



BRITISH COLUMBIA

BC Survey for the **National Ethnic Press and
Media Council of Canada**

Field Dates: April 2-3, 2024

Release Date: April 12, 2024



Liaison surveyed a random sample of 1,105 BC voters through Interactive Voice Recording (IVR) from April 2-3, 2024

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

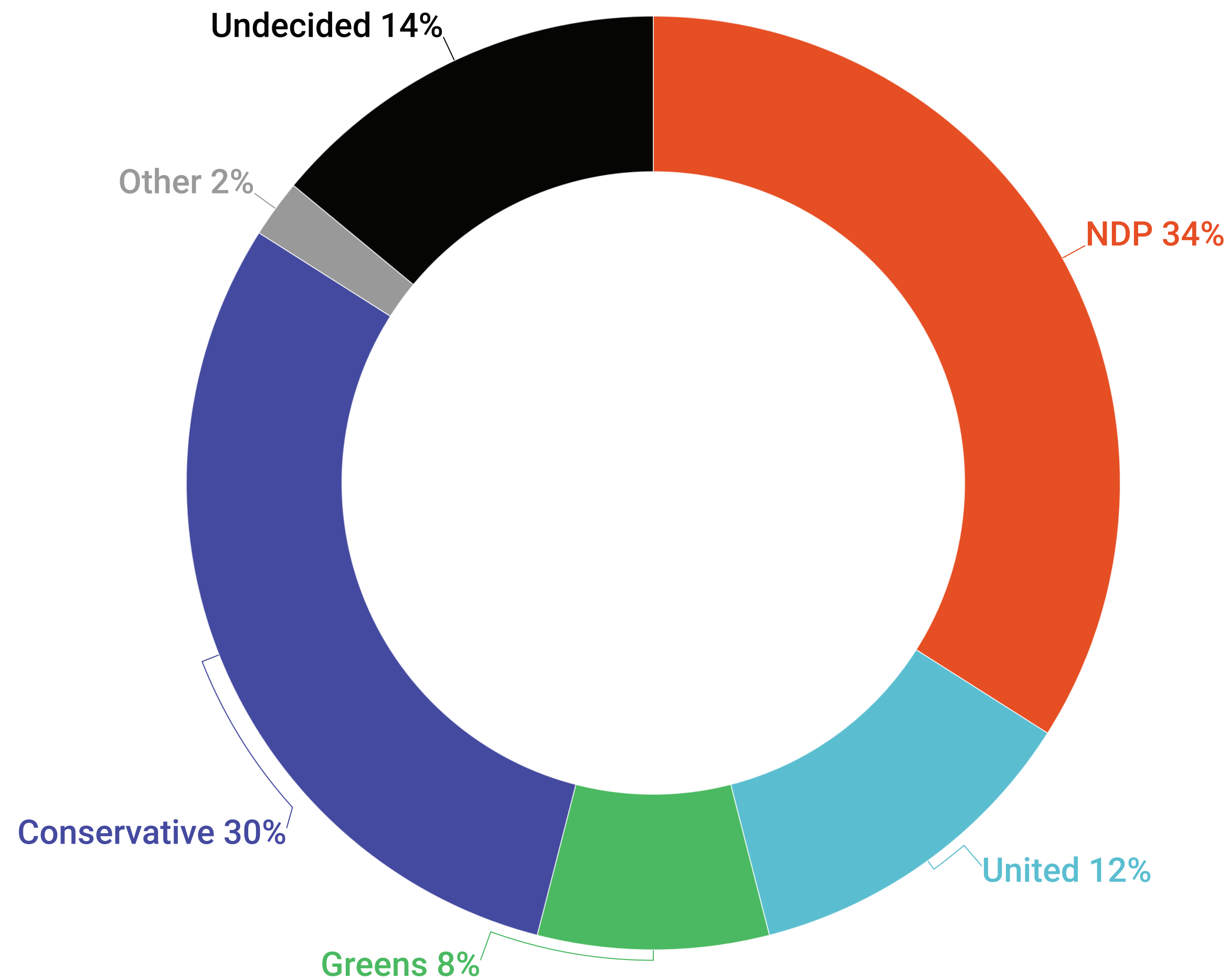
The margin of error for survey results is ± 2.94 percentage points, 19 times out of 20 for the total. Margin of error is higher for sub samples.

Results may not add up to 100 due to rounding.



Voting Intent - British Columbia

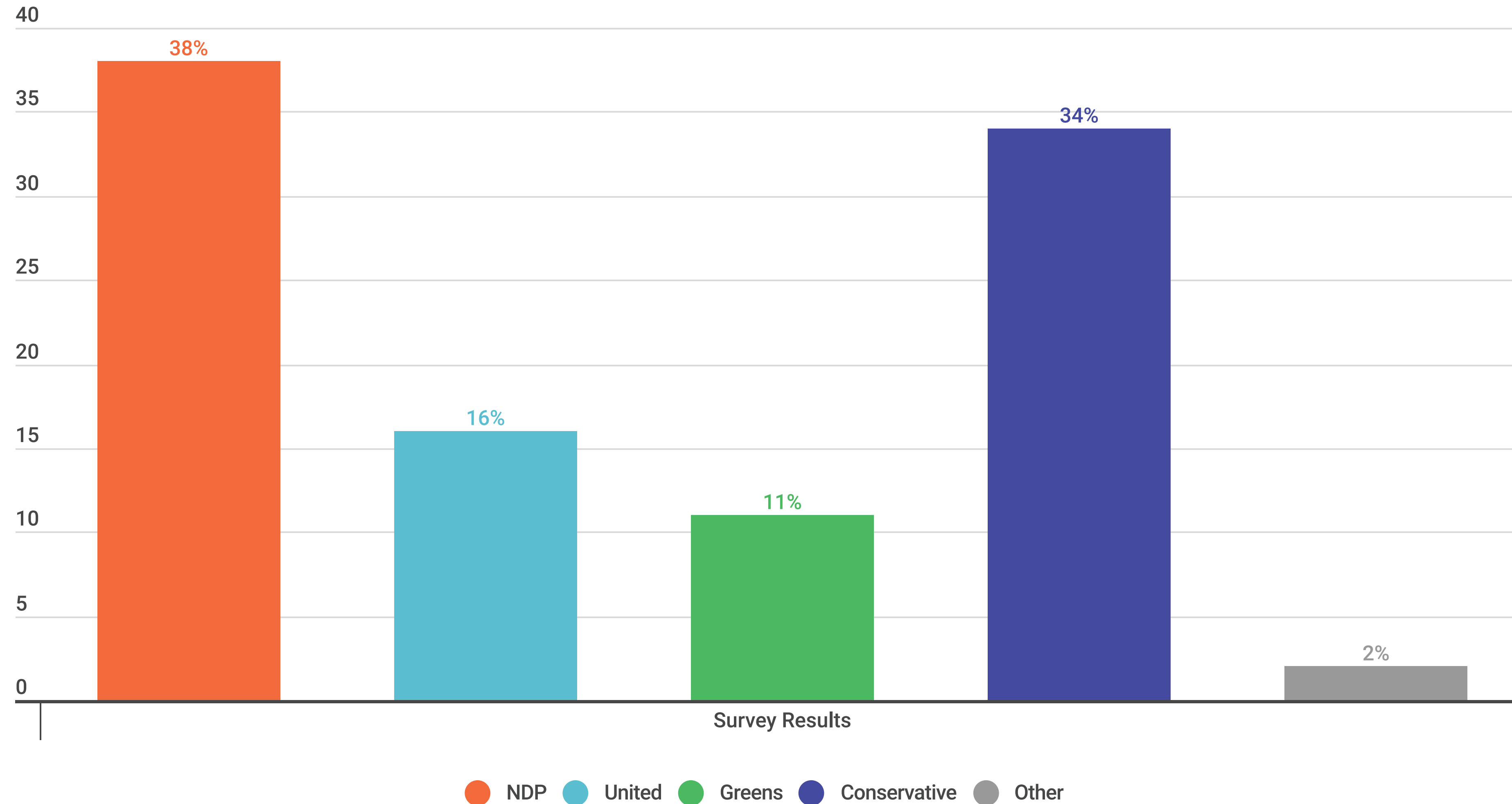
Q: If a Provincial Election were held today, which party would you vote for?

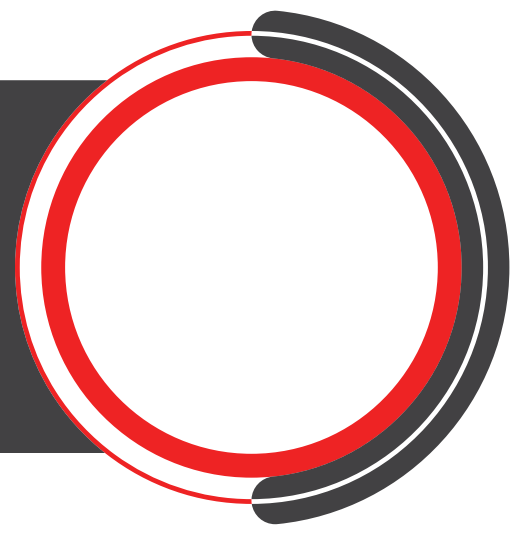




Voting Intent - British Columbia - Decided & Leaning Only

Q: If a Provincial Election were held today, which party would you vote for? (Undecided Only): And which candidate are you leaning towards?





Voting Intent - Provincial

Q: If a Provincial Election were held today, which party would you vote for?

All Voters

| | All | Female | Male | Other | 18-34 | 35-49 | 50-64 | 65+ | Vancouver CMA | Vancouver Island | Remainder of BC |
|---------------------|------|--------|------|-------|-------|-------|-------|-----|---------------|------------------|-----------------|
| NDP | 34% | 38% | 30% | 27% | 27% | 32% | 36% | 40% | 36% | 37% | 28% |
| United | 12% | 11% | 13% | 9% | 8% | 12% | 12% | 17% | 9% | 15% | 15% |
| Greens | 8% | 9% | 6% | 14% | 18% | 5% | 5% | 3% | 5% | 15% | 8% |
| Conservative | 30% | 25% | 36% | 27% | 35% | 30% | 31% | 25% | 32% | 17% | 36% |
| Other | 2% | 1% | 2% | 9% | 1% | 3% | 1% | 2% | 2% | 2% | 3% |
| Undecided | 14% | 16% | 12% | 14% | 10% | 18% | 15% | 14% | 16% | 15% | 10% |
| Sample (Unweighted) | 1105 | 599 | 479 | 27 | 215 | 217 | 331 | 342 | 488 | 307 | 310 |
| Weighted | 1105 | 557 | 526 | 22 | 292 | 263 | 278 | 272 | 622 | 205 | 278 |

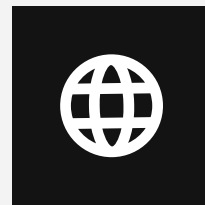
Decided & Leaning

| | All | Female | Male | Other | 18-34 | 35-49 | 50-64 | 65+ | Vancouver CMA | Vancouver Island | Remainder of BC |
|--------------|-----|--------|------|-------|-------|-------|-------|-----|---------------|------------------|-----------------|
| NDP | 38% | 44% | 32% | 32% | 30% | 36% | 41% | 46% | 41% | 41% | 30% |
| United | 16% | 14% | 18% | 11% | 11% | 16% | 16% | 19% | 13% | 18% | 19% |
| Greens | 11% | 13% | 8% | 16% | 21% | 8% | 8% | 4% | 8% | 20% | 10% |
| Conservative | 34% | 28% | 39% | 32% | 36% | 36% | 34% | 28% | 36% | 19% | 39% |
| Other | 2% | 1% | 3% | 11% | 1% | 3% | 2% | 2% | 2% | 2% | 3% |

GET IN TOUCH



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