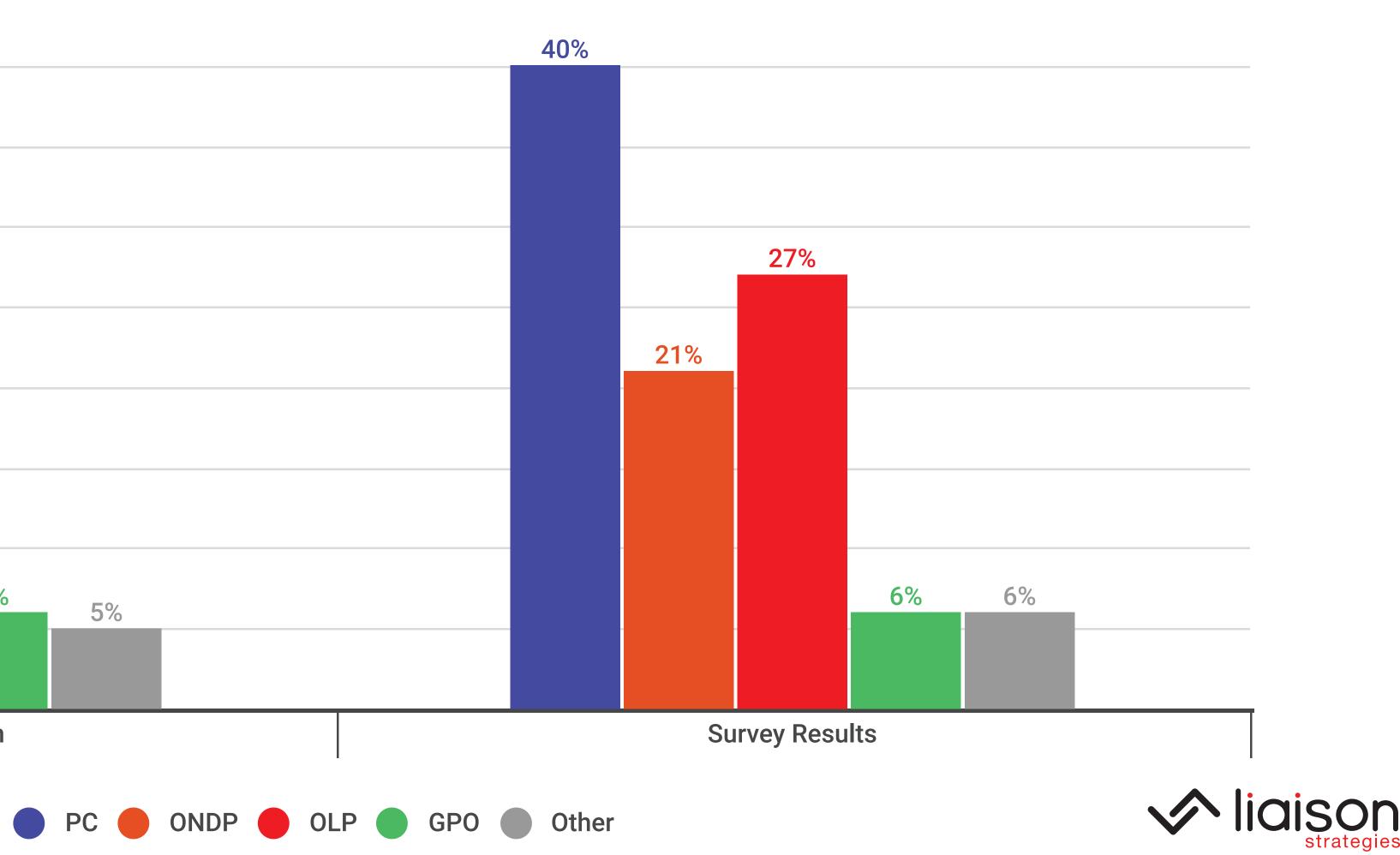
(Undecided Only): And which candidate are you leaning towards?



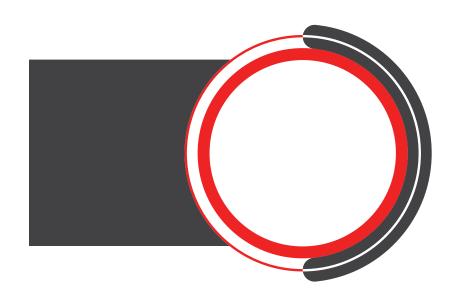


Voting Intent - Provincial - Decided & Leaning Only Q: If a Provincial Election were held today, which party would you vote for?





(Undecided Only): And which candidate are you leaning towards?



Voting Intent - Provincial

	All	Female	Male	Other	18-34	35-49	50-64	65+	North	East	Southwest	Southcentral	905	416
Ontario PC	33%	31%	35%	28%	30%	27%	37%	39%	26%	31%	38%	30%	36%	27%
Ontario NDP	16%	17%	16%	16%	21%	18%	12%	13%	24%	14%	22%	25%	6%	19%
Ontario Liberal	21%	25%	18%	14%	18%	24%	20%	23%	26%	15%	6%	11%	31%	30%
Green Party of Ontario	4%	4%	5%	7%	5%	4%	4%	4%	5%	8%	7%	4%	2%	3%
Other	4%	3%	5%	14%	6%	5%	3%	3%	2%	6%	7%	5%	4%	2%
Undecided	21%	21%	21%	22%	19%	22%	24%	18%	16%	27%	20%	25%	21%	19%
Sample (Unweighted)	1300	650	597	53	356	379	343	222	77	174	272	116	358	303
Weighted	1300	684	566	50	332	364	361	243	80	171	270	110	353	316

	All	Female	Male	Other	18-34	35-49	50-64	65+	North	East	Southwest	Southcentral	905	416
Ontario PC	40%	38%	44%	35%	36%	34%	48%	47%	30%	41%	46%	39%	45%	33%
Ontario NDP	21%	21%	20%	21%	26%	23%	15%	15%	28%	20%	27%	34%	8%	23%
Ontario Liberal	27%	32%	22%	19%	23%	31%	27%	29%	33%	21%	9%	14%	39%	36%
Ontario Greens	6%	5%	6%	9%	7%	6%	6%	5%	7%	10%	10%	6%	3%	4%
Other	6%	4%	7%	17%	8%	7%	4%	4%	2%	8%	8%	7%	6%	3%

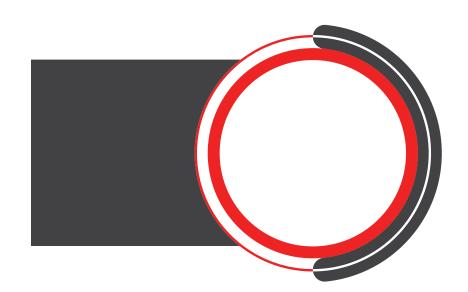
Q: If a Provincial Election were held today, which party would you vote for?

All Voters

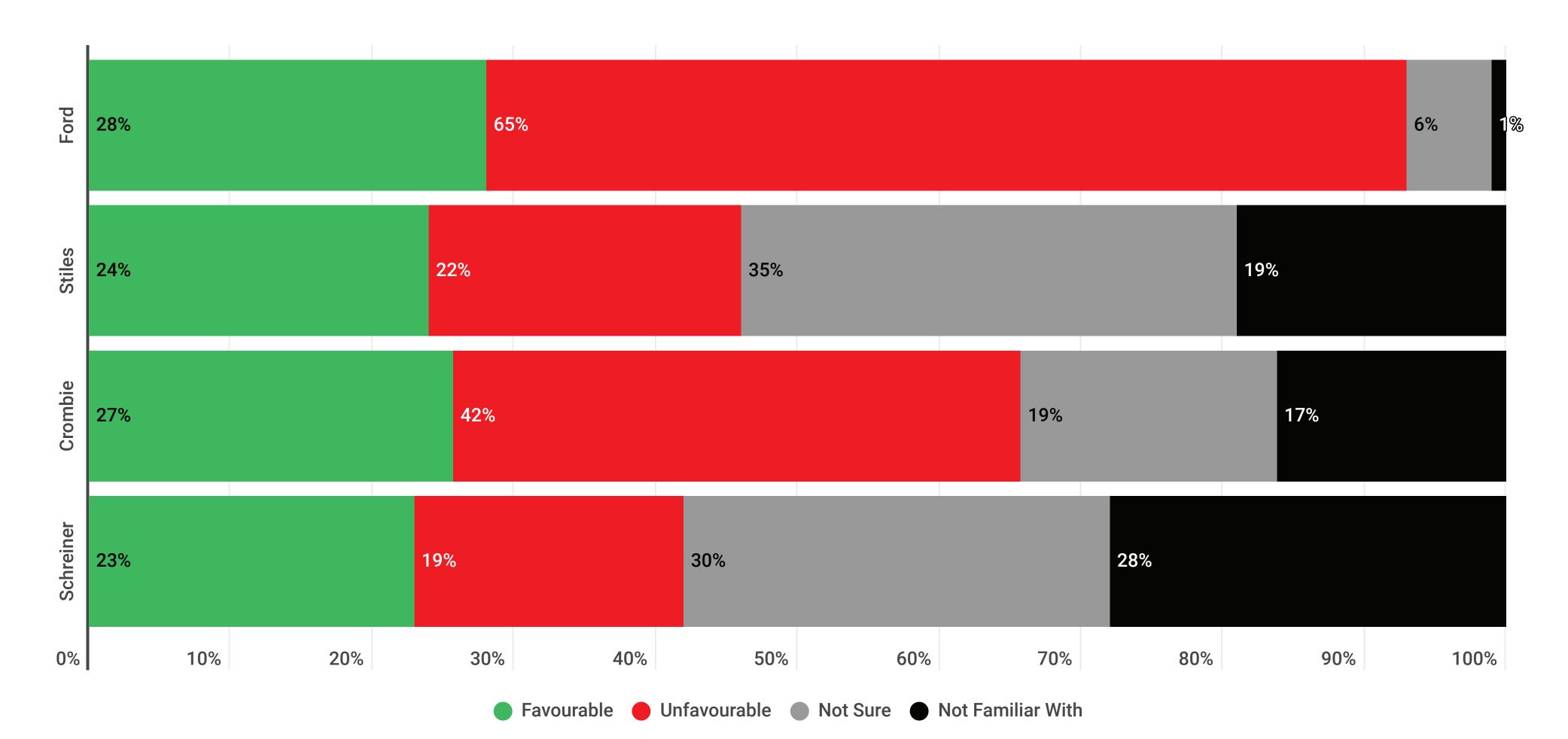
Decided & Leaning







Leader Ratings Q: Do you have a favourable or unfavourable







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