



ONTARIO

Ontario Survey for the **National Ethnic
Press and Media Council of Canada**

Field Dates: March 8-9, 2024

Release Date: March 11, 2024



Liaison surveyed a random sample of 1,283 Ontario voters through Interactive Voice Recording (IVR) from March 8-9, 2024

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

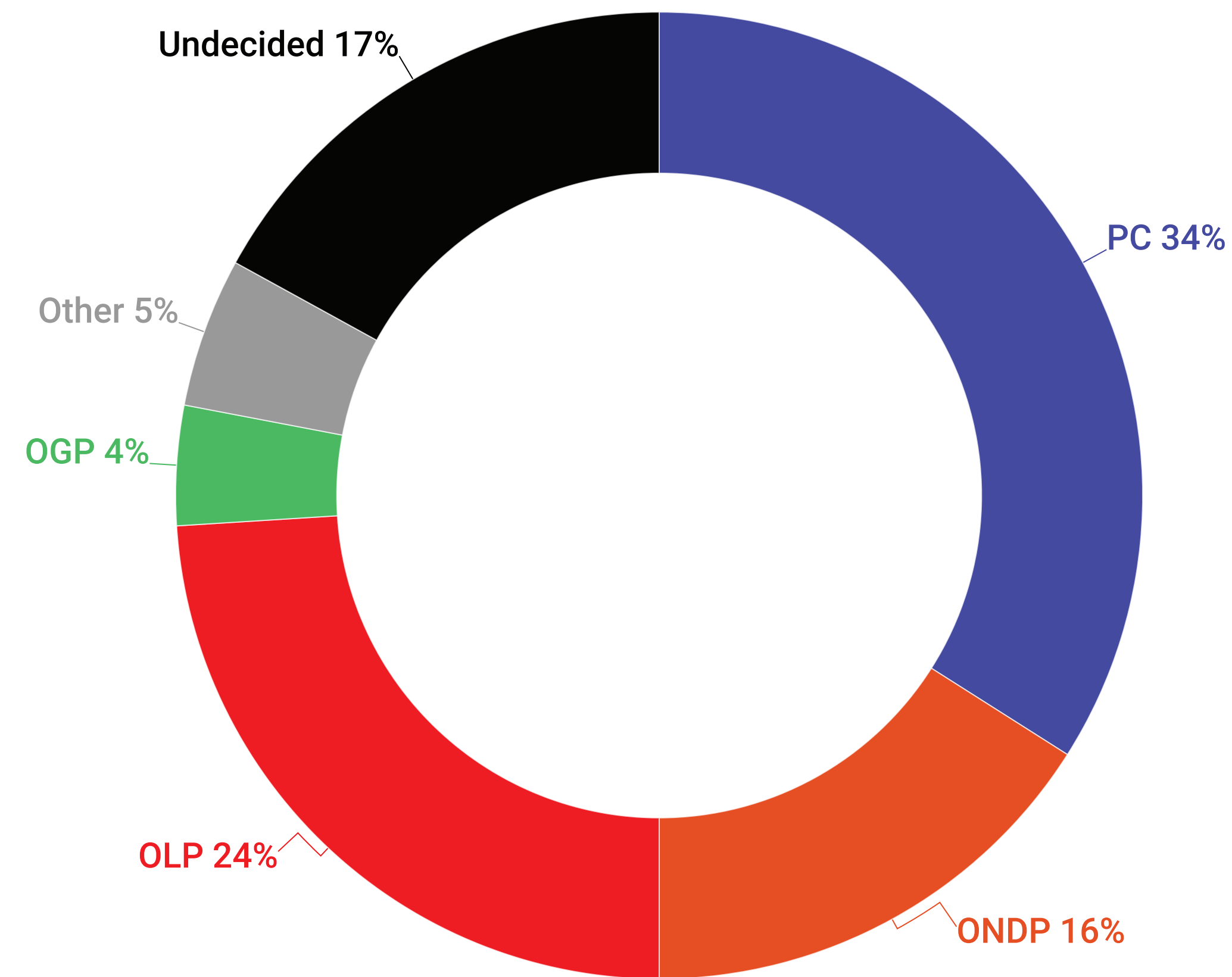
The margin of error for survey results is ± 2.74 percentage points, 19 times out of 20 for the total. Margin of error is higher for sub samples.

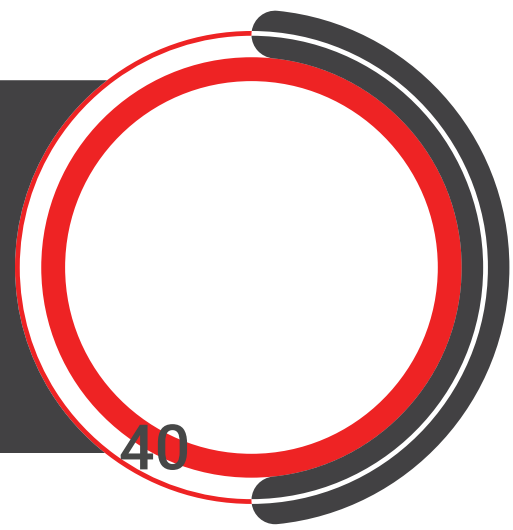
Results may not add up to 100 due to rounding.



Voting Intent - Provincial

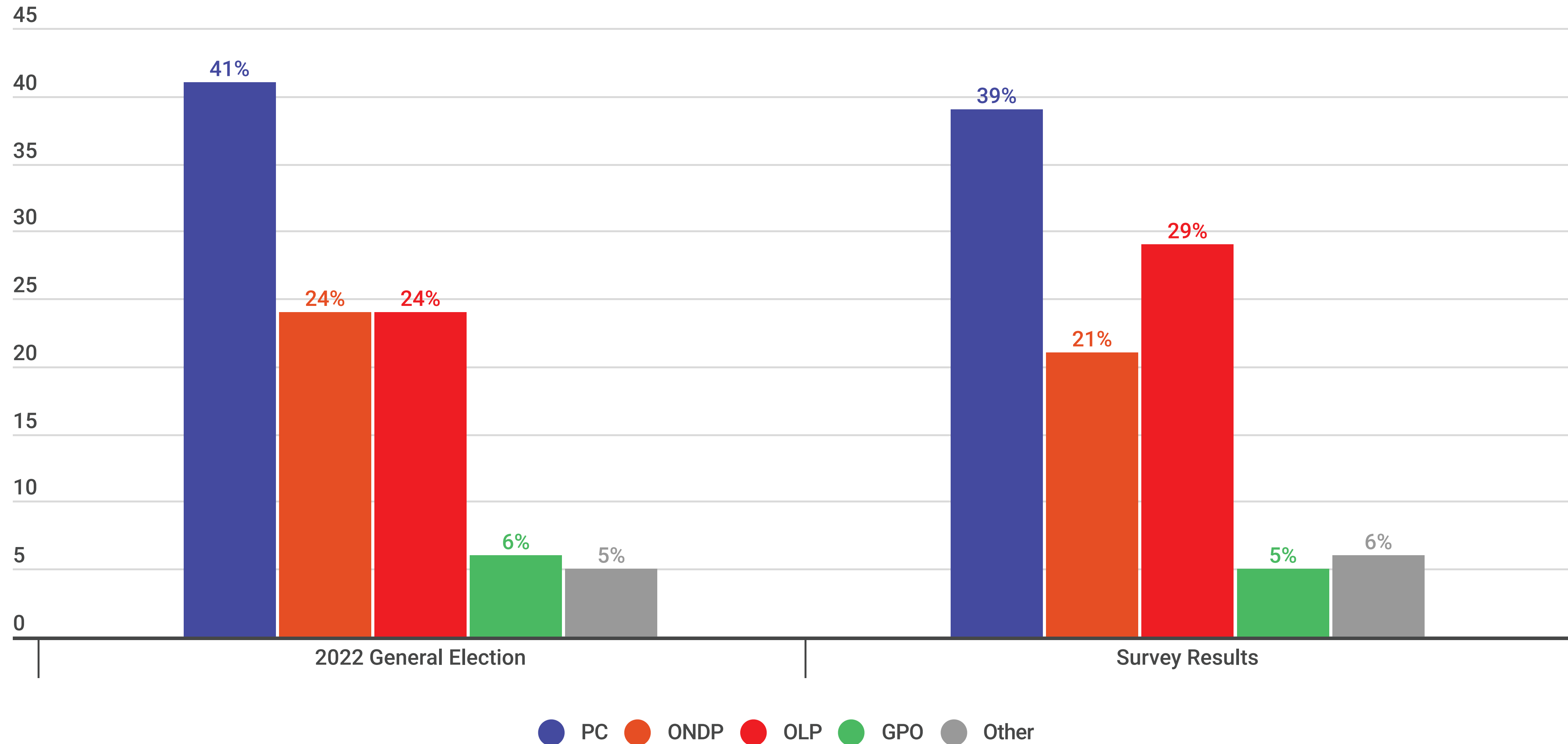
Q: If a Provincial Election were held today, which party would you vote for?





Voting Intent - Provincial - Decided & Leaning Only

Q: If a Provincial Election were held today, which party would you vote for?





Voting Intent - Provincial

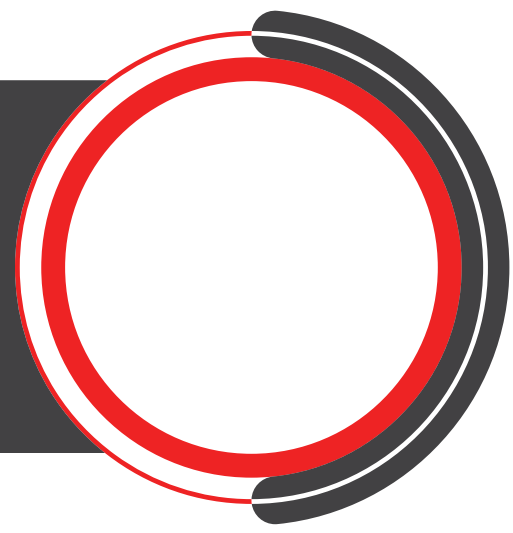
Q: If a Provincial Election were held today, which party would you vote for?

All Voters

	All	Female	Male	Other	18-34	35-49	50-64	65+	North	East	Southwest	Southcentral	905	416
Ontario PC	34%	30%	39%	28%	26%	34%	41%	38%	29%	36%	35%	29%	35%	35%
Ontario NDP	16%	17%	16%	15%	24%	14%	15%	11%	22%	15%	21%	22%	13%	14%
Ontario Liberal	24%	27%	20%	19%	21%	27%	21%	27%	30%	20%	11%	17%	32%	30%
Green Party of Ontario	4%	4%	4%	9%	6%	4%	2%	4%	2%	4%	4%	10%	2%	4%
Other	5%	4%	5%	8%	3%	6%	5%	5%	4%	5%	8%	6%	4%	3%
Undecided	17%	17%	16%	21%	19%	16%	17%	14%	13%	21%	21%	16%	15%	14%
Sample (Unweighted)	1283	655	572	56	281	297	371	334	116	148	230	132	320	337
Weighted	1283	642	589	51	351	375	338	219	76	172	168	115	354	299

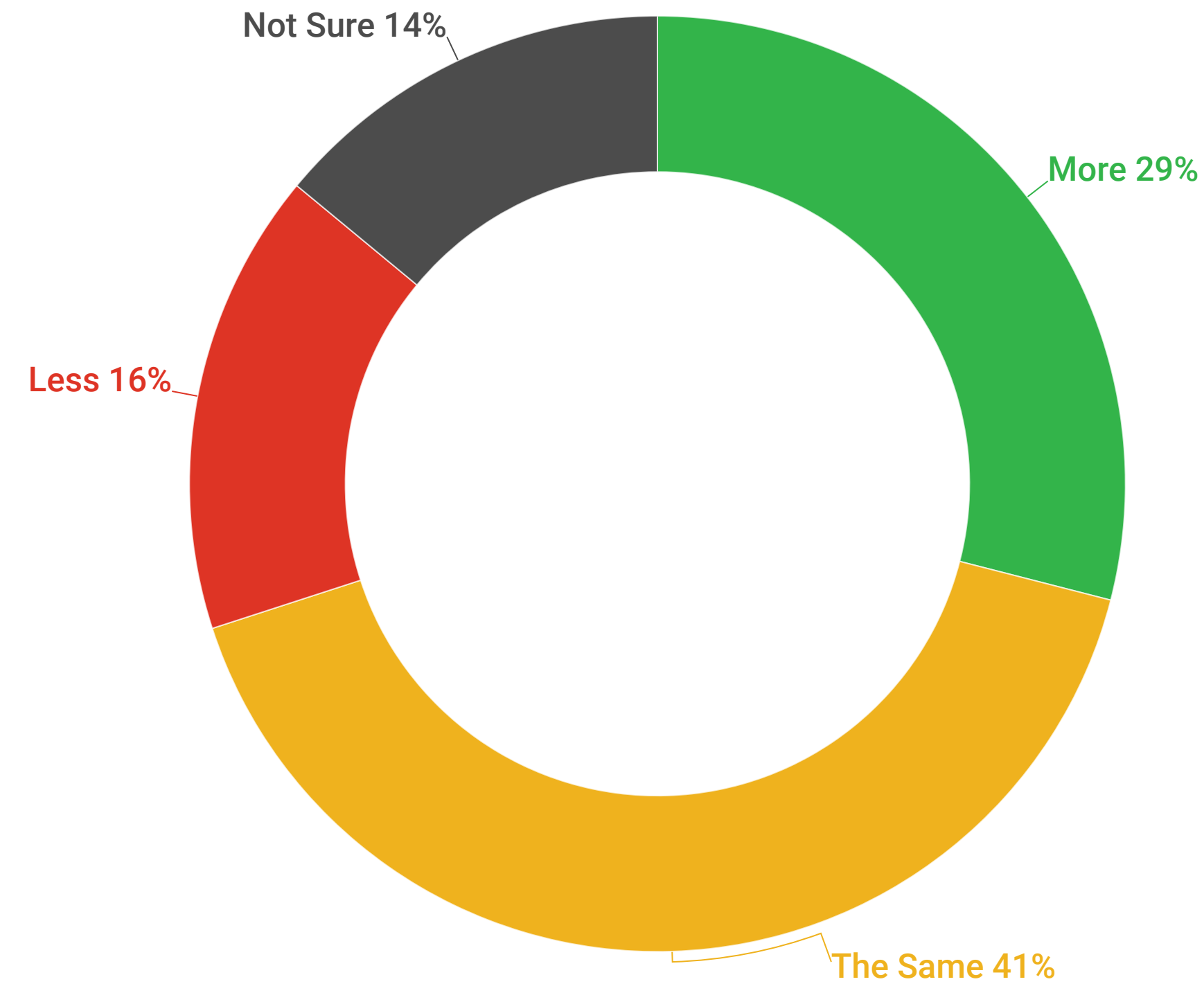
Decided & Leaning

	All	Female	Male	Other	18-34	35-49	50-64	65+	North	East	Southwest	Southcentral	905	416
Ontario PC	39%	35%	44%	34%	30%	38%	48%	44%	33%	45%	43%	33%	39%	38%
Ontario NDP	21%	22%	20%	19%	31%	18%	18%	14%	26%	19%	27%	28%	18%	16%
Ontario Liberal	29%	33%	25%	25%	27%	32%	26%	32%	34%	25%	15%	20%	36%	38%
Ontario Greens	5%	5%	5%	12%	8%	5%	3%	4%	2%	5%	5%	12%	3%	5%
Other	6%	5%	6%	11%	4%	7%	6%	6%	5%	6%	10%	7%	4%	3%

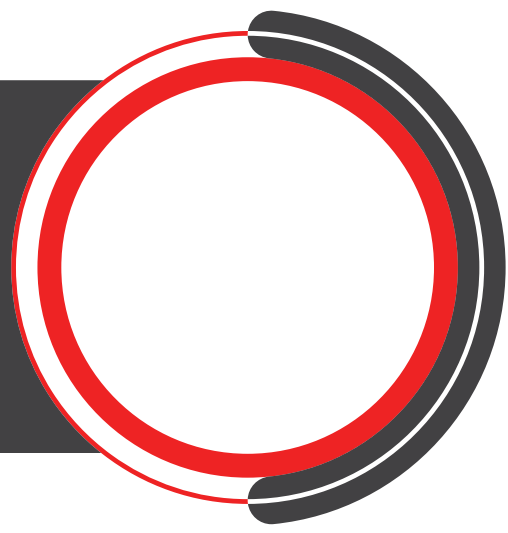


Issue Question - Housing

Q: In your opinion, is more or less housing being built in Ontario today than it was 5 years ago or is the same amount being built?

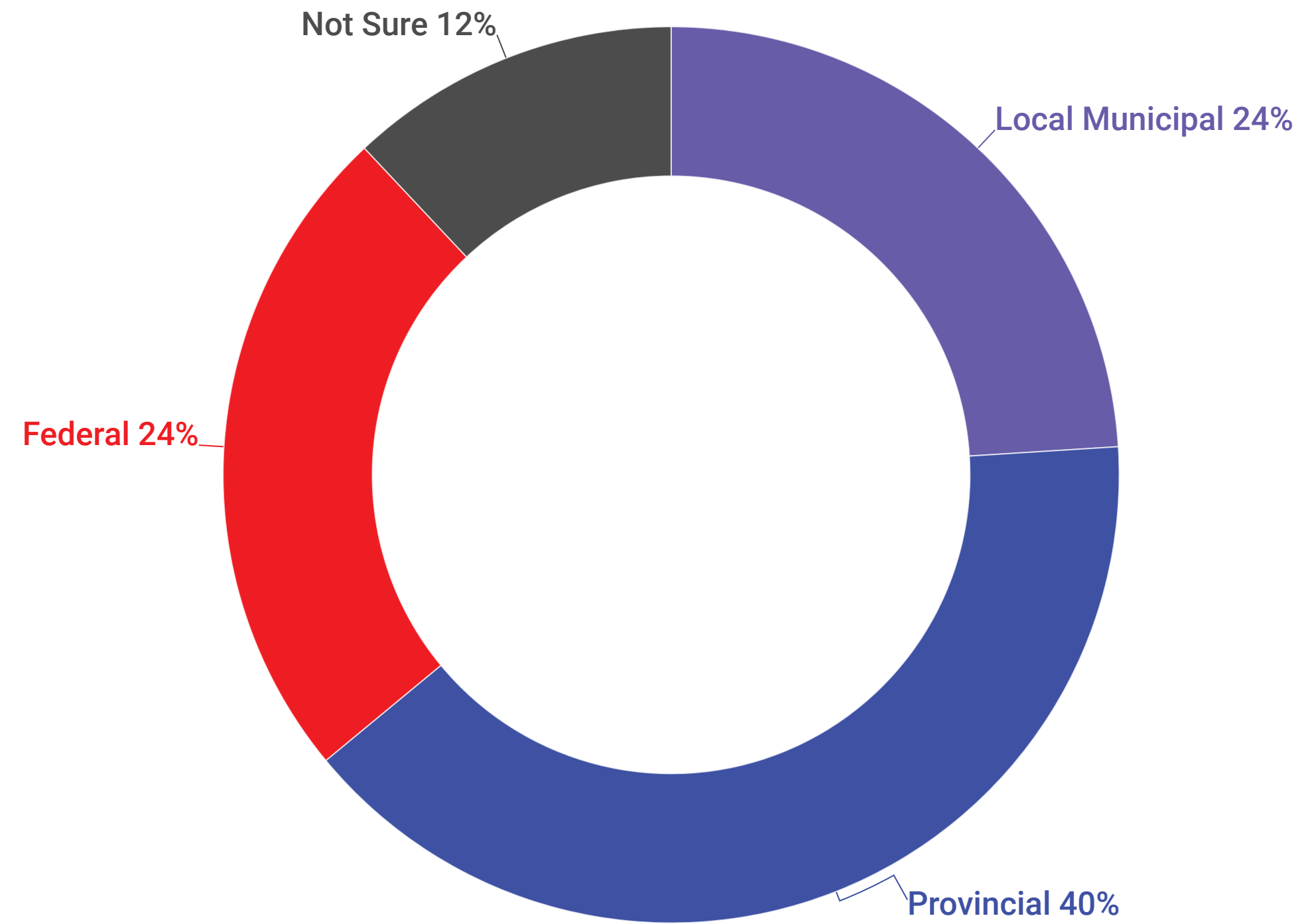


	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
More	29%	32%	27%	18%	26%	28%	33%	29%	28%	25%	31%	27%	24%	36%
The Same	41%	38%	43%	54%	40%	43%	39%	42%	48%	43%	39%	43%	49%	30%
Less	16%	16%	16%	15%	20%	15%	13%	16%	16%	16%	20%	16%	12%	18%
Not Sure	14%	14%	14%	13%	14%	14%	15%	13%	8%	16%	10%	13%	15%	17%



Issue Question - Housing

Q: Which level of government would you say is doing the most to create new housing?

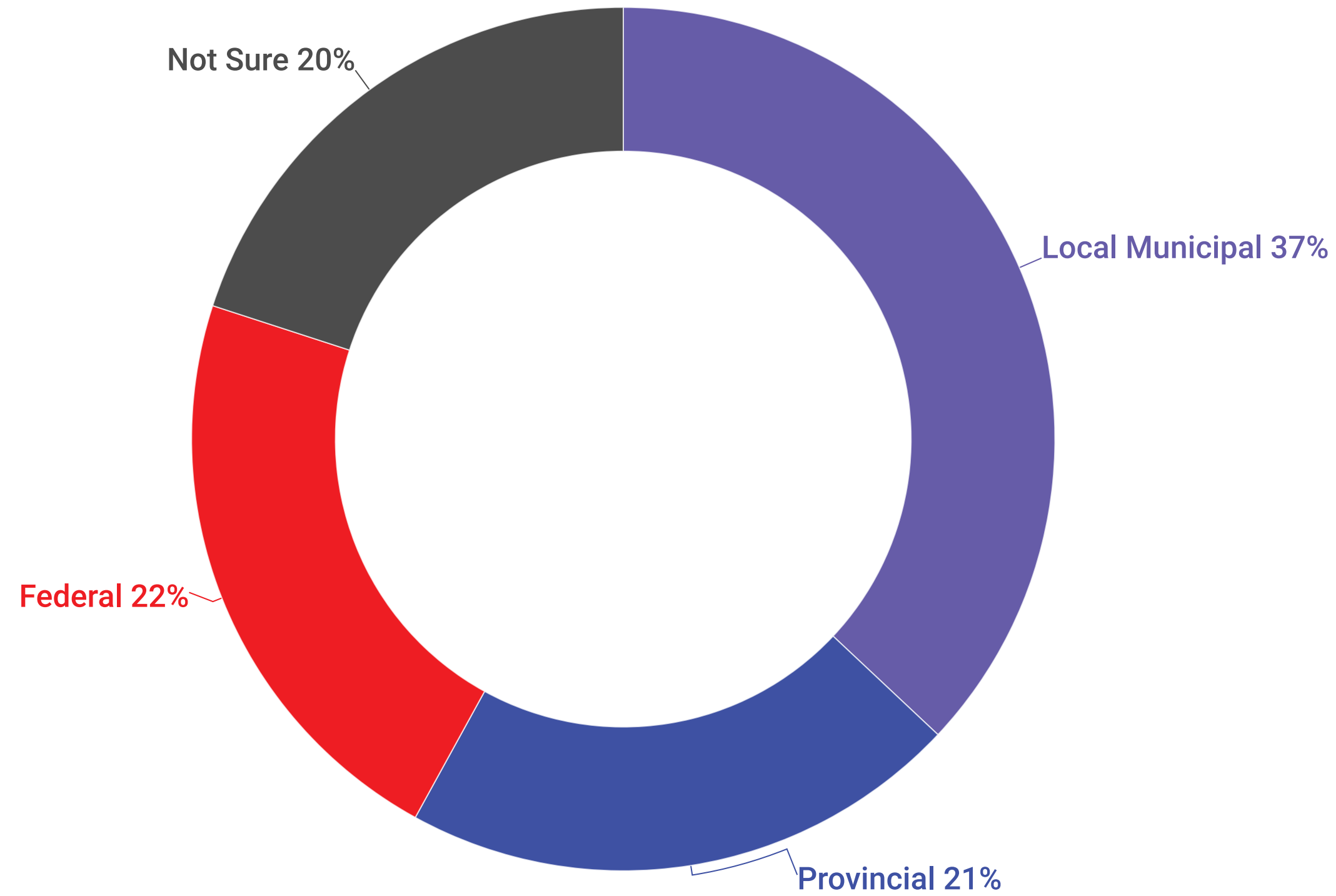


	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Local Municipal	24%	23%	24%	30%	30%	28%	23%	10%	24%	23%	21%	29%	18%	33%
Provincial	40%	37%	44%	38%	36%	39%	38%	51%	44%	41%	47%	36%	44%	28%
Federal	24%	27%	21%	24%	19%	23%	27%	29%	20%	22%	17%	19%	26%	32%
Not Sure	12%	13%	11%	8%	15%	11%	12%	10%	12%	14%	14%	16%	12%	7%

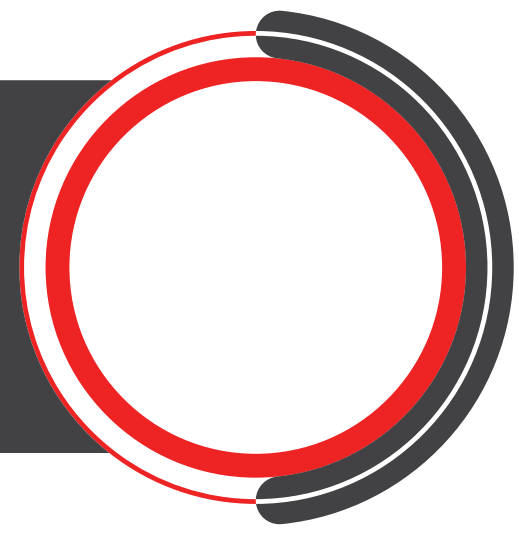


Issue Question - Housing

Q: Which level of government would you say is doing the least to create new housing?

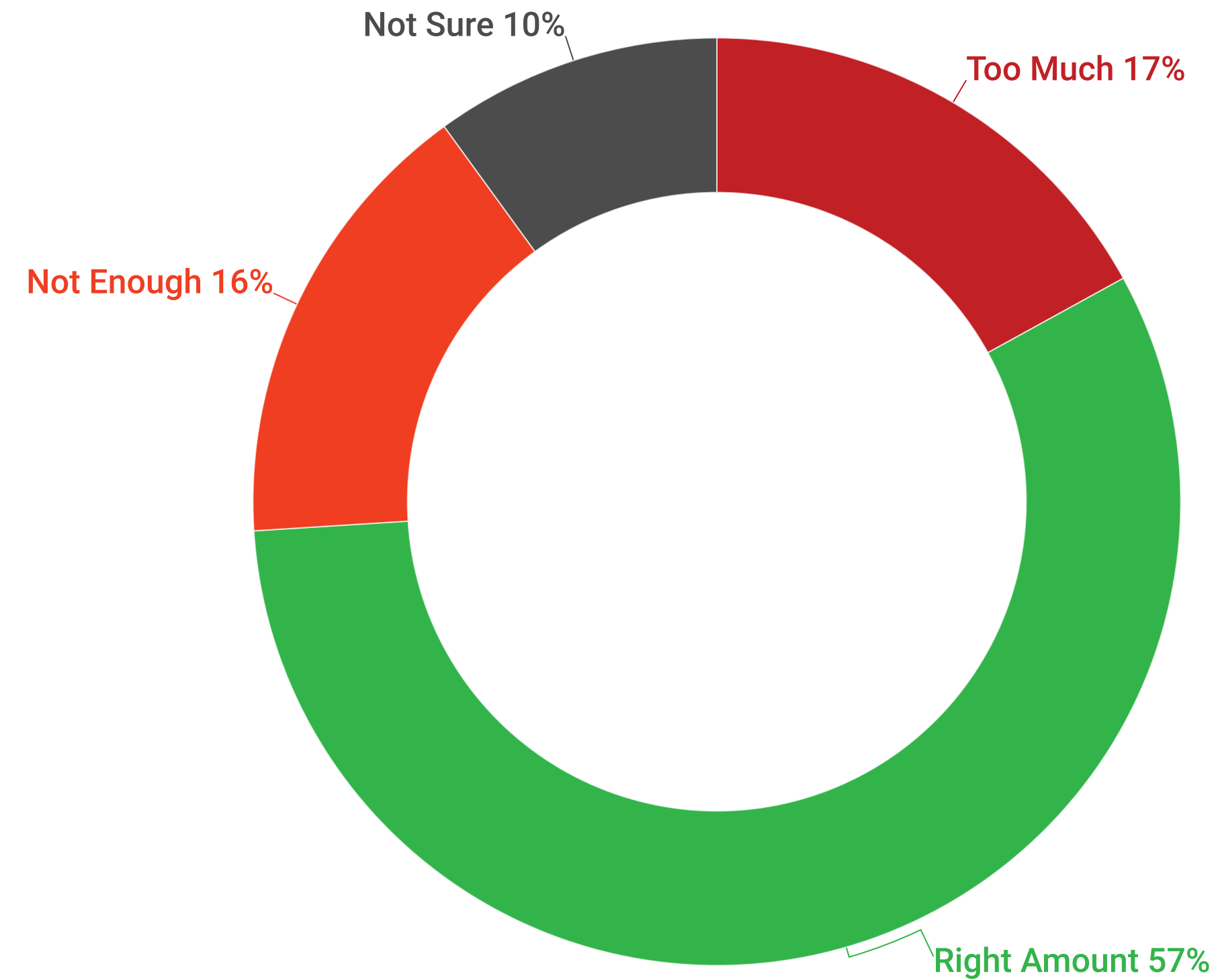


	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Local Municipal	37%	36%	37%	44%	23%	37%	44%	47%	41%	51%	42%	30%	32%	32%
Provincial	21%	24%	18%	23%	27%	18%	19%	20%	16%	20%	21%	16%	18%	28%
Federal	22%	17%	27%	24%	27%	25%	16%	20%	22%	16%	24%	29%	24%	18%
Not Sure	20%	23%	18%	8%	23%	20%	21%	13%	20%	13%	14%	25%	26%	22%

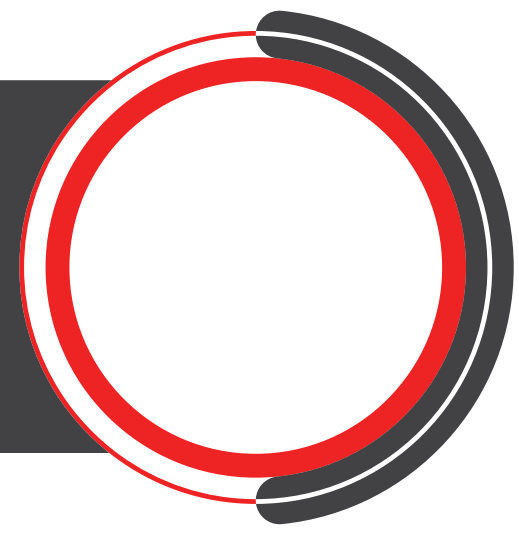


Issue Question - Housing

Q: Thinking about the construction of new housing in your own community, would you say too much housing is being built, not enough or the right amount?

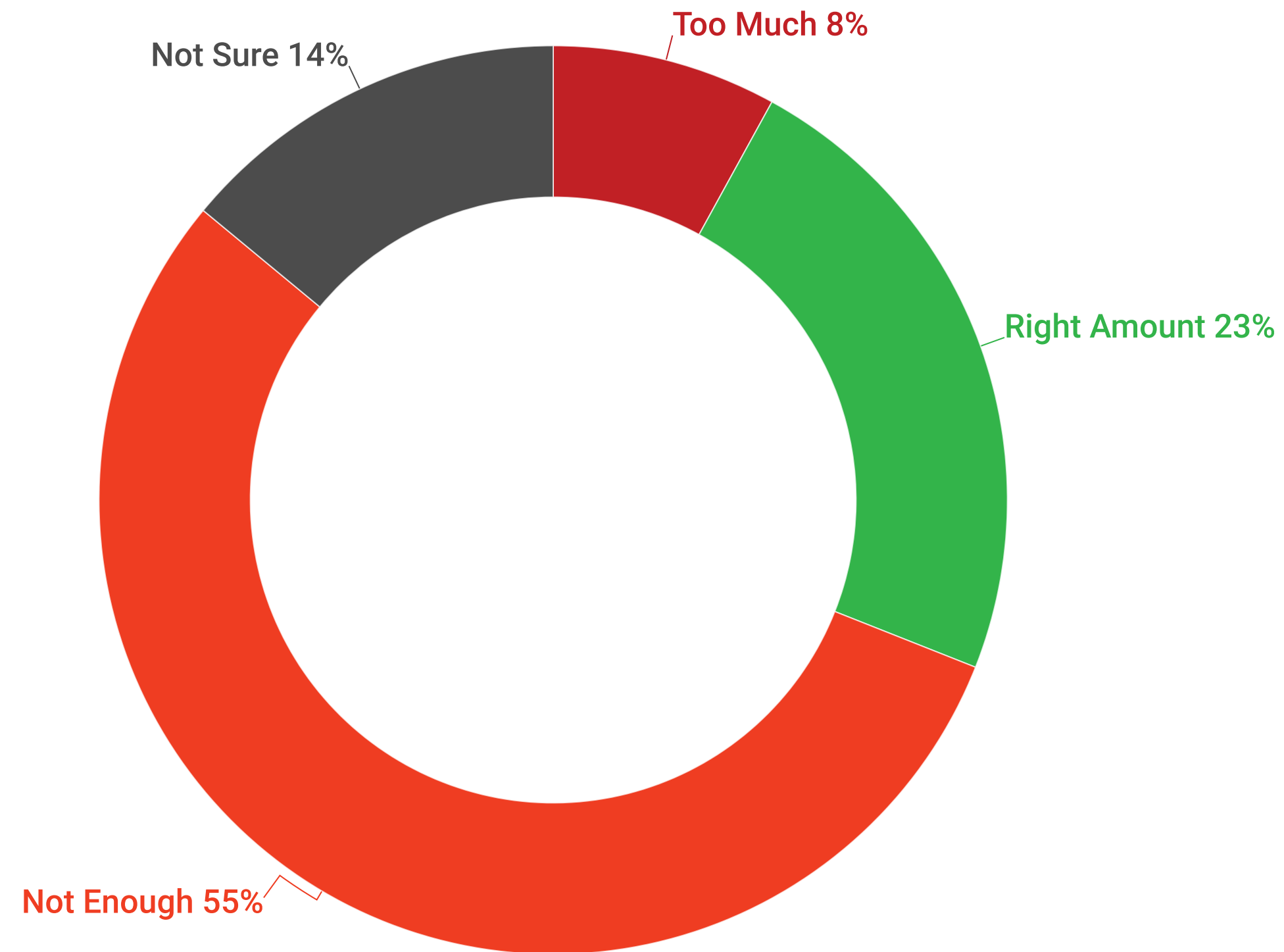


	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Too Much	17%	15%	19%	16%	14%	12%	22%	23%	11%	16%	16%	20%	16%	20%
Right Amount	57%	58%	57%	48%	57%	62%	55%	52%	63%	56%	57%	50%	62%	53%
Not Enough	16%	16%	16%	24%	22%	18%	8%	14%	20%	14%	15%	16%	16%	17%
Not Sure	10%	11%	9%	11%	7%	7%	15%	11%	6%	14%	13%	13%	6%	10%



Issue Question - Housing

Q: Thinking about the construction of new housing in Ontario, would you say too much housing is being built, not enough or the right amount?

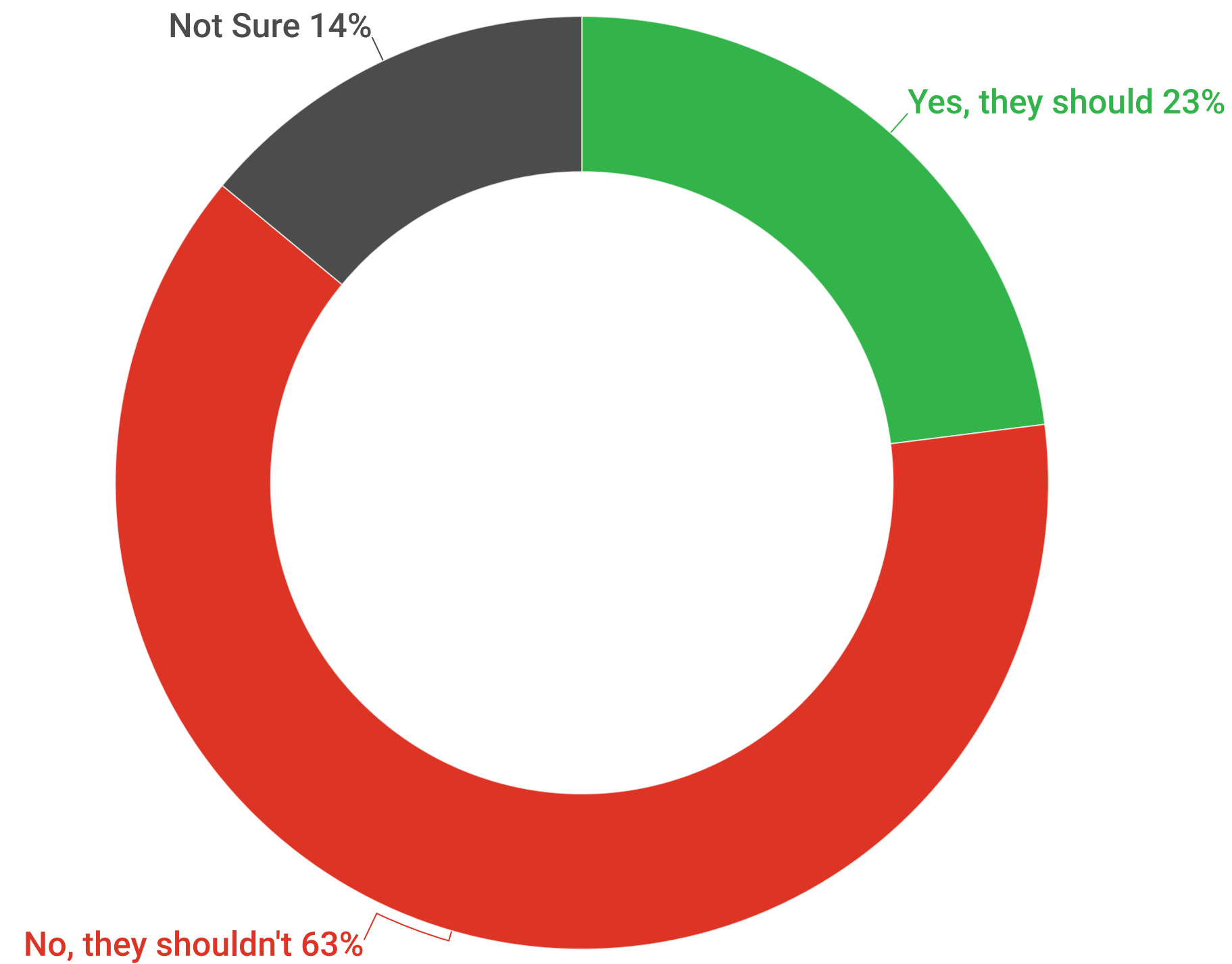


	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Too Much	8%	8%	7%	23%	6%	7%	8%	13%	8%	7%	6%	8%	10%	8%
Right Amount	23%	21%	25%	30%	26%	21%	25%	20%	16%	25%	23%	24%	24%	22%
Not Enough	55%	58%	54%	38%	55%	56%	54%	56%	59%	51%	57%	52%	53%	58%
Not Sure	14%	14%	14%	8%	13%	17%	14%	11%	17%	16%	14%	17%	13%	12%



Issue Question - Housing

Q: *In your opinion, should governments count new long term care beds as new homes?*

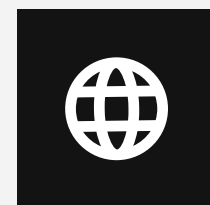


	All	Female	Male	Other	18-34	35-49	50-64	65+	North	Eastern	Southwest	Southcentral	905	416
Yes, they should	23%	23%	22%	29%	23%	19%	24%	29%	20%	27%	24%	30%	20%	21%
No, they shouldn't	63%	63%	65%	47%	62%	66%	63%	58%	67%	57%	62%	51%	69%	64%
Not Sure	14%	14%	13%	24%	15%	15%	13%	12%	12%	16%	14%	19%	11%	14%

GET IN TOUCH



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