



# ONTARIO

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Ontario Survey for the **National Ethnic  
Press and Media Council of Canada**

Field Dates: April 6-7, 2024

Release Date: April 11, 2024





Liaison surveyed a random sample of 1,280 Ontario voters through Interactive Voice Recording (IVR) from April 6-7, 2024

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

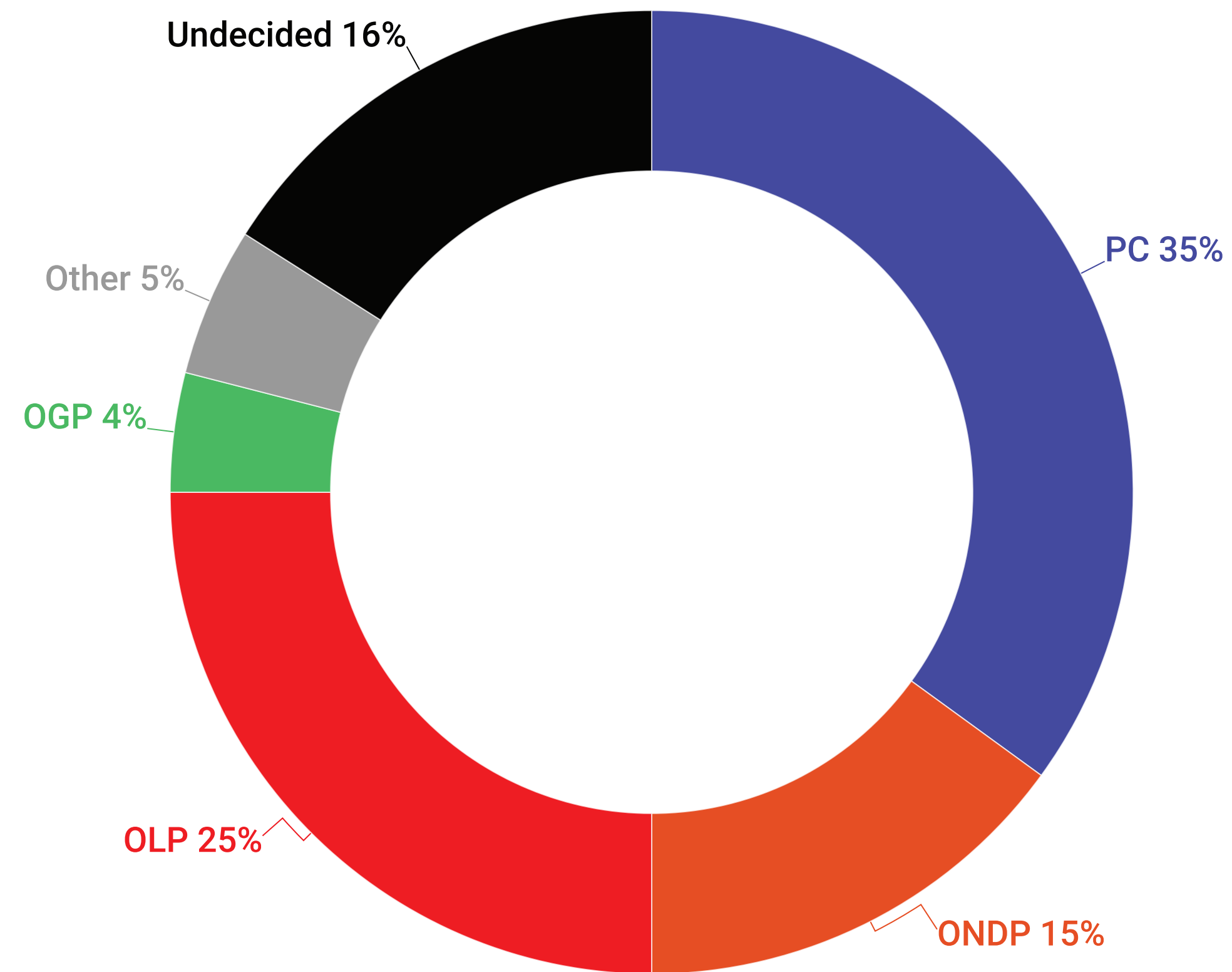
The margin of error for survey results is  $\pm 2.74$  percentage points, 19 times out of 20 for the total. Margin of error is higher for sub samples.

Results may not add up to 100 due to rounding.



## Voting Intent - Ontario

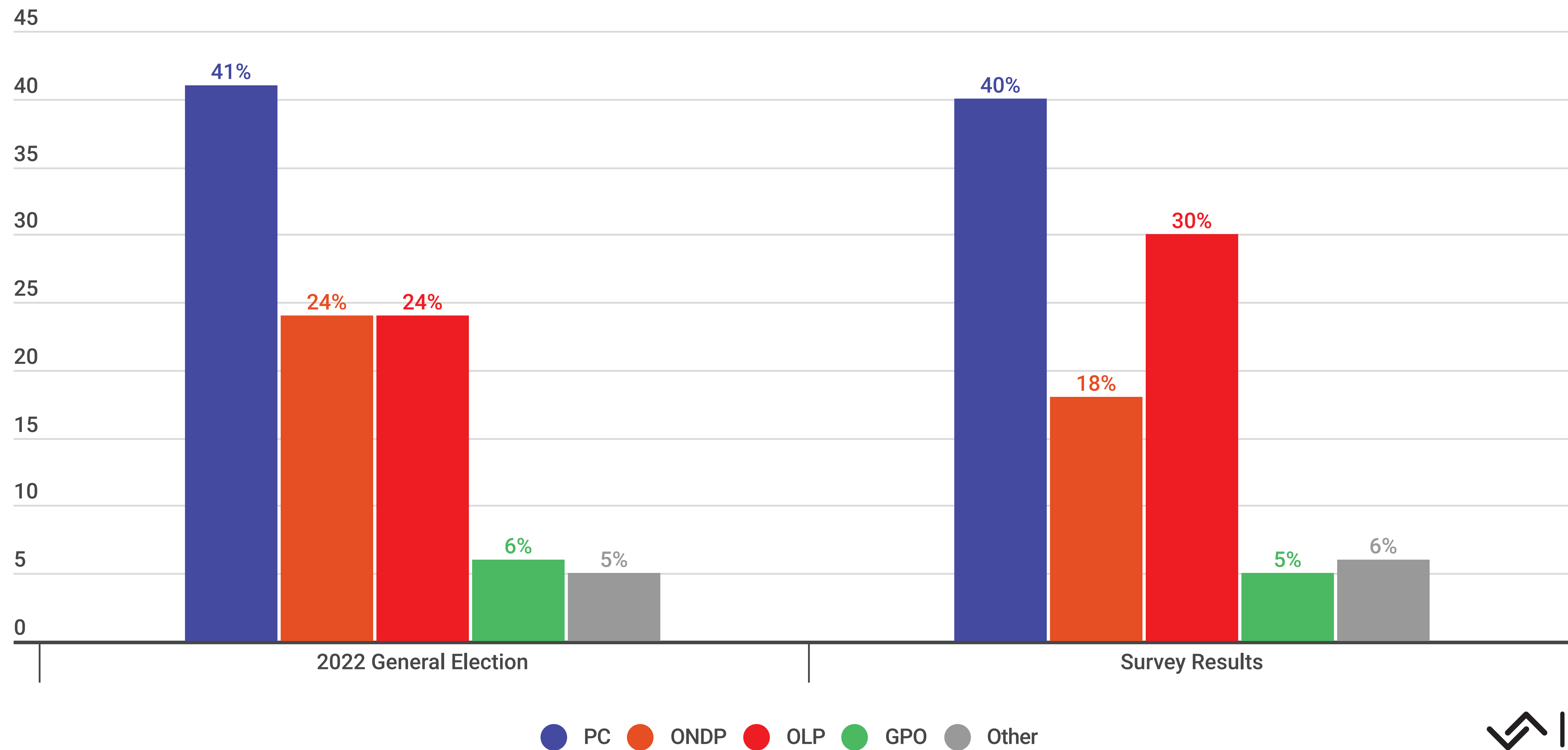
*Q: If a Provincial Election were held today, which party would you vote for?*





## Voting Intent - Ontario - Decided & Leaning Only

Q: If a Provincial Election were held today, which party would you vote for?  
(Undecided Only): And which candidate are you leaning towards?







## Voting Intent - Provincial

*Q: If a Provincial Election were held today, which party would you vote for?*

### All Voters

	All	Female	Male	Other	18-34	35-49	50-64	65+	North	East	Southwest	Southcentral	905	416
Ontario PC	35%	34%	37%	32%	33%	31%	39%	40%	29%	33%	42%	28%	38%	31%
Ontario NDP	15%	15%	15%	12%	18%	15%	12%	15%	22%	11%	21%	23%	8%	16%
Ontario Liberal	25%	27%	24%	17%	24%	27%	23%	27%	26%	19%	11%	16%	34%	34%
Green Party of Ontario	4%	4%	3%	7%	6%	4%	3%	3%	4%	9%	4%	8%	2%	2%
Other	5%	4%	5%	11%	6%	5%	4%	4%	4%	6%	8%	7%	4%	3%
Undecided	16%	16%	16%	21%	14%	18%	19%	11%	15%	23%	15%	18%	15%	14%
Sample (Unweighted)	1280	652	576	52	272	304	358	346	114	167	234	136	317	312
Weighted	1280	641	588	51	350	374	338	218	76	171	268	114	353	298

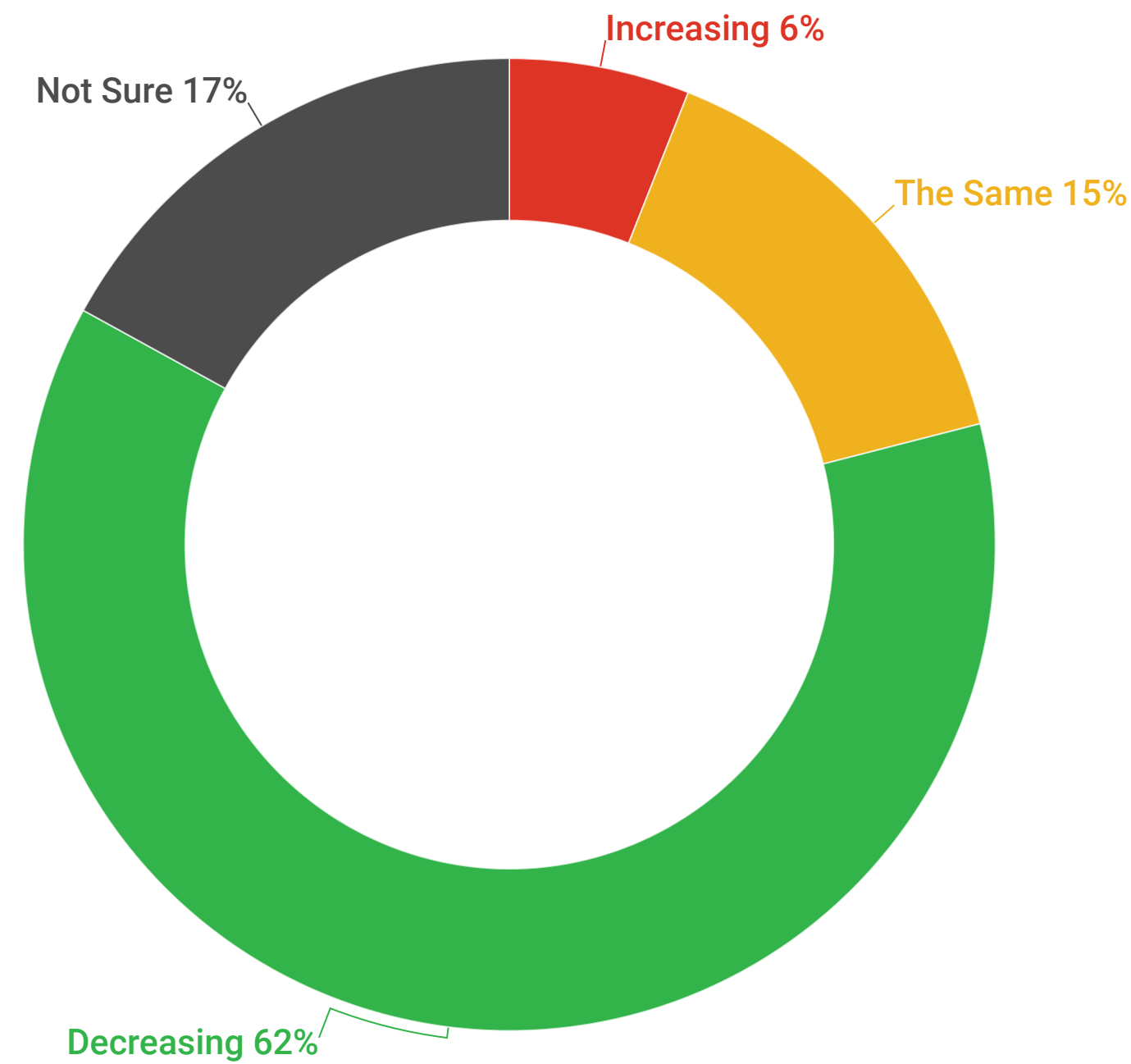
### Decided & Leaning

	All	Female	Male	Other	18-34	35-49	50-64	65+	North	East	Southwest	Southcentral	905	416
Ontario PC	40%	39%	42%	40%	37%	37%	46%	44%	34%	42%	48%	32%	43%	35%
Ontario NDP	18%	19%	17%	15%	22%	18%	15%	17%	27%	14%	24%	31%	9%	20%
Ontario Liberal	30%	32%	29%	22%	28%	33%	29%	31%	30%	25%	14%	19%	40%	39%
Ontario Greens	5%	5%	5%	9%	7%	5%	4%	3%	4%	11%	6%	10%	3%	3%
Other	6%	5%	7%	14%	7%	7%	5%	4%	5%	7%	9%	8%	5%	4%

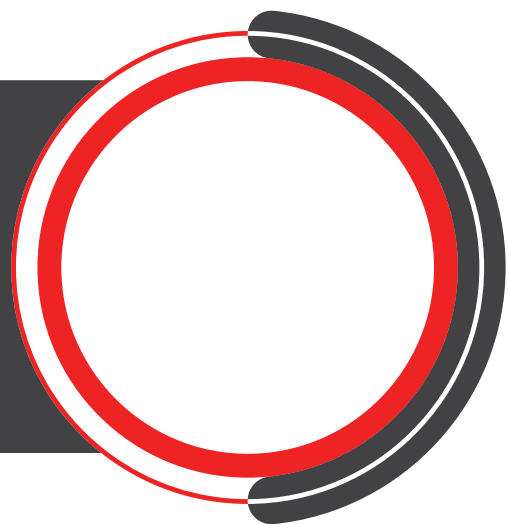


## Issue Question - Climate Change

*Q: In your opinion, is the amount of pollution produced in Ontario increasing or decreasing compared to 5 years ago or is it the same?*

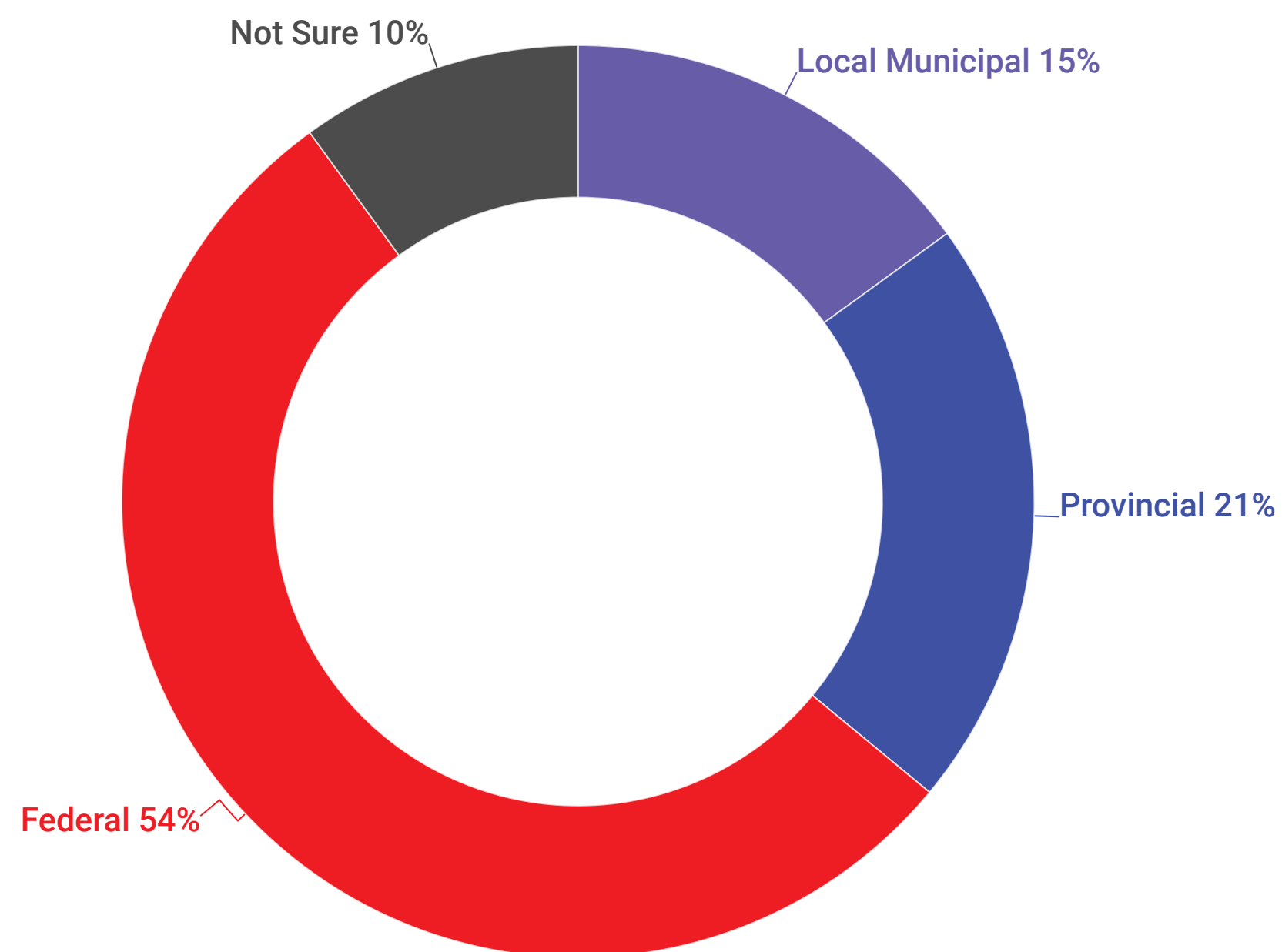


	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Increasing	6%	5%	7%	3%	7%	6%	6%	4%	5%	7%	3%	5%	6%	8%
The Same	15%	17%	13%	17%	11%	17%	17%	15%	26%	14%	16%	13%	12%	16%
Decreasing	62%	60%	64%	66%	63%	62%	60%	63%	62%	60%	68%	62%	65%	54%
Not Sure	17%	18%	16%	15%	18%	15%	17%	18%	6%	19%	12%	20%	17%	22%

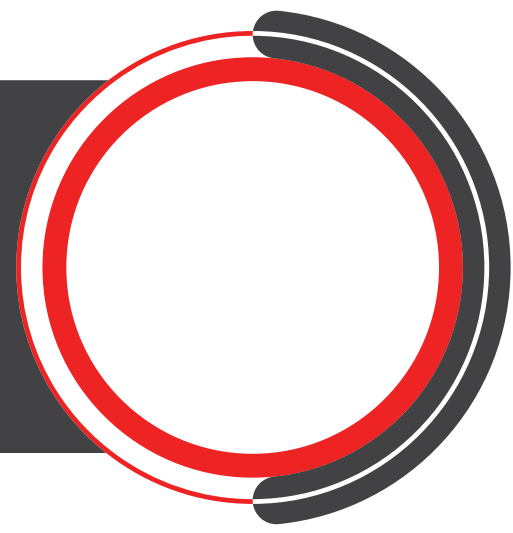


## Issue Question - Climate Change

*Q: Which level of government would you say is doing the most to reduce pollution?*

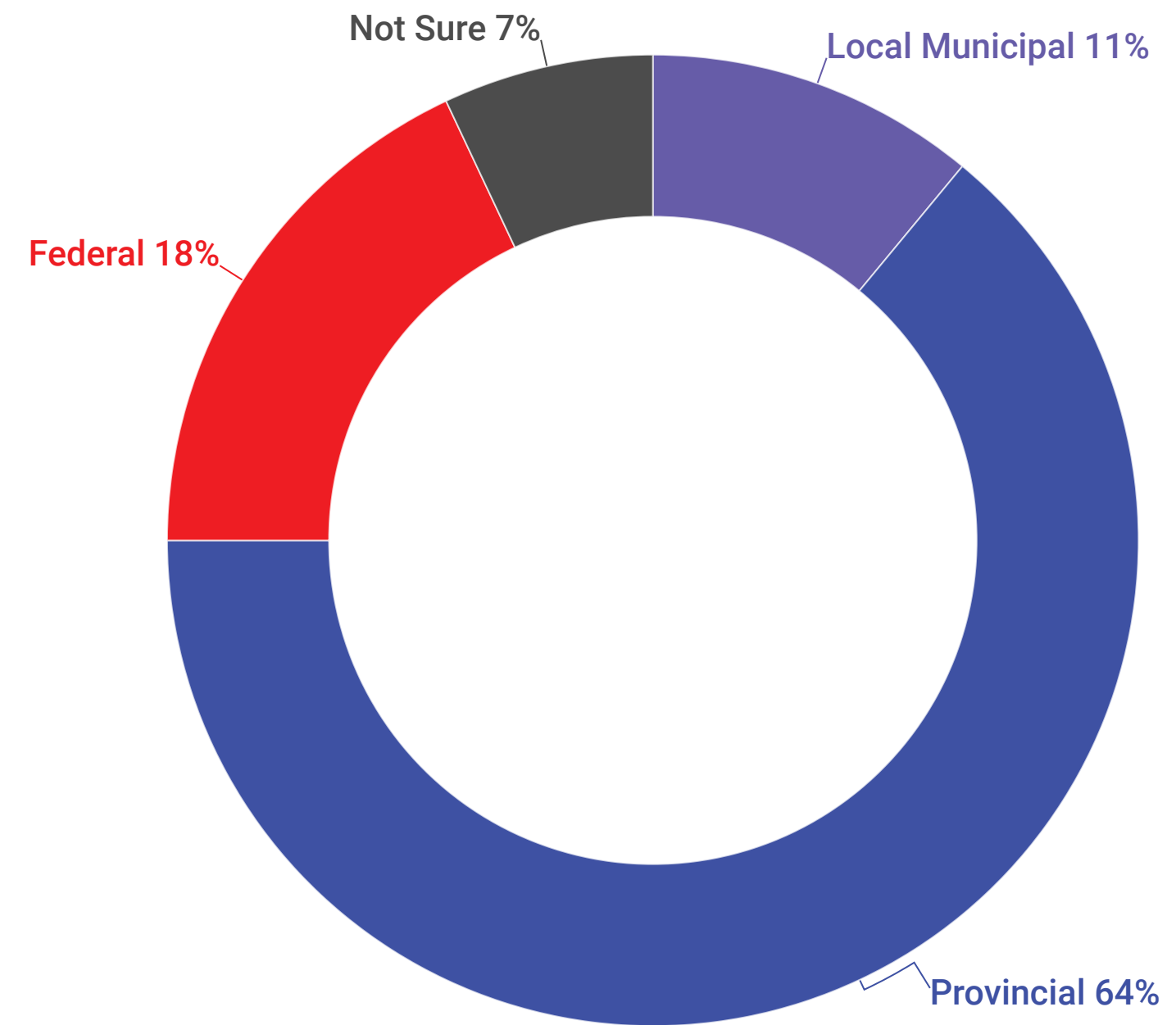


	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Local Municipal	15%	13%	17%	24%	13%	17%	14%	17%	22%	13%	13%	18%	15%	15%
Provincial	21%	17%	25%	18%	25%	17%	22%	20%	18%	21%	18%	16%	25%	22%
Federal	54%	60%	48%	46%	50%	57%	53%	57%	50%	56%	56%	51%	52%	56%
Not Sure	10%	10%	10%	11%	12%	9%	11%	7%	10%	11%	13%	15%	9%	7%



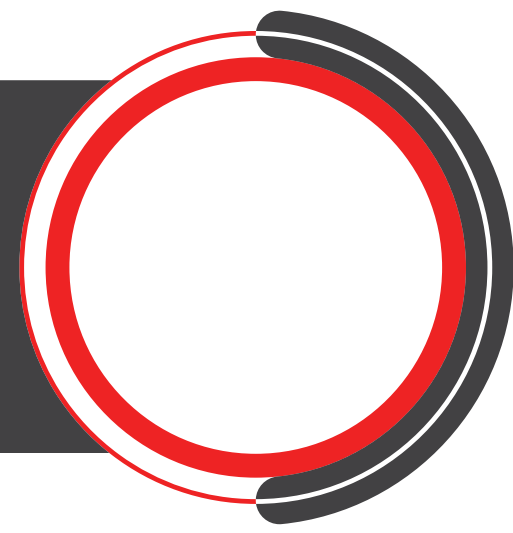
## Issue Question - Climate Change

*Q: Which level of government would you say is doing the least to reduce pollution?*



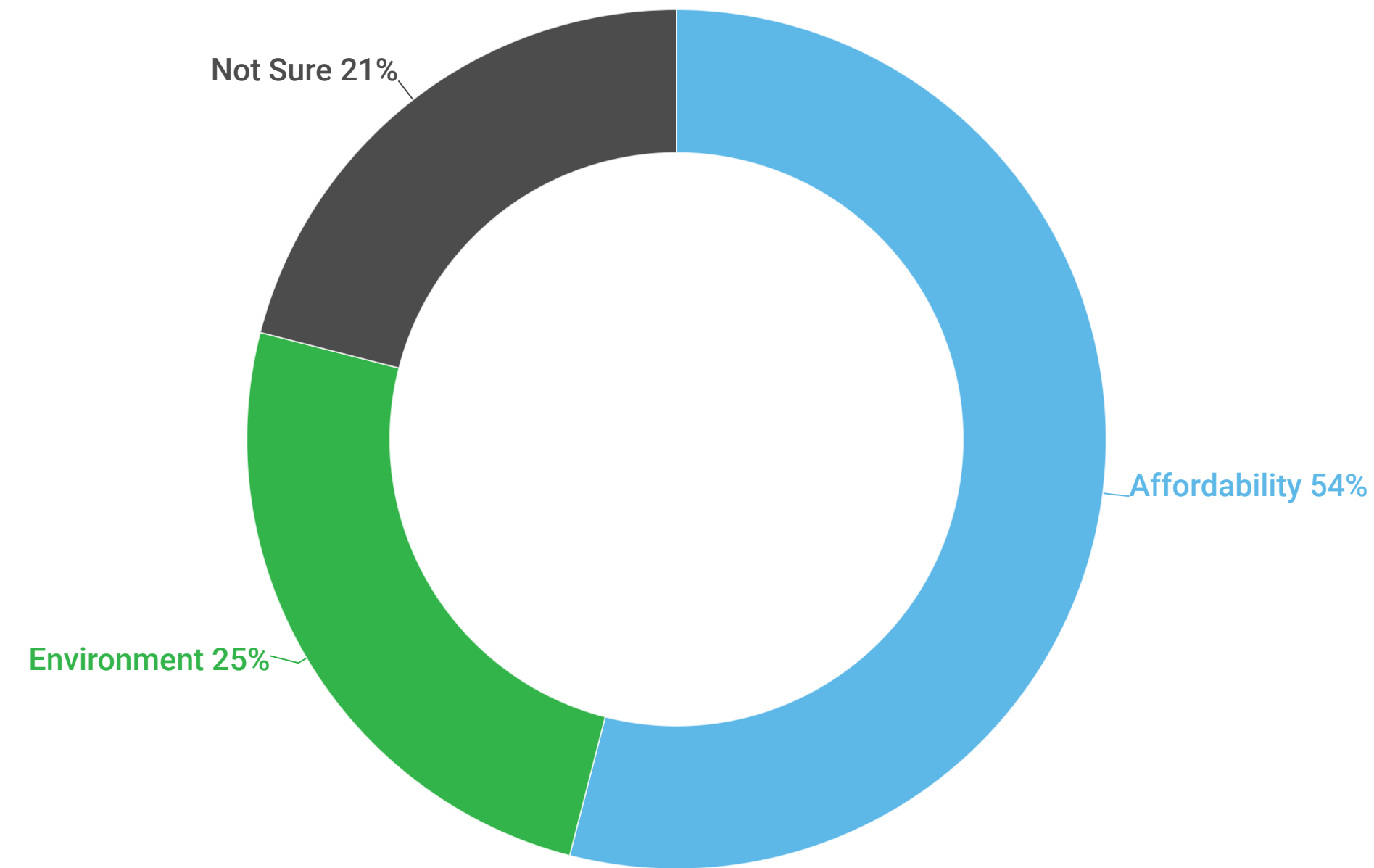
	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Local Municipal	11%	10%	11%	18%	11%	10%	11%	13%	12%	11%	10%	8%	11%	12%
Provincial	64%	68%	61%	52%	65%	64%	63%	63%	62%	62%	66%	67%	65%	62%
Federal	18%	14%	23%	13%	18%	19%	17%	17%	21%	20%	15%	16%	19%	19%
Not Sure	7%	8%	5%	18%	6%	7%	9%	7%	5%	7%	9%	8%	5%	7%





## Issue Question - Climate Change

*Q: What would you say is more important: affordability and the cost of living or the protection of the environment?*

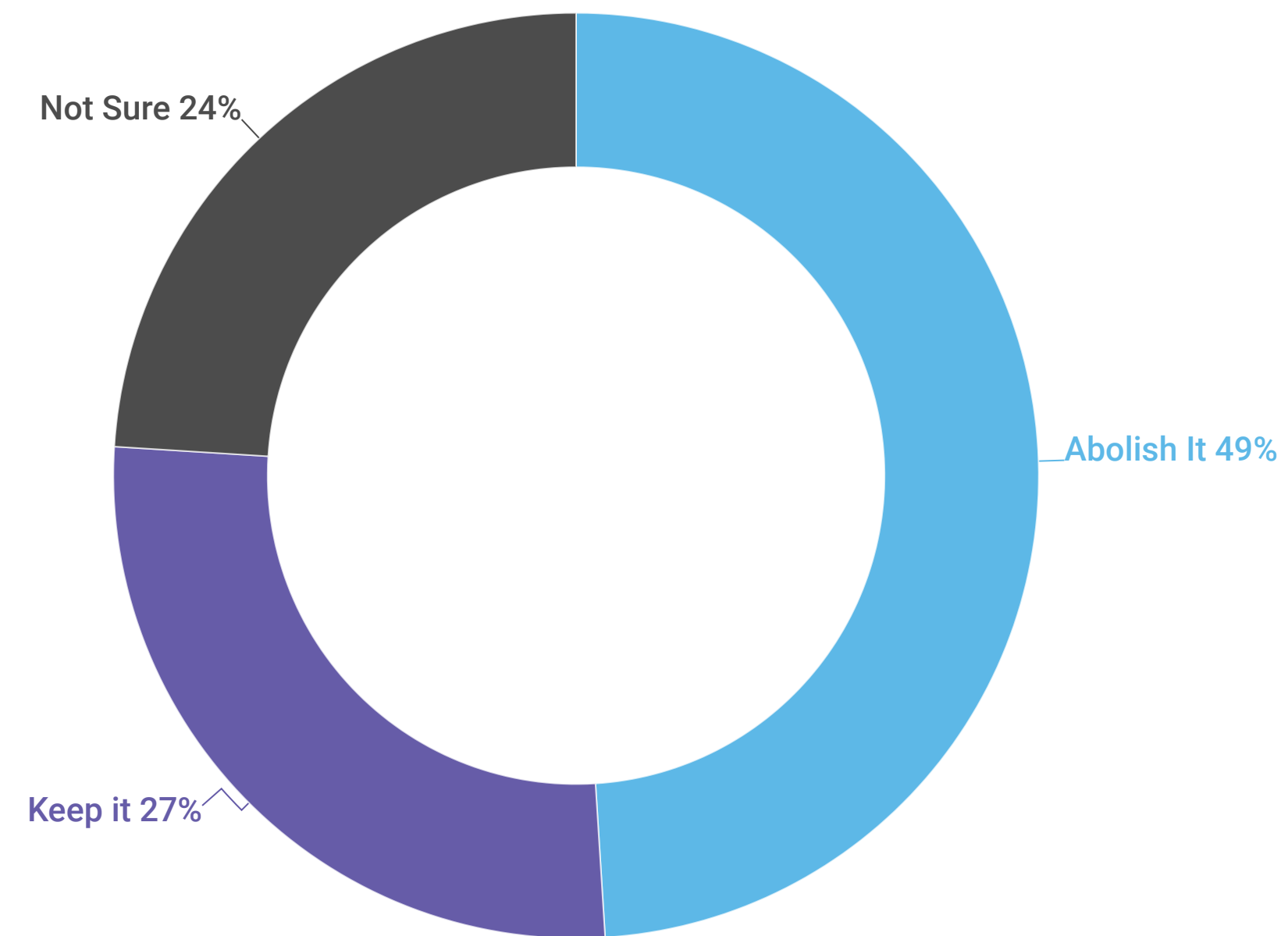


	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Affordability	54%	53%	56%	48%	53%	55%	56%	52%	77%	52%	57%	57%	51%	50%
Environment	25%	25%	24%	35%	24%	26%	22%	29%	12%	30%	31%	28%	25%	19%
Not Sure	21%	22%	20%	17%	23%	19%	22%	19%	10%	18%	12%	16%	25%	31%

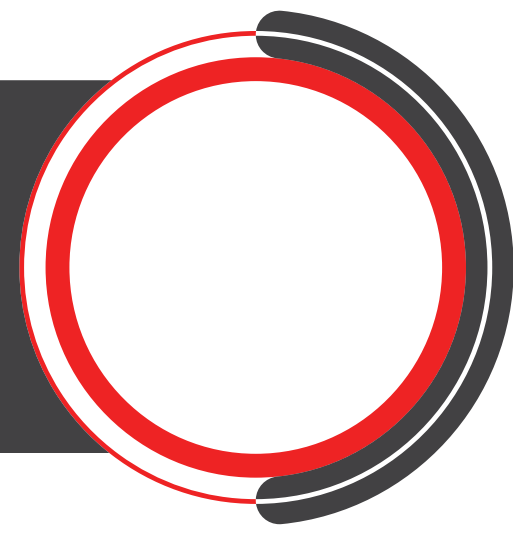


## Issue Question - Climate Change

*Q: If it were up to you, would you abolish the carbon tax or keep it in place?*

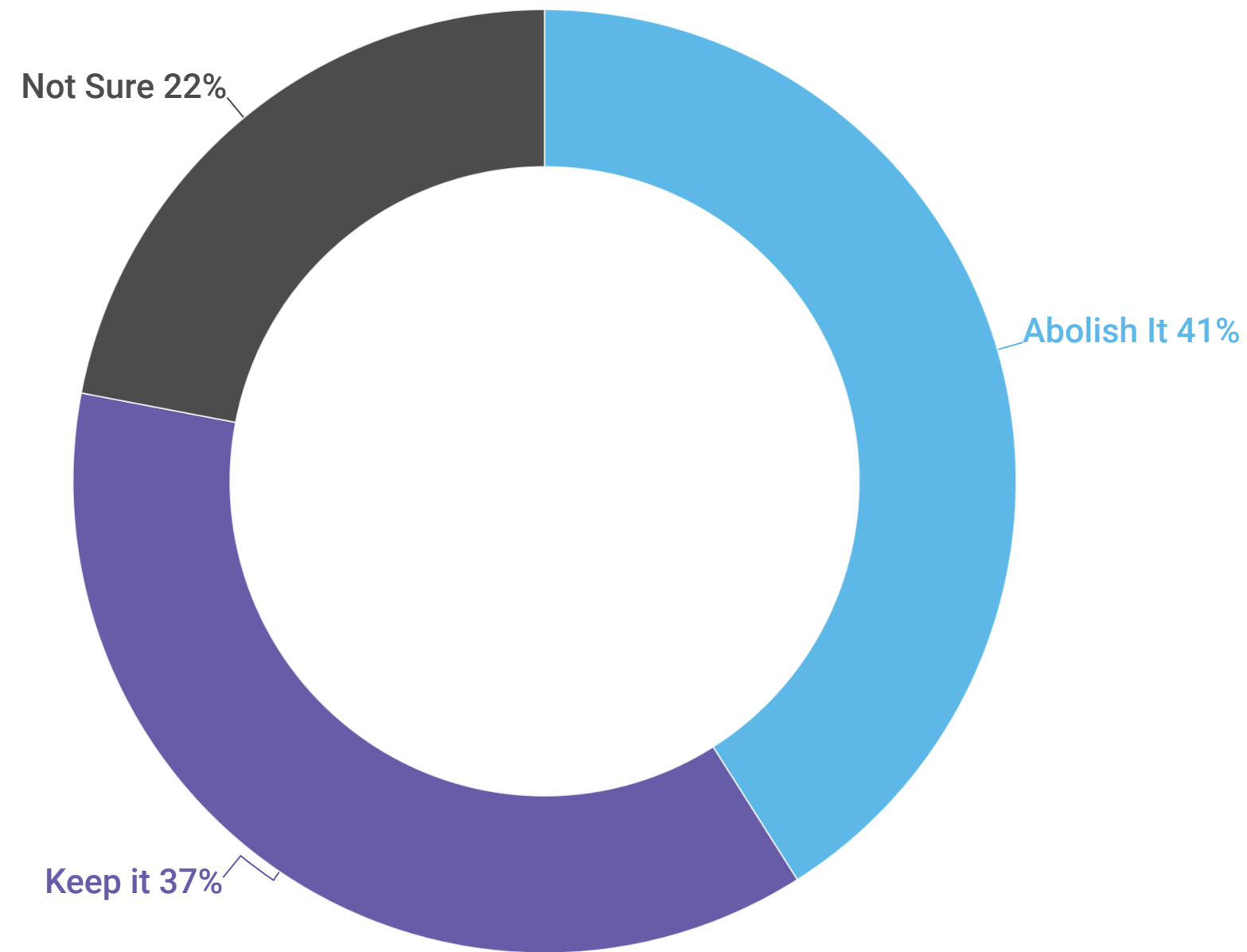


	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Abolish It	49%	46%	52%	48%	42%	47%	55%	54%	65%	47%	52%	44%	45%	50%
Keep it	27%	29%	25%	33%	34%	29%	17%	27%	18%	21%	24%	24%	32%	31%
Not Sure	24%	25%	23%	20%	24%	23%	28%	19%	17%	32%	24%	32%	23%	19%



## Issue Question - Climate Change

*Q: As you may know, the Federal government provides a rebate in Ontario for the Carbon Tax. Some say that the rebate is larger than the amount of tax most Ontarians pay, while others say Ontarians pay more in tax than they receive in rebates. If abolishing the carbon tax also meant abolishing the carbon tax rebate, would you abolish the carbon tax or keep it in place?*



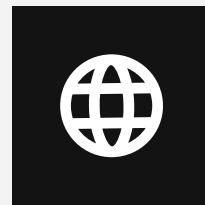
	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Abolish It	41%	35%	47%	42%	29%	39%	48%	52%	57%	45%	41%	37%	41%	37%
Keep it	37%	42%	31%	40%	48%	40%	29%	28%	28%	35%	38%	31%	38%	41%
Not Sure	22%	23%	21%	18%	24%	21%	23%	20%	15%	20%	21%	32%	22%	23%

# GET IN TOUCH

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